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N – 6446

Reg. No. :

Name :

**Seventh Semester 'Five Year MBA (Integrated)/Integrated BM – MAM
Degree Examination, June 2022**

DDCM 701 : FOREIGN LANGUAGE – FRENCH

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer the following questions in one sentence.

1. Nommez deux monuments de France que vous connaissez.
2. Qui est Louis XIV?
3. Comment allez-vous?
4. Nommez un pare de loisir en France.
5. Que fait-on quand il y a le feu dans une chambre de l'hôtel?
6. Quel sport préférez-vous?
7. Qu'est-ce que vous faites pendant le weekend?
8. Nommez deux légumes.
9. Quelle ville est célèbre pour le vin ?
10. TGV, C'est quoi?

(10 × 1 = 10 Marks)

P.T.O.



SECTION – B

Answer **any five** questions.

11. Répondez avec les mots entre parenthèses (Toujours, encore, jamais)
 - (a) Il va _____ au cinéma le samedi
 - (b) Ils ne vont _____ au cinéma.
12. Complétez avec un article
 - (a) Margot a _____ belle voiture
 - (b) Non, c'est _____ voiture de Carine
13. Mettez les verbes au passé composé.
 - (a) J'(voyager)
 - (b) Qu'est-ce que vous (voir)?
14. Dites vrai ou faux
 - (a) Un français sur trois est célibataire
 - (b) Un couple sur six n'est pas marié -
15. Ecrivez les numéros
 - (a) 48 -
 - (b) 92 -
16. Ecrivez l'heure
 - (a) 7 : 45 -
 - (b) 11 : 30 -
17. Complétez avec un adjectif démonstratif
 - (a) Entrons dans _____ salle
 - (b) Regardez _____ tableau
18. Mettez les verbes au présent
 - (a) Je (finir) de travailler à 17 heures
 - (b) Je (faire) des courses.



19. Répondez au négatif
(a) Vous avez vu quelque chose
(b) Vous avez vu quelqu'un?
20. Répondez par oui ou non
(a) Le Louvre est une bibliothèque?
(b) Pierre et Marie Curie sont de grands scientifiques ?

(5 × 2 = 10 Marks)

SECTION – C

Answer **any five** questions.

21. Quels sont les mois de l'année?
22. Mettez les verbes entre parenthèses au temps futur
« Pas de problème. Tu (pouvoir) habiter chez moi. Je te (donner) la petite chambre sur le jardin. Tu (être) très bien. Mais le soir, nous (faire) des petits repas ensemble.
23. Reliez :
- | | |
|-----------------------------|----------------------------|
| (a) Les années 70 | - le buste de Marianne |
| (b) Paul Verlaine | - le Deux-chevaux |
| (c) J.-Y. Cousteau | - une poésie |
| (d) La République française | - l'exploration de l'océan |
24. Quels sont les jours de la semaine?
25. Mettez les groupes suivants au pluriel
(a) La grande ville →
(b) Le beau livre →
(c) Un nouveau professeur →
(d) Une histoire intéressante →

26. Complétez avec le mot qui convient

- (a) Lille est une ville _____ du France
- (b) L' _____ aide les chômeurs à trouver du travail
- (c) _____ est une peintre impressionniste.
- (d) On offre du muguet pour le _____

27. Répondez au négatif:

- (a) Charles aime le tennis? — Non, _____
- (b) Il aime lire ? — Non, _____
- (c) Il a des bandes dessinées ? — Non, _____
- (d) Il fait du ski? — Non, _____

28. Conjuguez es verbes au présent:

- (a) Se lever
- (b) S'habiller

(5 × 4 = 20 Marks)

SECTION – D

Answer **any two** questions.

- 29. Préparez votre résumé en détail.
- 30. Proposez a des amis de partir en vacances avec vous.
- 31. Décrivez votre ami(e)
- 32. Quel sport pratiquez vous pendant le weekend?

(2 × 10 = 20 Marks)



(Pages : 2)

N – 6451

Reg. No. :

Name :

**Seventh Semester 'Five Year M.B.A. (Integrated)'/Integrated BM-MAM'
Degree Examination, June 2022**

DDCM 706 — MANAGEMENT OF CO-OPERATIVES

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** of the following. Each carries **3** marks.

1. Explain the objectives of Cooperatives.
2. What are the cooperative principles by ICA (1995)?
3. Discuss the levels of management in modern organizations.
4. Illustrate an example of cooperative leadership.
5. What is planning in Management?
6. Explain the nature of management leadership in cooperatives.
7. List the problems faced by leadership of cooperatives.
8. Do cooperatives need a Business development plan? Justify.

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. Each carries **5** marks.

9. Discuss the role of Management in the development of Cooperative Organizations.
10. Explain the importance of Professional management in organizations.

P.T.O.



11. How is organizational structure of a cooperative different from other organizations?
12. Explain the path-goal theory of leadership.
13. Discuss the problems of planning in cooperatives.
14. Explain the type of planning to be adopted in primary agriculture credit societies.
15. Explain the criteria to evaluate the professional management in cooperatives.
16. Discuss the management process in an organization.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. Each carries **10** marks.

