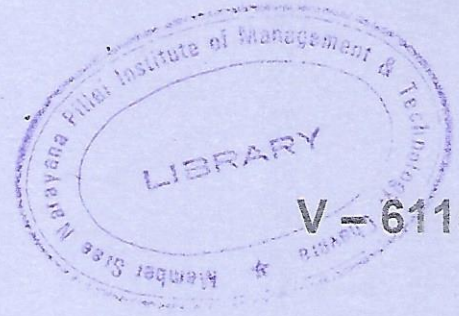


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Reg. No. :

Name :

**Seventh Semester Five Year M.B.A. (Integrated) Degree Examination,
July 2025**

DDCM 701 : FOREIGN LANGUAGE – FRENCH

(2015 Scheme)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer the following questions in one sentence.

1. Combien d'élèves il y a dans votre classe?
2. Qu'est-ce que vous faites le week-end?
3. Quel sport préférez-vous?
4. Est-ce que vous aimez faire du sport?
5. Qu'est-ce que vous préférez le cinéma ou la télévision?
6. Quel est le dernier jour de la semaine?
7. A quelle heure vous vous couchez?
8. Quand est la fête nationale en France?
9. Quel âge avez-vous?
10. Nommez les quatre saisons françaises.

(10 × 1 = 10 Marks)

P.T.O.

PART – B

Answer any **five** questions.

11. Complétez avec de, du, de la, de l', des.

(a) Ah Souvenirs _____ Paris!

(b) Le café _____ place du Tertre!

12. Complétez avec les prépositions de lieu.

(a) Sarah habite _____ États-Unis.

(b) Je suis allé _____ le médecin.

13. Complétez avec un article indéfini.

(a) Vous avez _____ appartement?

(b) _____ amis étrangers?

14. Placez et accordez l'adjectif.

(a) une chanteuse (joli) →

(b) une voiture (petit) →

15. Complétez avec savoir, connaître, comprendre.

(a) Est-ce que vous _____ la Chine?

(b) Est-ce que vous _____ le Chinois?

16. Complétez avec les questions.

(a) Je vais au Portugal.

→ _____ ?

(b) _____ ?

En décembre, je vais faire du ski.

17. Mettez au négatif.

- (a) Il aime lire ? – Non, _____.
- (b) Il a des bandes dessinées? – Non, _____.

18. Écrivez l'heure.

- (a) 12 : 00
- (b) 00 : 00

19. Comment les aimez-vous?

Exemple: Les livres → beaux, intéressants, etc.

- (a) les voitures:
- (b) les amis:

20. Reliez la question et la réponse.

- (a) Comment vous vous appelez? – Non, je parle anglais et français.
- (b) Vous aimez l'Espagne? – Je m'appelle Robert Martin.

(5 × 2 = 10 Marks)

PART – C

Answer any **five** questions.

21. Choisissez et Complétez.

- (a) Toshiko Mon est (japonais/japonaise). – _____ est architecte.
- (b) Gerard Dumont est (comédien/comédienne). – _____ est (français/française).
- (c) Eva Bellmer est (allemand/allemande). – _____ est (étudiant/étudiante).
- (d) Antonio Marqués est (mexicain/mexicaine). – _____ est professeur.

22. Répondez.

(a) Peter est américain?

– Non, _____. Il est _____.

(b) Il est professeur?

– Non, _____. Il est _____.

(c) Il parle français?

_____.

(d) Il comprend le guide du château de Versailles?

_____.

23. Complétez avec un, une, la, les ou l'.

(a) Peter est anglais. C'est _____ étudiant. C'est _____ ami de Maria.

(b) Milan n'est pas _____ capitale de l'Italie. C'est _____ grande ville d'Italie.

(c) Mika Hakkinen est _____ pilote finlandais. C'est _____ champion du monde 1998.

(d) La Corse est _____ île de la mer Méditerranée. C'est _____ île française.

24. Complétez avec à, en, au, aux.

(a) Patrick est né _____ France.

(b) Il travaille _____ Etats-Unis.

(c) Il habite _____ New York.

(d) En juillet, je vais _____ Portugal.

25. Mettez les groupes suivants au pluriel.

Exemple : la grande ville → les grandes villes

(a) un nouveau professeur →

(b) le beau livre →

(c) un exercice utile →

(d) une histoire intéressante →

26. Lisez les réponses. Trouvez les questions.

(a) _____? – Catherine Duparc.

(b) _____? – J'habite à Paris.

(c) _____? – Je suis professeur.

(d) _____? – J'ai 4 classes de 40 élèves.

27. Répondez par oui ou non.

(a) Orléans est une très grande ville?

(b) La Plagne est une station de ski des Alpes?

