Reg. No. : ....

Name : ....

Second Semester Five Year M.B.A (Integrated). Degree Examination, January 2024

IMGT-201 BUSINESS ENGLISH – II

(2022 Admission)

Time : 3 Hours   Max. Marks : 60

SECTION – A

I.   Answer **any five** of the following

1.   Tokyo is ——————— capital of Japan. It is ——————— fact. (use *a/an/the* wherever necessary)

2.   She is ——————— than her cousins. (use the comparative degree of *rich*)

3.   Is there ——————— milk in the fridge? I wanted ——————— for my pet cat. (use *some* or *any* as required)

4.   It did not rain this year. The government did not open the irrigation canal. (Rewrite the sentence using *neither nor*).

5.   I threw a stone into the river (split the sentence into subject and the predicate).

6.   They (live) here for three generations (Rewrite using the correct tense of the verb in bracket).

7.   "Open the door, Raghu said to Meena. (Turn into indirect speech)

(5 × 1 = 5 Marks)

SECTION – B

II. Answer **any five** of the following.

8. What is the difference between a dictionary and a thesaurus?

9. Briefly explain the art of precis writing

10. What is an essay?

11. What is meant by e-mail etiquette? Explain

12. What is intrapersonal communication?

13. Define the word adverb. Give two examples of adverbs.

14. Define intransitive verb. Give two examples.
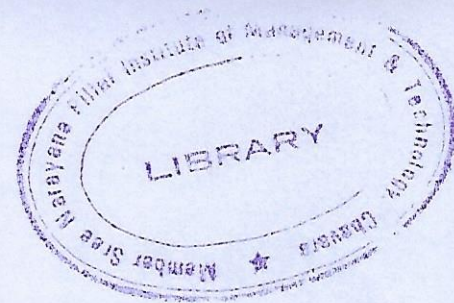
(5 × 2 = 10 Marks)

SECTION – C

III. Answer **any five** of the following:

15. Differentiate between various forms of communication.

16. Explain a few major barriers in communication

17. Distinguish Poor listening from Effective listening.

18. How does Effective Listening help Note-taking? Explain with examples.

19. What is the importance of Feedback in Professional communication?

20. A policeman a soldier and a flood expert are discussing various strategies to cope with heavy rains and an impending flood situation in the state. (write the dialogue in about 150 words)

21. Infosys IT company, Bangalore, needs a Human Resource Executive. Prepare a good resume for the same, as you wish to apply for it.
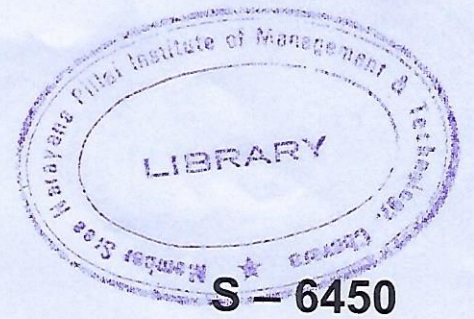
(5 × 5 = 25 Marks)

SECTION – D

Answer **any two** of the following in about 300 words each .

22. Write an essay on: English as a Global language.

23. The difference between Indian and American varieties of English.

24. "Passive skills like listening and reading are the foundation-stones for good speaking and writing skills. Discuss.

(2 × 10 = 20 Marks)

———————

S – 6447

Reg. No. : 11029

Name : .... Karthe......

Second Semester Five Year M.B.A (Integrated) Degree Examination, January 2024

IMGT 204 : FUNDAMENTALS OF COST ACCOUNTING

(2022 Admission)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. **Each** question carries **3** marks.

1. Distinguish between Costing and Cost Accounting.

2. What is meant by indirect labour?

3. What is by FSN analysis?

4. Define time keeping.

5. What is meant by apportionment of overheads?

6. Distinguish between Job Costing and Batch costing.

7. Write a note on Escalation Clause.

8. What is meant by Break Even Point?

(5 × 3 = 15 Marks)

P.T.O.

