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MANAGEMENT & TECHNOLOGY
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MUKUNDAPURAM P.O.
CHAVARA, KOLLAM-691585

Reg. No. :

Name :

Sixth Semester B.Com. Degree Examination, April 2023

First Degree Programme under CBCSS

Core Course

CO 1641/CX 1641/ TT 1641/ HM 1641/CC 1641 – AUDITING

**(Common for Commerce/Commerce & Tax Procedure and
Practice/Commerce and Tourism and Travel Management/Commerce and
Hotel Management and Catering/Commerce with Computer Applications)**

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Very short answer. Answer **all** questions. Each question carries **1** mark.
(One sentence to maximum two sentences)

1. What is management audit?
2. What is meant by statutory audit?
3. Define social audit.
4. Give a brief account of 'Audit Trials'.
5. What is primary voucher?
6. What is meant by verification?

P.T.O.

7. What do you understand by wasting assets?
8. Give an example of an asset subject to depletion.
9. What is FIFO?
10. What is a Qualified Audit Report?

(10 × 1 = 10 Marks)

SECTION – B

Short answer. Answer any **eight** questions. Each question carries **2** marks.
(Not to exceed one paragraph).

11. Give any two advantages of auditing.
12. Briefly explain the concept of 'Auditor's Independence'.
13. Give any two examples of auditor's working papers.
14. What do you mean by audit note book?
15. Enumerate the objects of Audit Programme.
16. What are the advantages of internal check to the auditor?
17. What are the objectives of vouching?
18. What is the meaning of the term "fraud"?
19. What do you mean by errors of principle? Give examples.
20. Briefly explain an auditor's liability for negligence.
21. State the three conditions that must be proved to hold an auditor criminally liable.
22. Write a short note on the remuneration of company auditors.

(8 × 2 = 16 Marks)

SECTION – C

Short essay. Answer any **six** questions. Each question carries **4** marks.
(Not to exceed 120 words)

23. What are the purposes of cost audit?
24. Briefly explain the advantages of Audit Note Book.
25. What are the basic principles of internal control? Also enumerate the characteristics of a good internal control.
26. Distinguish between routine checking and vouching.
27. Enumerate the advantages and limitations of 'test checks'.
28. "Vouching is the essence of auditing". Explain.
29. Explain the disqualifications of a company auditor.
30. What are the objects of investigation?
31. On what grounds a Statutory Auditor ceases to be an auditor of a company?

(6 × 4 = 24 Marks)

SECTION – D

Long essay. Answer any **two** questions. **Each** question carries **15** marks.

32. What do you mean by continuous audit? What are the advantages and disadvantages of continuous audit?
33. Discuss the steps would you suggest for internal checks with respect to cash receipts.
34. Discuss the differences between verification and valuation of assets.
35. Discuss the status of a statutory auditor.

(2 × 15 = 30 Marks)

Reg. No. :

Name :

Sixth Semester B.Com. Degree Examination, April 2023

First Degree Programme Under CBCSS

**Core Course : CO 1643/CX 1643/TT 1643/HM 1643/CC 1643 :
MANAGEMENT ACCOUNTING**

(2018 Admission Onwards)

**(Common for Commerce/Commerce and Tax Procedure and
Practice/Commerce and Tourism and Travel Management/Commerce and
Hotel Management and Catering/Commerce with Computer Applications)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each question carries 1 mark.

1. What do you mean by Management Accounting?
2. Define budgetary control.
3. What is cash budget?
4. What is ARR?
5. What are cash flows from operating activities?
6. What is budget manual?
7. State any four items of sources of funds.

P.T.O.

8. How a deferred revenue expense is treated while calculating fund from operations?

9. Define cash flow statement.

10. What is Responsibility accounting?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. Each carries **2** marks.

11. State the characteristics of Management accounting.

12. Distinguish between risk and uncertainty.

13. What is sales budget?

14. Define fund flow statement.

15. What is the ranking rule under NPV method?

16. How profit on sale of fixed asset is treated while preparing cash from operations?

17. What is a fixed budget?

18. State the methods for preparing cash budget.

19. What are the uses of cash flow statement?

20. Calculate Profitability index and evaluate the investment proposals

| Proposals | Present value of cash inflows | Investment |
|-----------|-------------------------------|------------|
| A | Rs. 1,00,000 | Rs. 40,000 |
| B | Rs. 1,20,000 | Rs. 60,000 |

21. Calculate fund from operations from the following

Net profit 24,000 Depreciation 5,000

Loss on sale of fixed asset 4,000 Proposed dividend 5,000

22. A project costs Rs. 1,00,000 with a life of 5 years. The estimated cash inflows after depreciation and tax are Rs. 30,000. Calculate payback period.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks.

