

(Pages : 4)

M – 5127

Reg. No. :

Name :

First Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM – MAM'
Degree Examination, September 2021

DDCM 101 — ENGLISH LANGUAGE

Time : 3 Hours

Max. Marks : 60

PART – A

I. Answer any **five** of the following

1. Transcribe the following words marking the stress.

- | | |
|-------------------|------------------|
| (a) Passage | (b) Disintegrate |
| (c) Assignment | (d) Baggage |
| (e) Borough | (f) Delicious |
| (g) Dough | (h) Reasonable |
| (i) Transcription | (j) Upcoming |
| (k) Vulnerable | (l) Wisdom |

2. Mark the intonation in the following

- (a) She is beautiful
- (b) Where do you live?
- (c) Could you please give me a pen?

P.T.O.



- (d) You are ready
- (e) What a sunny day?
- (f) Open the door.

3. Give the orthographical version of the following words

- | | |
|---------------------|--------------------|
| (a) /aɪsəʊ'leɪʃən/ | (b) /ɒkjuːp'eɪʃən/ |
| (c) /kən'tæmɪneɪʃn/ | (d) /kəmbr'neɪʃən/ |
| (e) /'vɒljum/ | (f) /rɪ'meɪndə/ |
| (g) /prɪs'krɪpʃən/ | (h) /mə'ʃiːnəri/ |
| (i) /fæʃnəbl/ | (j) /'glæməərəs/ |
| (k) /ɪks'trɔːdnri/ | (l) /ɔːtəm/ |

4. Syllabify the following words

- | | |
|------------------|-------------------|
| (a) Authenticate | (b) Discomfort |
| (c) Embrace | (d) Identity |
| (e) Empathy | (f) Reflection |
| (g) Sensation | (h) Suspension |
| (i) Withdrawal | (j) Magnet |
| (k) Intellectual | (l) Insubordinate |

5. What are allophones? Give two examples.

6. Define word stress. Distinguish between primary stress and secondary stress. Give an example.



7. Which are the centring diphthongs in English? Give an example for each.
8. Which is the only lateral consonant in English? Describe the manner or articulation of the lateral consonant.

(5 × 3 = 15 Marks)

PART – B

II. Answer any **five** of the following

9. Transcribe and give the syllable structure of the following words

- | | |
|-------------|--------------|
| (a) Street | (b) Plate |
| (c) Twelve | (d) Splash |
| (e) Drop | (f) Beauty |
| (g) Prompt | (h) Contacts |
| (i) Clubbed | (j) Kicked |

10. What is stress timed rhythm? Why is English called a stress timed language ? Give example
11. Describe Standard English and Received Pronunciation.
12. Give a brief description of the phonatory system of human beings.
13. Define minimal pairs. Illustrate with examples.
14. Which are the contexts in which falling tone is used? Give examples.
15. Define phonetic transcription. Which are the two varieties of phonetic transcription?
16. Distinguish between lexical and grammatical morphemes in English. Give example.

(5 × 5 = 25 Marks)

PART – C

III. Answer any **two** of the following

17. Write a short essay on the classification of affixes.
18. Examine the consonants of English RP, giving emphasis to the three term labelling system.
19. Briefly describe the three systems involved in the production of speech

(2 × 10 = 20 Marks)



(Pages : 3)

M – 5131

Reg. No. :

Name :

First Semester 'Five Year M.B.A. (Integrated)'/
'Integrated BM – MAM' Degree Examination, September 2021

DDCM 105 – FINANCIAL ACCOUNTING

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. **Each** question carries **3** mark.

1. What is mean by Accounting Conventions?
2. Write a note on Business Entity Concept.
3. What is mean by Deferred Revenue Expenditure?
4. Write a shore note on trend analysis.
5. What is mean by analysis and interpretation of financial statements?
6. Explain the term 'Imputed cost'.
7. Define standard costing.
8. What is variance?

(5 × 3 = 15 Marks)

PART – B

Answer **any five** questions. **Each** question carries **5** marks.

9. State the main limitations of accounting.
10. Distinguish between trading account and profit and loss account.
11. Current liabilities = Rs. 25,000, Inventories = 12,500, Quick ratio = 1.5, Calculate the current assets and current ratio.

P.T.O.



12. Explain the meaning of return on Investment.
13. Distinguish between cost accounting and financial accounting.
14. What is meant by cost sheet? How it is prepared?-
15. Explain absorption costing. How is it differ from marginal costing?
16. From the following data calculate
 - (a) P/V ratio
 - (b) Margin of safety

Sales – Rs. 20,000

Variable expenses – 10,000

Fixed expenses – 6,000.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. **Each** question carries **10** marks.

17. Discuss in detail the possible users of accounting Information.
18. Explain ratio analysis and how accounting ratios are classified.
19. The following details have been obtained from the records of Amit Ltd.

	Rs.
Stock of raw materials (1.12.2018)	75,000
Stock of raw materials (31.12.2018)	91,500
Direct Wages	52,500
Indirect Wages	2,700
Sales	2,11,000



Reg. No. :

Name :

First Semester 'Five Year M.B.A. (Integrated)'/
'Integrated BM – MAM' Degree Examination, September 2021

DDCM 104 — ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. **Each** question carries **3** marks.

1. Define personality and mention its types.
2. Briefly record why motivation is important in work place.
3. Write the effect of group cohesion.
4. What is Id and list its characteristics?
5. What are the components of organization climate?
6. List few advantages of stress at work.
7. What is encoding and decoding in communication process?
8. Explain in brief about expert opinion.

(5 × 3 = 15 Marks)

PART – B

Answer **any five** questions. **Each** question carries **5** marks.

9. Give a note on perception and its usefulness.
10. Explain Expectancy theory of motivation.

P.T.O.



