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(Pages : 4)

Reg. No. :	6
Name :	

Third Semester Five Year M.B.A. (Integrated) Degree Examination, July 2024

IMGT 301 - BUSINESS ENGLISH - III

(2022 Admission)

Time: 3 Hours

Max. Marks: 60

PART - A

- I. Answer any ten questions, each in a word or a sentences.
- 1. I settled Japan last year. (Fill in the blanks with suitable preposition)
- 2. To understand his motive was difficult. (Rewrite the following using introductory "it".)
- 3. It is a beautiful day. (Convert the sentence into exclamatory).
- Are all truths to be told? (Convert the question into statement without changing the meaning)
- 5. Students who are intelligent get full marks. (Identify the Adjective Clause)
- 6. Agna went to school despite of having a fever. (Correct the statement)
- 7. The trains are never on time. (Add a suitable question tag).
- The car my uncle brought is quite expensive. (Add proper relative pronoun).
- 9. He returned after ———— hour. (Use the correct article)
- 10. You have to ————— the quotes order to avoid plagiarism. (Site/cite)

PART - B

II.	Answer any three of the following:
11.	What time (do) ———— you (get up) ————— this morning? (Rewrite using the apt tense form)
12.	The doctor had examined him. (Convert into passive form).
13.	People generally see what they look for, and hear what they listen for. (Identify the elements of the sentence).
14.	Mr. Flanagan, who is ———————————————————————————————————
III.	$ (3 \times 2 = 6 \text{ Marks}) $ Answer any two of the following :
15.	Mohan said to her, "You have completed your work. (Change into indirect speech).
16.	Madras is one of the biggest cities in India. (Change into comparative sentence).
17.	It was very late. We couldn't start a new lesson. (Rewrite using too to). $ (2 \times 2 = 4 \text{ Marks}) $

PART - C

- IV. Answer any two of the following.
- 18. Correct the following:
 - (a) I have written a letter to her last Wednesday.
 - (b) He had gone to Delhi last month.
 - (c) I Lived in Thrissur since 1990.
 - (d) The train leave the station before she reached there.
 - (e) I am reading Kamala Das for the last four days.

19.	Con	Complete the following using the correct form of tenses :												
	A	:	Jimmy! Your friend Akshay has sent you a postcard. It's from Kerala. It ———— (look) nice.											
	В	:	I bet it does!											
	Α	•	He ——— (write) that it's very hot there.											
	В		Yes. I'm sure it is. The papers — (say) that the temperature there is 30C.											
	Α		Then he —————————————————————————————————											
20.	Con	nplet	e the following using suitable modals :											
	(a)	Nikl	hil hasn't studied well, He —————— fail his exam. (might/shall)											
	(b)	i —	visit the local grocery store soon. (shall/can)											
	(c)	The	e child ———— be taken to hospital immediately. (must/might)											
	(d)		cording to the weather forecast, it ——————————————————————————————————											
	(e)	We	take care of our parents. (ought to/could)											
21.	Fill	up us	sing articles:											
	stre	et. S	dog which was very hungry was crossing ————————————————————————————————————											
			$(2 \times 5 = 10 \text{ Marks})$											

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PART - D

- V. Answer the following:
- 22. Write a precis of the following passage:

Nigeria spent an average of US \$22 billion each year on food imports. Its major food imports include wheat, sugar and fish. Another big import, rice, accounts for about US\$1.65 billion. Most of the country's rice is imported from Thailand and India. This has led analysts to predict it will be the world's second-largest importer of rice after China in 2019. There are a few reasons that Nigeria's demand for rice is so high. Among them is rapid urbanisation; people who arrive in cities and seek out cheap, nutritious, filling food invariably turn to rice. More traditional coarse grains like sorghum and millet have become less popular over the years. This, according to research, is because rice is "a more convenient and easy staple to prepare compared to other traditional cereals across income levels in the urban areas".

Now Nigeria's government is trying to stem the tide of imported rice. Towards the end of 2018, it announced its intention to halt rice imports entirely. In doing so, it hopes to save a great deal of money. But is this plan realistic? Unfortunately, it's not. Nigeria's agricultural sector simply isn't equipped to produce the amount of rice to meet demand. It is battling natural and climatic factors, a lack of funding and training for farmers, and a dearth of government support. To turn this around, the government needs to invest heavily in rice farmers.

 $(1 \times 10 = 10 \text{ Marks})$

PART - E

- VI. Answer any one of the following:
- 23. Attempt a short essay in about a page :

New Education Policy: A Progressive Policy with Diverse Challenges

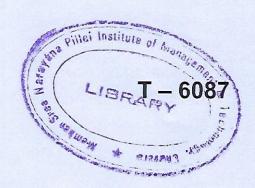
24. Expand the proverb:

"People who live in glass houses should not throw stones."

