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Fourth Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT-401 : BUSINESS ENGLISH – IV

(2022 Scheme)

Time: 3 Hours Max. Marks: 60

SECTION - A

- I. Answer the following in **one** word/sentence each:
- 1. Why did Nora forge her father's signature?
- 2. What was the purpose of Mrs. Linde's visit to the Helmers?
- 3. What was Nora's costume for the fancy dress party at the Stenborg's?
- 4. Why did Torvald decide to dismiss Krogstad from the bank?
- 5. What did Nora do at the end of the play A Doll's House?
- 6. What was Old Major's dream?
- 7. What was the original name of the farm in the novel?
- 8. Who is Squealer and what was his assignment?
- 9. What is the single commandment that replaced the Seven Commandments in the Animal Farm?
- 10. What does Clover and other animals notice at the end of the novel?

SECTION - B

- II. Answer the following questions, each in a paragraph of 60 words:
- 11. Comment on the significance of the tarantella dance.
- 12. Write a note on the character of Doctor Rank
- 13. Examine Ibsen's feminist concerns in the play A Doll's House.
- 14. Critically evaluate the significance of the minor characters Mollie and Moses in *Animal Farm*.
- 15. Comment on Napoleon and Snowball in Animal Farm.

 $(5 \times 2 = 10 \text{ Marks})$

SECTION - C

- III. Write an essay of about 300 words on one of the following:
- 16. A Doll 's House is a play on the theme of individual freedom and emancipation of the self. Discuss.

OR

17. Comment on the husband-wife relationship in A Doll 's House.

 $(1 \times 20 = 20 \text{ Marks})$

- IV. Answer the following in about 300 words:
- 18. Animal Farm exposes George Orwell's detestation and fear of totalitarianism. Elucidate.

OR

19. Explain how the human characters contribute to the novel's themes and issues in *Animal Farm*.

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Fourth Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT 406: ENTREPRENEURSHIP DEVELOPMENT

(2022 Scheme)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all questions. Each question carries 3 marks.

- 1. Explain the needs of the business Plan.
- 2. What do you mean by Pricing?
- 3. What are the features of a franchising business?
- 4. What is Venture Capital Financing?
- Explain the process of Trademark Registration.

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

- 6. Discuss the significance of operating plans and financial plans in small business ventures.
- 7. How do growth strategies contribute to the success of small businesses?

- 8. What are the key considerations when evaluating business opportunities for acquisition?
- 9. Explain the importance of working capital in new ventures and how to assess its requirements.
- 10. What are the implications of market research for new ventures?
- 11. Describe the components and importance of a marketing plan for new ventures.
- 12. What role do government agencies play in financing new ventures?

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Explain the stages of the growth model in the context of feasibility planning for new ventures.
- 14. Discuss the advantages and disadvantages of acquiring an established business, including the methods of valuing a business.
- 15. What is intellectual property and how does intellectual property protection impact entrepreneurial ventures?

 $(2 \times 10 = 20 \text{ Marks})$

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Fourth Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT 405 — INTERNATIONAL BUSINESS

(2022 Scheme)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all the questions. Each question carries 3 marks.

- 1. Comment on New trade theory.
- 2. Enumerate the need to enter foreign market.
- 3. Assess the impact of topography on International Business.
- 4. Discuss the objectives of WTO.
- 5. Enumerate the need of outsourcing.

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

- 6. Describe product life cycle theory.
- 7. Analyse the impact of culture on global business.
 - 8. Explain UNO and its roles.

- 9. Discuss Theory of International trade and investment.
- 10. Explain the environmental forces and its impact on IB.
- 11. State the methods to enter foreign market.
- 12. Elucidate Global manufacturing system and practices.

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Give a brief note on World Bank, having a special mention on it objectives and functions.
- 14. Evaluate the global forces effecting IB.
- 15. Throw light on current issues and future development of IB.

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Fourth Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT 404 — FINANCIAL MANAGEMENT

(2022 Scheme)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all the questions. Each question carries 3 marks.