PART – B

Answer **any five** questions. **Each** question carries **5** marks.
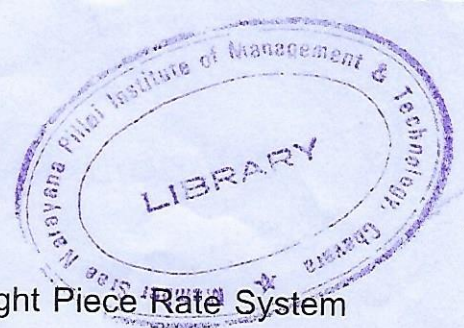
9. Discuss the pre-requisites for the installation of Cost accounting system.

10. State and explain the advantages of Cost Accounting.

11. What is perpetual inventory System? Discuss.

12. State and explain the different methods of time keeping.

13. Discuss briefly the methods of absorption of overheads

14. Examine briefly the practical applications of Marginal Costing.

15. Two components A and B are used as follows.

Average Consumption	–	40 Units
Normal usage	–	50 units per week
Maximum usage	–	75 units per week
Minimum usage	–	25 units per week
Re-order quantity	–	A : 300 units B : 500 units
Re–order period	–	A : 4 to 6 weeks B : 2 to 4 weeks

Calculate for each component :

(a) Re-order Level

(b) Minimum Level

(b) Maximum Level and

(d) Average Stock Level

2   S – 6450

16. Calculate the earnings of workers A,B and c under Straight Piece Rate System and .

    Merricks' Multiple Piece Rate System from the following particulars.

    Normal rate per hour - Rs.5.40

    Standard time per unit - 1 minute

    Output per day is as follows.

    Worker A - 390 Units

    Worker B - 450 Units

    Worker C - 600 Units

    Working Hours per day are 8.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. **Each** question carries **10** marks.

17. Mr. A furnishes the following data relating to the manufacture of a standard product during the month April 2023.

Direct materials consumed	Rs. 15,000
Direct labour charges	Rs. 9,000
Machine hours worked	900
Machine Hour rate	Rs. 5
Administration overheads	– 20% on works cost
Selling overheads	– Rs.0.50 per unit
Units Produced	– 17,100

    Units sold - 16,000 at Rs.4 per unit.

    Prepare a Cost Sheet from the above showing:

    (a) the cost per unit and

    (b) Cost per unit sold and profit for the period.

3

S – 6450

18. The following are the particulars relating to a contract which has begun on 1st January 2022.

Particulars	Amount in Rupees
Contract Price	5,00,000
Machinery	30,000
Materials	1,70,600
Wages	1,48,750
Direct expenses	6,330
Outstanding wages	5,380
Uncertified work	9,000
Overheads	8,240
Materials returned	1,600
Materials on Hand on 31st December 2022	3,700
Machinery on Hand on 31st December 2022	22,000
Value of work certified	3,90,000
Cash received	3,51,000

Prepare a Contract Account for the year 2022 showing the amount of profit that may be taken to the credit of Profit and Loss account of the year. Also show the amount of Work in progress as it would appear in the Balance Sheet of the year.
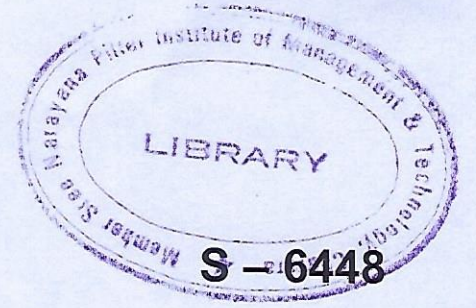
19. The following data is given

Selling Price	–	Rs. 20 per unit
Variable manufacturing costs	–	Rs. 11 per unit
Variable selling costs	–	Rs. 3 per unit
Fixed factory overheads	–	Rs. 5,40.000 per year
Fixed selling costs	–	Rs. 2.52.000 per year

You are required to compute

(a) Break- even point expressed in amount of sales in rupees.

(b) No. of units that must be sold to earn a profit of Rs.60,000 per year.

(c) How many units must be sold to earn a net income of 10% of sales?

(2 × 10 = 20 Marks)

4

S – 6450

Reg. No. : ....

Name : ....

Second Semester Five Year MBA (Integrated) Degree Examination, January 2024

IMGT 202 : BUSINESS COMMUNICATION

(2022 Admission)

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer any **five** questions. **Each** question carries **3** marks.

