

Reg. No.:



Name:

University of Kerala

W6750

Third Semester Degree Examination, November 2025

Discipline Specific Core Course

COMMERCE

UK3DSCCOM201 - Corporate Accounting

Academic Level: 200-299



Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks: Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	The distribution of accumulated reserves and surplus to existing shareholders, in proportion to the shares held by them, is known as: Options : A)Right Issue B)Bonus Shares C)Public Issue D)Reissue of Shares	RE	2
2	Capital Reserve is the reserve built out of _____ Options : A)Revenue Profit B)Net Profit C)Gross Profit D)Capital Profit	RE	4
3	Redemption of preference shares means Options : A)A. Issue of new shares B)B. Repayment of capital to preference shareholders C) C. Conversion to equity shares D) D. Distribution of profits	UN	3
4	TDS deducted and payable must be Shawn under : Options : A)Current liabilities B)Contingent liabilities C)Long term liabilities D)Fixed asset	UN	3
5	What is the main purpose of underwriting in public issue	UN	2

Qn No.	Question	CL	CO
6	Options : A) To increase the share price B) To guarantee the sale of a minimum number of securities C) To reduce tax liability D) To provide loans to the company Define the main purpose of accounting standards Options : A) To increase profits B) To allow companies to set their own rules C) To ensure consistency and comparability own rules D) To hide financial information	UN	1

Part B: 10 Marks, Time: 20 Minutes (Cognitive Level: Understand (UN)/Apply (AP)) Two-three sentences, 2 marks each. Answer all questions

Qn No.	Question	CL	CO
7	Differentiate between interim dividend and proposed dividend	UN	4
8	Explain any two purposes for which the Securities Premium Account can be utilized as per the Companies Act, 2013.	UN	3
9	A company redeems 10 lakhs of preference shares from profits. What must it do with respect to company to capital redemption reserve?	AP	3
10	A company offers to its shareholders the right to one share of 100 each at 125 for every three shares of 100 each held. The market value of shares is ₹195. Calculate the value of right.	AP	2
11	Illustrate the treatment of provision for taxation and advance tax in balance sheet.	AP	4

Part C: 16 Marks, Time: 35 Minutes (Cognitive Level: Apply (AP)/Analyse (AN)) Short Answer: 4 marks each, Answer all 4 questions, choosing among options * within each question

Qn No.	Question	CL	CO
A)	How can you classify the enterprises for the applicability of accounting standards?	AP	1, 1
12 OR B)	Demonstrate the process of issuing an Accounting Standard in India	AP	5, 5
13 A)	Articulate how depreciation is recorded and presented in the financial statements of joint stock company.	AP	5, 5

Qn No.	Question	CL	CO
	<p>OR</p> <p>B)</p> <p>Identify the major heads under which the following items will be shown in the Balance sheet of a company as per the Companies Act 2013.</p> <p>a) Provision for Tax</p> <p>b) Loans repayable on Demand</p> <p>c) Computer Related Equipment</p> <p>d) Goods acquired for Trading</p> <p>e) Deffered Tax.</p>		
	<p>A)</p> <p>Compare the impact of redemption from fresh issue vs redemption from reserves on a company's financial structure.</p> <p>OR</p> <p>B)</p>		
14	<p>On 1st April, 20X1 the Company has made final call @ ` 2 each on 90,000 equity shares. The call money was received by 20th April, 20X1. Thereafter the company decided to capitalise its reserves by way of bonus at the rate of one share for every four shares held. Show necessary entries in the books of the company and prepare the extract of the Balance Sheet immediately after bonus issue assuming that the company has passed necessary resolution at its general body meeting for increasing the authorised capital.</p>	AN	3, 4
	<p>A)</p> <p>Construction cost of building of a company is Rs. 84 Lakhs and its residual value is estimated Rs.4 Lakhs Useful life of bulding is 40 years .</p> <p>1. Calculate Depreciation as per the provision of schedule II of the Companies Act 2013</p> <p>2. Give journal entries for the above</p>		
15	<p>OR</p> <p>B)</p> <p>Analyse the different disclosure and classification of share capital as per companies Act 2013 as schedule III and division I</p>	AN	4, 1

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	<p>A)</p> <p>Discuss the key Accounting Standards in India and explain their applicability to different types of enterprises</p>	AN	1, 1

Qn No.	Question	CL	CO
--------	----------	----	----

OR
B)
Do you agree that the adoption of IFRS has improved the quality and comparability of financial reporting in India? Evaluate this statement with suitable reasoning and examples.