17. Discuss the organization structure of Cooperatives.
18. Discuss the challenges of leadership in Cooperative organizations.
19. Explain Business Development Plan in the context of Cooperatives.

(2 × 10 = 20 Marks)



(Pages : 2)

N – 6450

Reg. No. :

Name :

**Seventh Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM-MAM'
Degree Examination, June 2022**

DDCM 705 — EFFECTIVE COMMUNICATION SKILLS

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. Each question carries **3** marks.

1. Define communication skills.
2. What is telephone manner?
3. Define academic listening.
4. What is direct manner?
5. What is group discussion?
6. What is an Intrapersonal skill?
7. What is interview?
8. Define teleconference handling.

(5 × 3 = 15 Marks)

PART – B

Answer any **five** question. Each question carries **5** marks.

9. Discuss about process of listening.
10. What are the telephone etiquettes that need to be followed in both formal and informal conversation?

P.T.O.



11. Explain about content of a CV/Resume.
12. What pitfalls an interviewer should avoid?
13. Discuss about types of business report.
14. Discuss about the preparation of a cover letter.
15. Explain about Barriers to effective listening.
16. Elucidate types of listening.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** question. Each question carries **10** marks.

17. Briefly explain about soft skills. What are the different soft skills and write their importance.
18. Discuss the various approaches to case study.
19. Discuss about group discussion. What are the skills required for group discussion?

(2 × 10 = 20 Marks)



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DDCM 704 – MICRO FINANCE : PERSPECTIVES AND OPERATIONS

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. Each question carries **3** marks.

1. Define Micro finance.
2. What are SHGs?
3. What is meant by financial inclusion?
4. State the accounting equation.
5. Mention the components of financial statements.
6. What is meant by risk management?
7. What are financial services?
8. What are the informal sources of lending?

(5 × 3 = 15 Marks)

PART – B

Answer any **five** question. Each question carries **5** marks.

9. State the scope of micro finance and the types of microfinance companies operating in India.
10. Explain how micro finance is useful to finance poor.

P.T.O.



11. Distinguish between Micro finance and Informal sources of lending.
12. Explain briefly any two innovations in micro finance in India.
13. Discuss the qualitative characteristics of Financial Statements.
14. Write a note on SHG-Bank linkage programme.
15. Discus briefly the two models of microfinance delivery in India.
16. Examine briefly the various form of lending by Banks.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** question. Each question carries **10** marks.

17. Explain in detail the emerging issues of Micro Finance in our Country.
18. Discuss the legal and regulatory framework in respect of MFIs in India.
19. Write an essay on different models of Micro-Finance in India.

(2 × 10 = 20 Marks)



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**Seventh Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM – MAM'
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DDCM 703: BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries **3** marks.

1. Why Ethics is needed in Organizations?
2. Differentiate Ethics and Value.
3. What is Ethical dilemma?
4. Define Ethical Gap.
5. Explain the objective of ethical Committee.
6. What is the purpose of ethical audit?
7. Define Corporate board.
8. What is meant by corporate Disclosure?

(5 × 3 = 15 Marks)

PART – B

Answer **any five** questions. Each question carries **5** marks.

9. Explain the theories of Ethics.
10. Discuss the concept of Whistle blowing in connection with Ethical leadership.

P.T.O.



11. Explain the relevance and role of ethics in Marketing.
12. What is Ethical Audit? How it ensures standards in ethical practices?
13. Explain the scope of International Business Ethics.
14. Discuss the duties and responsibilities of Corporate Boards on Governance.
15. What are the responsibilities of Corporate Board Committees?
16. Explain the purpose of social audit with an illustration.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Explain the factors affecting Business Ethics.
18. Discuss the influence of organizational culture in Ethics. Give suitable illustrations.
19. Explain the emerging trends in Corporate Governance in the context of globalization.

(2 × 10 = 20 Marks)



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DDCM 702 : CREATIVITY AND INNOVATION

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. **Each** question carries **3** marks.

1. Enumerate various creative skills in a human being?
2. What is 'Attribute changing'? Why it is required?
3. Highlight the importance of creativity in business?
4. State the characteristics of creative climate?
5. Define Innovation? Give examples.
6. Discuss the reasons for the emergence of thinking styles?
7. What is 'creative problem solving'? Give example.
8. Enumerate various sources of idea?

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. **Each** question carries **5** marks.

9. Compare and contrast using examples, the divergent and convergent thinking styles?
10. Discuss using examples, the process creativity?

P.T.O.



11. Using business examples, explain how innovations aids in creative problem solving?
12. "Strategic creativity ensures product creativity and not vice-versa"-critically analyse with examples.
13. Describe various measures taken to ensure creative climate in automobile sector?
14. Discuss, using examples to identify the situation that calls for the adoption of individual and group techniques for creativity?
15. What is 'Radiant Thinking'? How it is used by start-ups?
16. Highlight the metrics used in measuring ideas?

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. **Each** question carries **10** marks.

17. Discuss the creative thinking process in an passenger car manufacturing company which will ensure 5-STAR safety rating?
18. Illustrate morphological mind mapping process for ensuring creativity in an organisation of your choice?
19. Use Delephi technique to develop a vaccine for corona virus in a pharma company? Advice the company?

(2 × 10 = 20 Marks)