1. Define 'Miscommunication', using example.

2. What is the difference between Resume and Curriculum Vitae? Give examples.

3. State the purpose of Leaflets and Invitation.

4. Highlight the difference between Conference and Seminar.

5. What is 'Conversation Control'.

6. What is 'AVA'? Where it is used?

7. State the ingredients of Soft Skill Development.

8. Highlight the importance of Business Communication, using examples.

(5 × 3 = 15 Marks)

P.T.O.

SECTION – B

Answer any **five** questions. **Each** question carries **5** marks.

9. Describe the application avenues of Verbal, Non Verbal and Visual Communications.

10. Describe the contents of an CEO appointment order in an IT major.

11. Highlight the purpose of having Internal Communication Give example.

12. What are the avenues to develop the Negotiation Skills?

13. Explain the indispensability of non-verbal communication in an organisation.

14. "The relevance of Communication Skills has gone up tremendously over the years" – Critically examine using examples.

15. What is Effective Report Writing? What is the process of ensuring it?

16. How to excel in a group discussion? Justify your views.
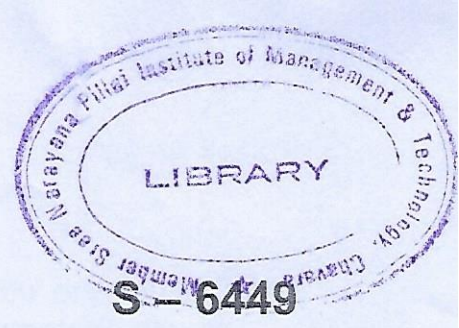
(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. **Each** question carries **10** marks.

17. 'Public Speaking is an art; it cannot be imbibed' – Analyse with suitable examples.

18. "Digital communication has distanced people in an organisation; will have a fallout soon" – Justify your argument with illustrations.

19. Demonstrate, how Case Analysis help in Business Communication?

(2 × 10 = 20 Marks)

_____

2

S – 6448

(Pages : 2)

S – 6449

Reg. No. : ....

Name : ....

Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2024

IMGT–203 : BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2022 Admission)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. **Each** question carries **3** marks.

1. Define 'Value' in business with examples.

2. List down the possible 'Trade Secrets'.

3. Highlight the purpose of Audit in business.

4. Why 'CSR'?

5. Define 'Organisational Culture'.

6. List the characteristics of a 'Whistle Blower'.

7. Define 'Effectiveness' using examples.

8. Highlight the purpose of forming a committee.

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. **Each** question carries **5** marks.

9. What are the five ethical theories of business? State their adoption in business. using examples?

10. Using illustrations, explain the methodology adopted in identifying 'Ethical Gap'.

P.T.O.

11. Discuss the ethical issues involved in the adoption of 'Organic and Inorganic' growth strategy? Give corporate examples.

12. Explain the statutory compliance requirements on CSR indifferent types of organisations.

13. Highlight the emerging trends in Corporate Governance with regard to PSUs in India.

14. Discuss the importance of Organisation Culture in ensuring the Business Ethics. Give examples.

15. Explain and give examples of Worldwide Corporate Leaders who were identified as Icons in following ethical practices.

16. Detail, using examples, various Corporate Governance issues which are to be addressed to ensure Ethics in their business.
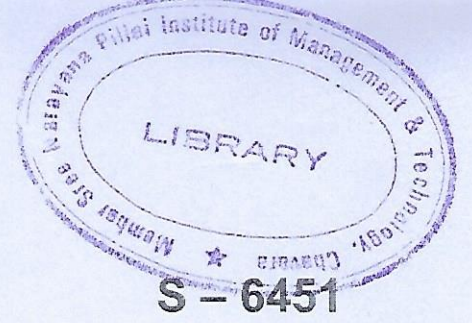
$(5 \times 5 = 25$ Marks$)$

PART – C

Answer any two questions. **Each** question carries **10** marks.

17. Discuss, using examples, how the Ethical Leadership handles various factors affecting business ethics.

18. Compare and contrast the constitution, duties and responsibilities of corporate Board between PSUs and LLP firms.

19. "Corporate disclosure norms need tightening to ensure comprehensive investor protection" — Analyse and discuss, with suitable examples, in the Indian context.