(Pages : 3)

Reg. No. :

Name :



Third Semester Five Year M.B.A. (Integrated) Degree Examination, July 2024

IMGT 302: MANAGEMENT ACCOUNTING

(2022 Admission)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all questions. Each question carries 3 marks.

- 1. What are the features of financial statements?
- 2. What are Liquidity ratios?
- 3. What is meant by cash from operations?
- 4. What is meant by schedule of changes in working capital?
- 5. What is meant by master budget?

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

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Answer any five questions. Each question carries 5 marks.

- 6. Explain briefly the tools of financial analysis.
- 7. Discuss the uses of funds flow statement.
- 8. Write short notes on
 - (a) Fund from operations
 - (b) Cash flow statement.

- 9. Distinguish between funds flow statement and cash flow statement.
- 10. Define budgetary control. What are its advantages?
- 11. Given:

Current ratio = 2.8

Acid test ratio = 1.5

Working capital = Rs.1,62,000

Find out

- (a) Current assets
- (b) Current liabilities
- (c) Liquid assets
- (d) Stock.
- 12. The expenses budgeted for the production of 10,000 units in a factory are given below

Item	Rs. per unit
erials	70
our	25
able overheads	20
d overheads (Rs.1,00,000)	10
able overheads (Direct)	5
ing expenses (10% fixed)	13
ninistrative expenses (Rs.50,000) 5
cribution expenses (20% fixed)	7
our able overheads od overheads (Rs.1,00,000) able overheads (Direct) ing expenses (10% fixed) ninistrative expenses (Rs.50,000	25 20 10 5

Prepare a flexible budget of the production of

- (a) 8,000 units and
- (b) 6,000 units.

Assume that the administration expenses are rigid for all levels of production.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

13. From the following balance sheets of a concern. Prepare a funds flow statement.

2022	2023	Assets	2022	2023
Rs.	Rs.		Rs.	Rs.
60,000	65,000	Goodwill	30,000	25,000
34,000	26,000	Plant and machinery	60,000	50,000
	3,000	Current assets	16,000	19,000
1,06,000	94,000		1,06,000	94,000
	2022 Rs. 60,000 34,000 12,000	2022 2023 Rs. Rs. 60,000 65,000 34,000 26,000 12,000 3,000	Rs. Rs. 60,000 65,000 Goodwill 34,000 26,000 Plant and machinery 12,000 3,000 Current assets	2022 2023 Assets 2022 Rs. Rs. Rs. 60,000 65,000 Goodwill 30,000 34,000 26,000 Plant and machinery 60,000 12,000 3,000 Current assets 16,000

Additional information:

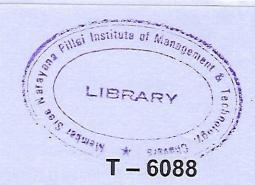
- (a) Depreciation of Rs.20,000 on plant and machinery was charged to profit and loss account.
- (b) Dividends of Rs.12,000 were paid during the year.
- 14. A company is expecting to have Rs.25,000 cash in hand on 1 April 2023 and it requires you to prepare a cash budget during the three months, April to June 2023. The following information is supplied to you.

		Durch assa (Da)	Wages (Rs.)	Expenses (Rs.)
Month	Sales (Rs.)	Purchases (Rs.)		
February	70,000	40,000	8,000	6,000
		50,000	8,000	7,000
March	80,000			7,000
April	92,000	52,000	9,000	
	1,00,000	60,000	10,000	8,000
May				9,000
June	1,20,000	55,000	12,000	3,000

other information:

- (a) Period of credit allowed by suppliers-2 months.
- (b) 25% of sales is for cash and period of credit allowed to customers for credit sales-one month.
- (c) Delay in payment of wages and expenses-one month
- (d) Income tax of Rs.25,000 is paid in June 2023.
- 15. What is meant by Ratio analysis? Discuss its advantages and disadvantages.





(Pages : 3)

Third Semester Five Year M.B.A. (Integrated) Degree Examination, July 2024

IMGT 303 – BUSINESS STATISTICS

(2022 Admission)

Time: 3 Hours

Max. Marks: 60

SECTION - A

Answer all questions. Each question carries 3 marks.

- 1. What is Rank correlation?
- 2. Explain the applications of Normal Distribution.
- 3. What is meant by Standard Error?
- 4. What are non- parametric tests?
- 5. Write a note on SPSS.

 $(5 \times 3 = 15 \text{ Marks})$

SECTION - B

Answer any five questions. Each question carries 5 marks.

6. From the following data calculate correlation coefficient

Sales (units in 00s):	20	10	35	20	25	15
Ad budget (000s):	7	5	15	8	9	6

- 7. Th probability that a person stopping at the local bill collection centre will pay his electricity bill is 0.29 and the probability that he will pay his water bill is 012. If the probability that he will pay both his bills is 0.07, what is the probability that he will pay either of his bills?
- 8. The car battery has been a mean life of 36 months with a standard deviation of 8 months.