(c) Le Louvre est une bibliothèque?

(d) Le TGV est un train rapide?

28. Quels sont les mois de l'année?

(5 × 4 = 20 Marks)

PART – D

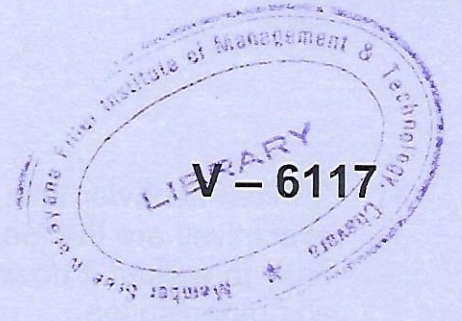
Answer any **two** questions.

29. Vous habitez à Paris. Invitez un(e) ami(e) à un spectacle. Rédigez une invitation.
30. Présentez-vous.
31. Qu'est-ce vous faites pendant les vacances d'été.
32. Rédigez votre CV en détail.

(2 × 10 = 20 Marks)



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Reg. No. :

Name :

**Seventh Semester Five Year M.B.A. (Integrated) Degree Examination,
July 2025**

**DDCM 703 BUSINESS ETHICS AND CORPORATE GOVERNANCE
(2015 Scheme)**

Time : Three Hours

Max. Marks : 60

PART – A

Answer any **five** questions. Each question carries **3** marks.

1. Explain Business Ethics.
2. Define the Ethical Dilemma and discuss its salient features?
3. Write a note on Ethical Audit.
4. Discuss International business ethics?
5. What is meant by Corporate Governance.
6. Explain Virtue ethics.
7. Discuss values.
8. Explain the roles of the Board of Directors.

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. Each question carries **5** marks.

9. Discuss the need and objectives of Business ethics.
10. "An ethical dilemma is hard to identify as it is very specific in nature and many situational factors are embedded in it. There are some classical theories in resolving ethical dilemmas". Explain these theories.

P.T.O.



11. "Ethical behavior should be fully supported by the top management. As the top executives are the leaders, so if an ethical initiation is taken by them, it would be easy to spread it downside". Discuss about the functions of ethical committee in an organisation.
12. Why businessmen should be socially responsible! What visible on invisible benefits they will enjoy being socially responsible? Elucidate the reasons for improving the corporate social responsibilities of organizations.
13. Explain the factors influencing Business Ethics.
14. Discuss the emerging trends in Corporate governance.
15. Explain in detail, about the Influence of organisational culture in ethics.
16. Write a short note on Globalisation and corporate governance.

(5 × 5 = 25 Marks)

PART – C

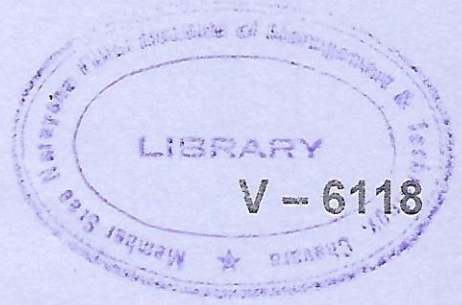
Answer any **two** questions. Each question carries **10** marks.

17. Explain different theories of Ethics.
18. Illustrate with the suitable example about the significance of values and ethics in current Scenario.
19. Comment on Ethical Leadership.

(2 × 10 = 20 Marks)



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Reg. No. :

Name :

**Seventh Semester Five Year M.B.A. (Integrated)
Degree Examination, July 2025**

**DDCM 704 MICRO FINANCE : PERSPECTIVES AND OPERATIONS
(2015 Scheme)**

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer any five questions: Each question carries 3 marks.

1. What is meant by micro finance?
2. Define the term financial inclusion.
3. What are SHGs?
4. Write a note on Bank Linkage Programmes.
5. What are financial statements?
6. What is meant by Non - Financial services?
7. What is accounting Equation?
8. State any three the informal sources of lending.

(5 × 3 = 15 Marks)

P.T.O.



SECTION – B

Answer any five questions. Each question carries 5 marks.

9. Discuss briefly the different types of microfinance companies functioning in India.
10. Discuss the role of micro finance in uplifting the rural poor.
11. Write a note on Social assessment of MFIs.
12. Explain briefly the concept of Risk management.
13. Discuss briefly models of micro finance delivery in India.
14. Write a note on Sustainable interest rate.
15. Discuss briefly the components of Digital products development.
16. Examine briefly the regulatory frame work of MFIs. in India,

(5 × 5 = 25 Marks)

SECTION – C

Answer any two questions. Each question carries 10 marks.

17. "Micro Finance in our country experiences certain issues and challenges in recent times". Elucidate.
18. Explain briefly the innovations in micro finance in India.
19. Write an essay on different Micro Finance services.