$(2 \times 10 = 20$ Marks$)$

2

(Pages : 2)

S – 6451

Reg. No. : ....

Name : ....

Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2024

IMGT 205 : LEGAL ASPECTS OF BUSINESS

(2022 Admission)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. **Each** question carries **3** marks.

1. What is meant by Mercantile Law?

2. Define the term Voidable Contracts.

3. What is meant by Acceptance?

4. Define a contract of sale under Sales of Goods Act.

5. State any four requisites of negotiable instruments.

6. Distinguish between agent and sub agent.

7. Write a note on Cyber Laws.

8. What is meant by IPR?

(5 × 3 = 15 Marks)

P.T.O.

PART – B

Answer any **five** questions. **Each** question carries **5** marks.

9. Discuss briefly the essentials of a valid contract.

10. What are the agreements which are expressly declared to be void by the Indian Contract Act?

11. Write a note on discharge of Negotiable Instruments.

12. Discuss the authority and liability of an agent towards Principal and third party.

13. Discuss briefly the special rules for Cheques and Drafts.

14. Write a note on types of Consumer Redressal machineries and forums.

15. Discuss briefly the Patents Act.

16. State the difference between Condition and Warranty under Sale of Goods Act.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. **Each** question carries **10** marks.
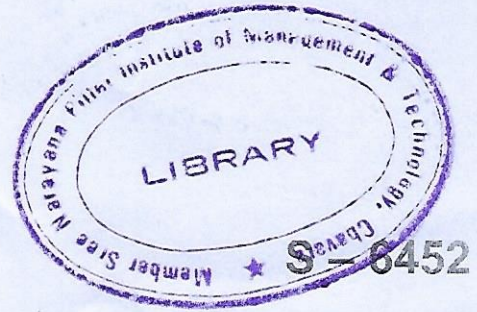
17. What is meant by Breach of Contract? What are the remedies available to an aggrieved party on the breach of contracts.

18. Explain briefly the procedure involved in termination of Agency.

19. Who is an unpaid Seller? Explain in detail the rights of an unpaid seller.

(2 × 10 = 20 Marks)

———————

S – 6452

Reg. No. : ....

Name : ....

Second Semester Five Year M.B.A. (Integrated) Deg   Examination, January 2024

IMGT 206 : COMPUTER APPLICATIONS IN MANAGEMENT

(2022 Admission)

Time : 3 Hours   Max. Marks : 60

PART – A

Answer any **five** questions. Each question carries **3** marks.

1.   What is meant by Computer hardware?

2.   Differences between Transition and Effects.

3.   What is meant by uploading?

4.   How can we sort and filter data in Ms-Excel?

5.   What are slides and slide layouts in Ms-PowerPoint?

6.   What is a computer programming language?

7.   Explain conditional formatting in Ms-Excel, and how can we apply it to highlight specific data points?

8.   Write a short note on the effects of animation in the presentation.

(5 × 3 = 15 Marks)

P.T.O.

PART – B

Answer any five q[uesti]ons. Each question carries **5** marks.

9. Explain RAM [Ra]ndom Access Memory), and how does it affect computer performance?

10. What are diff[erenc]es between HTTP and HTTPS?

11. Briefly expla[in] [w]ord processing, and why it is important in modern communicatio[n an]d documentation?

12. Explore, how [micr]osoft Excel is used for data analysis in various fields such as finance and h[uman] resource management?

13. Explain how [Pow]erPoint can be used to create graphics and visual aids to simplify comp[lex in]formation.

14. What are inp[ut an]d output devices, and can you give examples of each?

15. What are the [fund]amental technologies that underpin the internet's infrastructure, and how do th[ey w]ork together to enable global connectivity?

16. Discuss the [imp]ortance of data visualization that can effectively represent complex infor[mati]on.

(5 × 5 = 25 Marks)

PART – C

Answer any two q[uest]ions. Each question carries **10** marks.

17. Explain in det[ail th]e generations of computers.

18. List down th[e m]ajor formulas and functions in Ms-Excel, with examples of common func[tion]s and their practical applications.

19. Explain the pr[oc]edure to prepare a PowerPoint presentation on the Topic "Global Warming".

(2 × 10 = 20 Marks)

_____

2

S – 6452