23. Distinguish between Management accounting and cost accounting.

24. State the purposes of fund flow statement.

25. Explain the steps in preparing cash flow statement.

26. Explain the classification of budgets according to function.

27. A project which costs Rs 1,20,000 is expected to yield total earnings after depreciation and tax of Rs 60,000 over 3 years. The scrap value after 3 years is Rs 20,000. Calculate ARR.

28. Calculate cash from operations

| Particulars | Rs. |
|------------------------------|--------|
| Depreciation | 12,000 |
| Provision for tax | 10,000 |
| Loss on sale of plant | 2,000 |
| Decrease in stock | 4,000 |
| Decrease in prepaid expenses | 1,000 |
| Increase in debtors | 9,000 |
| Decrease in bills payable | 2,000 |
| Net Profit | 25,000 |

29. Calculate fund from operations for the year 31-12-2020

| Particulars | Rs. |
|-------------------------------|----------|
| Net profit for the year | 1,50,000 |
| Depreciation provided | 35,000 |
| Loss on sale of old machinery | 3,000 |
| Profit on sale on investments | 5,000 |
| Provision for tax | 80,000 |
| Goodwill written off | 20,000 |
| Dividend received | 10,000 |

30. A project costs Rs 16,000 and is expected to generate cash inflows of Rs 8,000, Rs 7,000 and Rs. 6,000 at the end of each year for 3 years. Calculate NPV @ 15% Present values @ 15% for 3 years are 8.70, 0.756 and Rs. 658 respectively.
31. The following budget estimates are available from a factory working at 50% of its capacity.

| | |
|-----------------------|------------|
| Variable expense | Rs. 60,000 |
| Semi-variable expense | Rs. 20,000 |
| Fixed expense | Rs. 10,000 |

Prepare a budget for 75% capacity assuming that semi-variable expense increase by 15% for every 25%.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** carries **15** marks.

32. Explain the need and importance of Management accounting.
33. From the following balance sheets of Moon Ltd as on 31-12-20 and 31-12-21, prepare cash flow statement for the year ended 31-12-2021

| Liabilities | 2020 | 2021 | Assets | 2020 | 2021 |
|-------------------|--------|----------|-------------|--------|----------|
| Share capital | 40,000 | 50,000 | Good will | 10,000 | 8,000 |
| General Reserve | 10,000 | 20,000 | Buildings | 15,000 | 15,000 |
| P/L a/c | 12,000 | 18,000 | Plant | 30,000 | 60,000 |
| Creditors | 6,000 | 9,000 | Investments | 5,000 | 1,000 |
| Provision for tax | 10,000 | 12,000 | Debtors | 8,000 | 7,000 |
| Bills payable | 4,000 | 3,000 | Cash | 500 | 1,000 |
| | | | Bank | 2,500 | 4,000 |
| Total | 82,000 | 1,12,000 | Total | 82,000 | 1,12,000 |

Additional information:

(a) Depreciation provided on plant — Rs. 5,000

(b) Income Tax paid— Rs. 7,000

34. Prepare cash budget for three months from April to June from the following data

| Month | Credit sales | Credit purchases | Wages |
|----------|--------------|------------------|--------|
| February | 1,80,000 | 1,24,800 | 12,000 |
| March | 1,92,000 | 1,44,000 | 14,000 |

| Month | Credit sales | Credit purchases | Wages |
|-------|--------------|------------------|--------|
| April | 1,08,000 | 2,43,000 | 11,000 |
| May | 1,74,000 | 2,46,000 | 10,000 |
| June | 1,26,000 | 2,68,000 | 15,000 |

50% of credit sales are received in the month following the sales and remaining 50% in the second month following. Creditors are paid in the month following the month of purchase. Wages are paid on the 1st day of the very month. Cash at bank on 1st April is Rs. 25,000.

35. A project cost Rs. 6,000. The estimated net annual cash inflows are Rs. 2,000 for 5 years. What will be the internal rate of return?

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

Sixth Semester B.Com. Degree Examination, April 2023

First Degree Programme under CBCSS

Elective

CO 1661.8/CX 1661.8/CC 1661.8 : ADVERTISING AND SALES PROMOTION

(2014-2017 Admission)

**(Common for Commerce/Commerce & Tax Procedure and
Practice/Commerce with Computer Applications)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. Each question carries **1** mark.

1. Define the term 'Advertising'
2. What you mean by print advertising?
3. What you mean by target audience?
4. State the meaning of personal selling.
5. What is film advertising?
6. What you mean by bill boards?
7. What is primary demand advertising?

P.T.O.