- 1. Discuss the scope of financial management.
- 2. State the causes of over capitalisation.
- 3. Explain trading on equity.
- 4. Explain lease financing.

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Differentiate bonus shares and right shares.

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

- 6. Elaborate the objectives of financial management.
- 7. Finance function plays a critical role in ensuring the organization's financial health, supporting strategic decision-making, and facilitating growth. Justify.

- 8. Compare and contrast NI and NOI approach of capital structure.
- 9. Give a brief note on new financial institutions and instruments.
- 10. A company need Rs.2,00,000 for its expansion purpose. The company have a profit of Rs.2,00,000 and equity share capital of Rs.50000 @ Rs.100 per shares and company have 3 plans to raise Rs.2,00,000 and the plans are
 - (a) Rs.2,00,000 whole from debt @ 10%
 - (b) Rs.1,50,000 from common stock (equity) and remaining from debenture @ 10%
 - (c) Rs.1,00,000 from debt at 10% and 50,000 from equity shares and remaining from 8% preference share capital.

Prepare an EBIT-EPS analysis by assuming tax rate is 50% and select the most appropriate plan to raise the fund.

- 11. Describe MM theory of dividend policy.
- 12. Discuss the factors determining capital structure.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Elaborate relevant theories of dividend policy.
- 14. Explain different sources of finance.
- 15. The following information relates to XYZ Ltd:

Paid-up equity capital - Rs.20,00,000

Earnings of the company- Rs.2,00,000

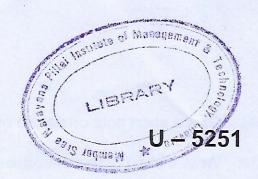
Dividend paid - Rs.1,60,000

Price-earning ratio- 12.5

Number of shares outstanding-20,000

You are required to find out whether the company's dividend pay-out ratio is optional, using Walter's Model.





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IMGT 403: COMMERCIAL LAW

(2022 Scheme)

Time: 3 Hours Max. Marks: 60

PART - A

Answer all the questions. Each question carries 3 marks.

- 1. What is Administrative Law?
- 2. Define: Indemnity.
- 3. Define: Memorandum of Association.
- 4. Define: RTI.
- 5. What is known as Industrial Dispute according to Indian Law?

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

- 6. Explain in short about Constitution of India.
- 7. Discuss about Control of Public Undertakings briefly.
- 8. Compare and Contrast between Bailment and Pledge in short.

- 9. Give a short note on nature of companies under Company Law.
- 10. Write a short note on liabilities of a Director under Company Law.
- 11. Elucidate briefly about Hawala Transactions.
- 12. Illustrate the objectives of Factories Act, 1948 briefly.

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Explain in detail about the Fundamental Rights and Duties under Administrative Law.
- 14. Describe in detail about the different kinds of partners under Indian Partnership Act.
- 15. Outline the key features of Right to Information Act, 2005 in detail.



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IMGT 402 : ORGANISATIONAL BEHAVIOUR (2022 Scheme)

Time: 3 Hours Max. Marks: 60

PART - A

Answer all questions. Each question carries 3 marks.

- 1. What are the key elements of Organizational Behaviour (OB)?
- 2. What are the key components of Herzberg's Two-Factor Theory?
- 3. What are the stages of group development according to Tuckman's model?
- 4. What is the concept of 'life scripts' in Transactional Analysis?
- 5. What are the criteria for measuring organizational effectiveness?

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

- 6. Explain the scope and nature of Organizational Behaviour.
- 7. Describe the Job Characteristics Model and how does it relate to employee motivation.

- 8. Difference between formal and informal groups.
- 9. Explain the strategies that organizations implement to reduce work stress.
- 10. Describe how organizational culture is different from organizational climate.
- 11. Explain the roles and norms influence group behavior.
- 12. Discuss the advantages and disadvantages of group decision-making.

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Illustrate the key challenges for Organizational Behaviour in the new millennium.
- 14. Discuss the Expectancy Theory and its motivation in the workplace.
- 15. Explain how the Behavioral Theory of leadership differs from the Trait Theory.