(2 × 10 = 20 Marks)



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**Seventh Semester Five Year M.B.A. (Integrated) Degree Examination,
JULY 2025**

DDCM 705 EFFECTIVE COMMUNICATION SKILLS

(2015 Scheme)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. Each question carries **3** marks.

1. What is meant by Communication?
2. Define the term listening.
3. What are Call Centres?
4. Write a note on Resume.
5. What is meant by Body Language?
6. What are the uses of SMS?
7. Define the term interview.
8. State the concept of empathy in communication.

(5 × 3 = 15 Marks)

P.T.O.



PART – B

Answer any **five** questions. Each question carries **5** marks.

9. Discuss briefly the tips for effective academic listening.
10. Discuss the telephone etiquettes to be followed in conversations.
11. Write a note on skills required for Email drafting.
12. Explain the points to be included while drafting an application for job.
13. How do you prepare an effective profile for applying for job?
14. Discuss briefly the Intrapersonal skills.
15. Write a note on Covering letter.
16. Examine briefly the Negotiation Skills.

PART – C

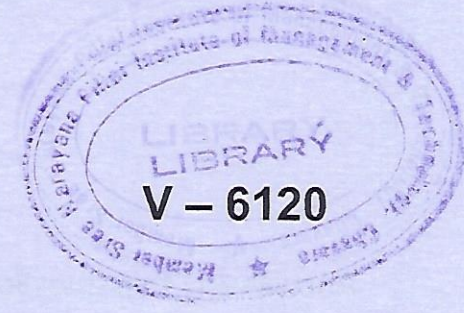
(5 × 5 = 25 Marks)

Answer any **two** questions. Each question carries **10** marks.

17. Define a Standard Business Letter. Explain the parts of a Good Business letter.
18. Define Soft Skills. Explain briefly the different types of soft skills.
19. Write an explanatory notes on
 - (a) Agenda and
 - (b) Minutes.

(2 × 10 = 20 Marks)

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Reg. No. :

Name :

**Seventh Semester Five Year M.B.A. (Integrated) Degree Examination,
JULY 2025**

DDCM 706 MANAGEMENT OF CO-OPERATIVES

(2015 Scheme)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions Each question carries **3** marks.

1. Define the term Management
2. What is meant by Esprit de corps?
3. What is meant by the principle of autonomy in co-operatives?
4. State the levels of management.
5. What are Planning Premises?
6. What are the skills required by a manager?
7. What is meant by Cooperative Leadership?
8. Define Strategic Planning.

(5 × 3 = 15 Marks)

P.T.O.



PART – B

Answer any **five** questions. Each question carries **5** marks.

9. Discuss the problems of leadership in cooperatives.
10. Explain the Path goal theory of leadership.
11. Why professional management is needed for Cooperatives? Discuss.
12. Discuss the significance of planning in the management of cooperatives.
13. Write a note on Business Development Plan.
14. Discuss briefly the steps involved in planning.
15. Write a note on Primary Agriculture Credit Societies in India.
16. Explain briefly any five functions of Cooperatives.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. Each question carries **10** marks.

17. Explain in detail the importance of Planning. Discuss the problems of planning in cooperatives.
18. Discuss in detail the different theories of Leadership in Cooperatives.
19. Write an essay on the Principles of Management.

(2 × 10 = 20 Marks)





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Reg. No. :

Name :

**Seventh Semester Five Year M.B.A. (Integrated) Degree Examination,
July 2025**

DDCM 702 – CREATIVITY AND INNOVATION

(2015 Scheme)

Time : Three Hours

Max. Marks : 60

PART – A

Answer any **five** questions, Each question carries **3** marks.

1. Explain Creativity.
2. What is meant by Brainstorming?
3. Write a note on Lateral thinking.
4. Discuss SCAMPER.
5. What is meant by Convergent thinking and divergent thinking?
6. Explain the question checklist.
7. Discuss various types of innovation.
8. What is meant by thinking hats?

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. Each question carries 5 marks.

9. Discuss the benefits of mind mapping techniques.
10. Explain the group techniques of creativity.

P.T.O.



11. What is meant by thinking styles?
12. Distinguish between creativity and innovation.
13. Discuss the role of creativity in Business.
14. Explain the process of creativity.
15. Explain in detail, various barriers towards creativity.
16. Write a short note on Morphological Analysis.

(5 × 5 = 25 Marks)

PART -- C

Answer any **two** questions. Each question carries **10** marks.

17. Explain the techniques for enhancing creativity in the organization.
18. Discuss the process of Delphi Techniques.
19. Comment on Creative persona.

(2 × 10 = 20 Marks)