What is the probability that

- (a) The car battery wilt fail in less than 18 months?
- (b) The car battery will last more than 40 months?
- (c) The car battery will last between 18 months and 40 months?
- 9. 4 poker-dealing machine is supposed to deal cards at random, as if from an infinite deck. In a test, you counted 1600 cards, and observed the following:

Spades 404

Hearts 420

Diamonds 400

Clubs 376

Could it be that the suits are equally likely? Or are these discrepancies too much to be random?

- 10. Discuss briefly the characteristics of Chi-square test.
- 11. Write a note on one way and two way classification.
- 12. Discuss briefly the business applications of least square method.

 $(5 \times 5 = 25 \text{ Marks})$

SECTION - C

Answer any two questions. Each question carries 10 marks.

- Define sampling. Discuss in detail the probability and non-probability sampling methods.
- 14. The following data show the number of worms quarantined from the GI areas of four groups of muskrats in a carbon tetrachloride anthelmintic study. Conduct a two-way ANOVA test.

1	338	324	268	147	309
11	412	387	400	233	212
III			469		
IV	389	432	255	133	265

15. Calculate the regression coefficient and obtain the lines of regression for the following data.

X	1	2	3	4	5	6	7
Y	9	8	10	12	11	13	14

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Reg. No. :

Third Semester Five Year M.B.A. (Integrated) Degree Examination, July 2024

IMGT 304 : PRODUCTION AND OPERATIONS MANAGEMENT (2022 Admission)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all questions. Each question carries 3 marks.

- 1. Define Strategic Operations Management.
- 2. What is meant by Material Handling?
- 3. Write a note on Six sigma.
- 4. Discuss about Reorder point?
- 5. Explain the role of logistic management?

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

Answer any five questions. Each question carries 5 marks.

- 6. Explain the various types of production system.
- 7. Explain in detail the plant location theories.
- 8. Briefly discuss about quality management.

- 9. Explain scheduling, loading, and routing.
- 10. What are the objectives of logistic management?
- 11. What is meant by Total Quality Management?
- 12. Briefly explain the Economic Order Quantity.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Explain the factors influencing plant layout?
- 14. Discuss the role of logistics in operation management.
- 15. What strategies can be employed to minimize material handling costs?

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Third Semester Five Year M.B.A. (Integrated) Degree Examination, July 2024

IMGT-305: PERSONALITY DEVELOPMENT AND SOFT SKILLS
(2022 Admission)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all questions. Each question carries 3 marks.

- 1. Define Attitude.
- 2. Mention any three significances of communication.
- 3. Write a note on Time Management.
- 4. Discuss Brainstorming.
- 5. Explain Personality.

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

Answer any Five questions. Each question carries 5 marks.

- 6. Explain the steps in developing a positive attitude.
- 7. Explain in detail about the disasters of non-communication.
- 8. Briefly discuss the time wasters and strategies to avoid them.

- 9. List down the significance of creativity in the current scenario.
- 10. Examine the strategies used to manage the stress.
- 11. Discuss the role of meditation and concentration techniques in stress management.
- 12. Why body language is important in the communication process?

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Explain the theories of personality.
- 14. Discuss the barriers associated with communication.
- 15. Examine the various factors influencing creativity.

14/8/2024 9.30-12-20pm Wednesday

(Pages : 2)

Reg. No. :

Wednesday
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Third Semester Five Year M.B.A. (Integrated) Degree Examination, July 2024

IMGT 306 E: COMMERCE

(2022 Admission)

Time: 3 Hours

Max. Marks: 60

PART - A

Answer all questions. Each question carries marks.

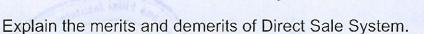
- 1. What is meant by Internet Architecture?
- 2. What is HTTP?
- 3. What is meant by Extranet?
- 4. Define digital marketing.
- 5. Write a note on EFT.

 $(5 \times 3 = 15 \text{ Marks})$

PART - B

Answer any five questions. Each question carries 5 marks.

- 6. Explain briefly on different types of Network Topologies.
- 7. Trace out the history of Electronic Commerce.
- . 8. Write short notes on
 - (a) Intergrating E-Commerce
 - (b) Basic Algorithm System.



- 10. Discuss the different Electronic payment media.
- 11. Explain briefly the advantages of Intellectual Property Rights.
- 12. Discuss the importance of Cart Software on Online Business.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

- 13. Examine the importance of Digital marketing in the modern Era of LPG. Also explain the role of social media on online business.
- 14. Explain in detail the E-security issues in the modern business and suggest suitable measures to overcome the issues.
- 15. Write explanatory notes on

9.

- (a) Web Based Business
- (b) ITAA Act, 2008

 $(2 \times 10 = 20 \text{ Marks})$

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