8. State the meaning of salesmanship.
9. What you mean by salesmen level sales promotion?
10. What is meant by push money?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph each. Each question carries **2** marks.

11. Write a note on outdoor advertising.
12. Classify the advertising on the basis of area coverage.
13. What you mean by Advertising Strategy?
14. State the advantages of sales promotion.
15. Point out the two merits of newspaper advertising.
16. State the meaning of advertising agency.
17. What is integrated marketing communications?
18. What you mean by sky writing?
19. Write a note on purchase point advertising.
20. List out the essentials of good copy
21. What you mean by local advertising?
22. "Public Service Advertising" comment.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not exceeding **120** words each. Each question carries **4** marks.

23. What are the objective of advertisement?
24. List out the forms of medium used for advertising
25. What are the activities excluded from advertising?
26. Explain the basic objectives of an advertising programme.
27. Explain Effects of advertising on society
28. Explain the merits of advertising.
29. State the difference between national advertising and retail advertising
30. List out the popular sales promotion activities
31. Explain the importance of advertising to business

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **4** pages. **Each** question carries **15** marks.

32. Discuss major sales promotion tools
33. Explain the active participants in advertising.
34. Explain the objectives of sales promotion
35. Briefly discuss the role of advertising in marketing mix.

(2 × 15 = 30 Marks)

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Reg. No. :

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Sixth Semester B.Com. Degree Examination, April 2023

First Degree Programme Under CBCSS

Elective

**CX 1661.3/TT 1661.3/CC 1661.3/HM 1661.3/
CO 1661.8 : STRATEGIC MANAGEMENT**

(2018 Admission onwards)

**(Common for Commerce/Commerce & Tax Procedure and
Practice/Commerce and Tourism and Travel Management/Commerce with
Computer Applications/Commerce and Hotel Management and Catering)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences each. Each question carries **1** mark.

1. What do you mean by the term Strategic Management?
2. What is Tactics?
3. What is Strategic Intent?
4. Define the term Objectives.
5. What is Merger?
6. What is Retirement Strategy?
7. What is Environmental Impact Matrix?

P.T.O.

8. What is GAP Analysis?
9. What is Strategic Control?
10. Give the expansion of ETOP.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding one paragraph each. Each question carries **2** Marks each.

11. Explain the characteristics of Strategy.
12. What are the differences between Strategy and Tactics.
13. Explain the limitations of Strategic Management.
14. Differentiate the term Vision and Mission.
15. Who are the external stakeholder of Business?
16. Write the merits of Strategic Alliance from the view point of host country.
17. What is Turn Around Strategy?
18. What is Blue Ocean Strategy?
19. Explain Strategic Analysis.
20. What are the factors influencing strategic choice?
21. What are the qualitative factors used for strategic evaluation?
22. Explain the term SAP.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not exceeding 120 words. Each question carries **4** marks.

23. Briefly explain the levels of Strategy.
24. Explain the features of Mission.
25. Explain the benefits of Strategic Evaluation and Control.
26. List out the issues associated with Strategy Implementation.
27. Explain criteria for evaluating Strategies Alternatives.
28. Explain Business Strategy.
29. What do you mean by the term Organizational Analysis?
30. Explain Diversification Strategy with examples.
31. Give a brief note about Expansion Strategy.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding four pages each. Each question carries **15** marks.

32. What do you mean by Strategy Implementation? Explain its steps and approaches.
33. Explain techniques used in Strategic Control System.
34. Explain BCG Growth Share Matrix and GE Nine Cell Matrix.
35. Explain the term Strategic Management. Discuss its advantages and disadvantages.

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

Sixth Semester B.Com. Degree Examination, April 2023

First Degree Programme under CBCSS

Core Course

CO 1642 / CX 1642 / TT 1642 / HM 1642 / CC 1642 : APPLIED COSTING
(2018 Admission Onwards)

(Common for Commerce / Commerce and Tax Procedure and Practice /
Commerce and Tourism and Travel Management / Commerce and Hotel
Management and Catering / Commerce with Computer Applications)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** question carries **1** mark.

1. In which type of industries, job costing is applicable?
2. What is work certified?
3. What is normal loss?
4. What are joint products?
5. How is the unit of cost determined in hotel costing?
6. What is a composite cost unit?
7. Define marginal cost.
8. When do you advise a plant 'to shut down' under marginal costing analysis?
9. What is standard cost?
10. What is variance analysis?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. **Each** question carries **2** marks.

11. What is escalation clause?
12. Distinguish between job costing and contract costing.

P.T.O.