11. Enumerate the challenges in the intergroup relations.
12. Explain about the contingency theories of leadership.
13. Elucidate few interventions that increases organization effectiveness.
14. Explain the various theories of learning.
15. Enumerate some of the internal motivation techniques.
16. List out conflict management strategies and explain them.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Critically examine the behavior of a person as individual and in group.
18. Explain some of the OD intervention techniques and their suitability.
19. 'Power' in organizational setting is given or taken: Discuss.

(2 × 10 = 20 Marks)

Reg. No. :

Name :

**First Semester 'Five Year M.B.A (Integrated)/Integrated BM – MAM' .
Degree Examination, September 2021**

DDCM 103 : MANAGEMENT PRINCIPLES

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries **3** marks.

1. Explain the objectives of management.
2. What are interpersonal roles of a manager?
3. Explain the importance of planning in an organization.
4. What you mean matrix organization?
5. Define informal organization.
6. Explain the term decentralization.
7. What is extrinsic motivation?
8. Define the system approach to Management.

(5 × 3 = 15 Marks)

PART – B

Answer **any five** questions. Each question carries **5** marks.

9. Explain the features of strategic decisions in an organization.
10. What are the steps involved in planning?

P.T.O.



11. Differentiate authority and power.
12. Elaborate the line organization with its advantages.
13. Explain the process of communication.
14. Manager is a decision maker in dynamic environment. Justify the statement.
15. Explain how information technology helps in controlling.
16. Elaborate the techniques involved in coordination.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Explain the evolution of management thoughts.
18. Explain the different training methods used in an organization.
19. Elaborate Maslow's need Hierarchy. Explain its limitations.

(2 × 10 = 20 Marks)

Reg. No. :

Name :

First Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM – MAM'
Degree Examination, September 2021

DDCM 102 : BUSINESS ENVIRONMENT

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries **3** marks.

1. Define Economic environment and list the concepts associated.
2. What are the major policy changes in India pertaining to Economic reforms?
3. Define Competitive strength with example.
4. Differentiate Policy and Procedure.
5. Write a brief note on Social accountability.
6. List the components of external environment.
7. Give the necessity of Tactics for a business organization.
8. Explain the importance of values in business.

(5 × 3 = 15 Marks)

P.T.O.



PART – B

Answer **any five** questions. Each question carries **5** marks.

9. Write a short note on the influence of Social environment in business decisions.
10. Give a brief note on the impact of liberalization on any sector of your choice.
11. Prepare a note on the role of MNC's in the development of India.
12. Explain the steps in devising a strategy in business.
13. Explain the issues and challenges of corporate social policy in India.
14. Critically examine the techniques that can be used for environment forecasting.
15. Give a note on the competitive strength of Indian Industry.
16. Explain impact of environmental issues in any business.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Explain the role of Liberalization, Privatization and Globalization in the improvement of Indian business environment.
18. MNC's are inevitable for managing Indian employment growth. Discuss.
19. Managing business without disturbing the Ecological Environment is required for Business Sustainability. Discuss the pros and cons.

(2 × 10 = 20 Marks)



Reg. No. :

Name :

First Semester Five Year MBA (Integrated)/Integrated BM-MAM. Degree
Examination, September 2021

DDCM 106 BUSINESS MATHEMATICS

Time : 3 Hours

Max. Marks : 60

PART - A

Answer any five questions. Each question carries 3 marks:

1. What is De-morgan's law?
2. How do you find the Inverse of a matrix?
3. Explain the geometric interpretation of $\frac{dy}{dx}$.
4. Define the term sample space.
5. Explain conditional probability.
6. Explain the term depreciation in the context of business mathematics.
7. If A is a square matrix such that $A^2=A$ then find $(I+A)^2-3A$.
8. If $P(A)=0.8$, $P(B)=0.5$, $P\left(\frac{B}{A}\right)=0.5$ then find $P(A \cap B)$.

(5 × 3 = 15 Marks)

P.T.O.



PART – B

Answer any **five** questions. Each question carries **5** marks:

9. Evaluate the integral of $\frac{5x+1}{x^2-2x-35}$.
10. A die is thrown 6 times. If getting an odd number is a success. What is the probability of getting
- (i) 5 successes
 - (ii) Atleast 5 successes
 - (iii) Atmost 5 successes
11. If $A = \begin{bmatrix} 3 & 1 \\ -1 & 2 \end{bmatrix}$ then,
- (a) Find A^2
 - (b) Hence show that $A^2 - 5A + 7I = 0$
12. Explain the concept, Annuities giving an application.
13. Find out the number of ways in which a cricket team consisting of 11 players can be selected from 14 players. Also find out how many of these will include captain?
14. Find out the limits of $\frac{x^2-1}{x-1}$ as $x \rightarrow 1$.
15. Prove that in order that a sum of money may double itself in 10 years by investment at compound interest, payable annually, the interest should be approximately 7.2 percent per annum.
16. Find the minimum average cost if the cost function is given by $T = 36q - 10q^2 + 2q^3$. Also obtain marginal cost at $q=5$.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. Each question carries **10** marks:

17. Solve the system of equations.

$$x - 3y + z = -1$$

$$2x + y - 4z = -1$$

$$6x - 7y + 8z = 7$$

18. Find the interest on Rs. 1,000 for 10 years at 4 percent per annum, the interest using paid quarterly.
19. In a railways reservation office, two clerks are engaged in checking the reservation forms. On an average, the first clerk checks 55% of the forms, while the second does the remaining. The first clerk has an error rate of 0.03 and second has an error rate of 0.02. A reservation form is selected at random from the total number of forms checked during a day, and is found to have an error. find the probability that it was checked by the first clerk?

(2 × 10 = 20 Marks)