13. How will you deal with by products in costing where they are of small total value?
14. Write short note on costing for power house.
15. What is meant by service costing?
16. What does P/V ratio indicate?
17. What is meant by 'key factor'?
18. What is material mix variance?
19. Write any two limitations of standard costing?
20. When the sales increased from Rs. 80,000 to Rs. 1,20,000 the profit increased by Rs. 10,000. Calculate P/V ratio.
21. Calculate economic batch quantity.
- | | |
|-------------------------------------|-------------|
| Annual demand | 8,000 units |
| Set up cost per batch | Rs. 20 |
| Cost of carrying inventory per unit | Rs. 2 |
22. 3,000 meters of leather is purchased at a cost of Rs. 25 per metre. Normal wastage on account of cutting a bundle of leather into pieces of one metre is expected at 10%. The wastage has a saleable value of Rs. 2.05 per metre. Calculate the production cost of work order requiring 1,000 pieces of cut leather.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

23. What is cost plus contract? State its merits and demerits?
24. How is marginal costing useful in the decision making?
25. What are the benefits of variance analysis?
26. What are the objectives of transport costing?
27. Calculate the passenger kilometers covered by a fleet of 4 taxies run by Calicut Travels from Kozhikode to Mini Ooty (45 kms) and back 4 trips each day with 5 passengers on an average on each vehicle, for the month of November 2022.
28. The following are obtained from the records of a factory:

| | Rs. |
|-----------------------------------|----------|
| Sales (4,000 units @ Rs. 25 each) | 1,00,000 |
| Variable cost | 72,000 |
| Fixed cost | 16,800 |
| Calculate margin of safety. | |

29. Calculate material mix variance

| Raw materials | Standard | Actual |
|---------------|----------------------------|----------------------------|
| X | 80 units @ Rs. 15 per unit | 90 units @ Rs. 16 per unit |
| Y | 60 units @ Rs. 16 per unit | 50 units @ Rs. 17 per unit |

30. Printwell Ltd took up two jobs during the first week of January 2023. The following details were available:

| | Job 101 | Job 102 |
|------------------------------|---------|---------|
| | Rs. | Rs. |
| Materials supplied | 2,000 | 1,400 |
| Wages paid | 900 | 600 |
| Direct expenses | 100 | — |
| Materials returned to stores | — | 50 |

Materials transferred from Job 102 to Job 101 Rs. 100

Find the cost of each job.

31. From the following information, prepare a process a/c.

Transfer from previous process – 1,000 units at Rs. 4 per unit

Labour cost Rs. 500

Materials Rs. 2,000

Production overheads Rs. 350

The normal process loss has been estimated at 10% of the input, which can be sold at Rs. 1 per unit. Actual production realised 850 units.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. A factory produces 24,000 units. The cost sheet gives the following information

| | Rs. |
|-------------------------|-----------------|
| Direct materials | 2,40,000 |
| Direct wages | 1,68,000 |
| Variable overheads | 96,000 |
| Semi variable overheads | 56,000 |
| Fixed overheads | 1,60,000 |
| Total cost | <u>7,20,000</u> |

The product is sold at Rs. 40 per unit. The management proposes to increase the production by 3,000 units for sale in the foreign market. It is estimated that the semi variable overheads will increase by Rs. 2,000. But the product will be sold at Rs. 28 per unit in the foreign market. However, no additional capital expenditure will be incurred. Would it be profitable for the company?

33. From the data given below, calculate all materials variances.
Consumption for 100 units of product

| Raw materials | Standard | Actual |
|---------------|----------------------------|----------------------------|
| A | 40 units @ Rs. 50 per unit | 50 units @ Rs. 50 per unit |
| B | 60 units @ Rs. 40 per unit | 60 units @ Rs. 45 per unit |

34. Find out equivalent production, cost per unit of equivalent production and prepare process account from the following:

| | |
|-----------------------------|-----------|
| Units put into process | 2,500 |
| Units completed | 2,000 |
| Work in progress at the end | 500 units |
| Process costs : | Rs. |
| Materials | 22,500 |
| Labour | 6,750 |
| Overheads | 2,250 |

Work in progress is completed 50% as to materials, labour and overheads.

35. From the following particulars prepare operating cost sheet.

| | |
|--------------------------|---------------------------|
| Total units generated | 20,00,000 kwh |
| Operating labour | Rs. 50,000 |
| Repairs | Rs. 50,000 |
| Lubricants | Rs. 40,000 |
| Plant Supervision | Rs. 30,000 |
| Administration overheads | Rs. 20,000 |
| Capital Cost | Rs. 20,00,000 |
| Coal consumed per kwh | 2.5 kg at Rs. 0.02 per kg |
| Depreciation rate | 5 % per annum |

(2 × 15 = 30 Marks)