17 A)

From the following assets and liabilities, prepare and evaluate the balance sheet of the company as per Schedule III, Par I of the Companies Act, 2013:

Liabilities	Amount	Assets	Amount
Creditors	1,00,000	Cash at bank	79,800
General reserve	50,000	Cash in hand	1,500
Interest on debentures	28,000	Long term investment	95,000
Subscribed capital 8,00,000		Preliminary expense	9,000
Less: calls in arrears 15,000	7,85,000	Current assets, loans and advances	95,000
Profit and loss account	75,000	Goodwill	50,000
6% debentures	6,00,000	Buildings	600,000
Bills payable	76,000	Plant 6,60,000	
		Less Dep 66,000	5,94,000
		Stock	10,000
		Debtors 1,74,000	
		Less: Provision 8700	1,65,300
		Furniture	14,400

OR
B)

The following balances have been extracted from the books of X Ltd. as on 31st March 2020

Particulars	Amount
Sales	90,00,000
Rent, rates and taxes	4,50,000
Depreciation	6,00,000
Salaries and wages	4,50,000
Other Income	1,50,000
Power and fuel	3,00,000
Other operating incomes	3,00,000
Finance cost	3,00,000
Cost of materials consumed	45,00,000
Decrease in inventories of finished goods	4,00,000

Qn No.	Question	CL	CO
19	<p>A)</p> <p>Gajendra Ltd. invited the public to subscribe for 100000 equity shares of ₹ 10 each at a premium of ₹ 1 per share payable on allotment. Payments were to be made as follows;</p> <p>On application Rs 3, On Allotment Rs 3; On first call Rs 3 and on final call Rs 2.</p> <p>Applications were received for 130000 shares; applications for 20000 shares were rejected and allotment was made proportionately to the remaining applicants. Both the calls were made and all the money were received except the final call on 3000 shares which are forfeited after due notice. Later all these shares were issued as fully paid at Rs 8.50 per share. Pass necessary journal entries.</p> <p>OR</p> <p>B)</p> <p>Ibru bros and Co. Ltd. has a paid up equity share capital of ₹20,00,000 in 2,00,000 shares of ₹10 each. It resolved to buyback 50,000 equity shares at ₹15 per share. For this purpose. it issued 20,000 12% preference shares of ₹10 each, at par, payable along with application. The company has to its credit ₹2,50,000 in securities premium account and ₹10,00,000 in the general reserve account. The company utilized the general reserve. Pass the necessary journal entries.</p>	CR	2, 2

Reg. No.:



Name:

University of Kerala

W6876

Third Semester FYUGP Degree Examination, November 2025

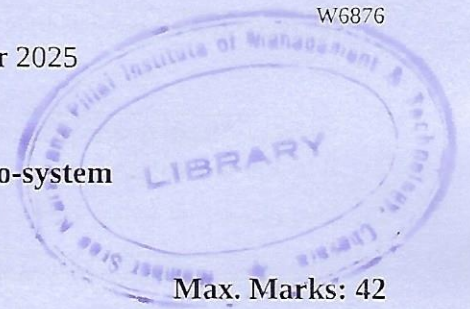
Discipline Specific Core Course

MANAGEMENT

UK3DSCMGT202 - Entrepreneurship and Start Up Eco-system

Academic Level: 200-299

2024 Admission



Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks. Time: 6 Minutes. (Cognitive Level: Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each. Answer all questions

Qn No.	Question	CL	CO
1	The authority regulating the securities market in India is Options : A) RBI B) SEBI C) FSSAI D) MCA	RE	2
2	In SWOT analysis, 'W' refers to _____.	RE	2
3	The objective of the MUDRA Scheme is to provide financial support to _____ entrepreneurs	UN	1
4	Which analytical tool is commonly used in reports to assess internal and external factors Options : A) PERT B) SWOT C) GDP D) CAGR	UN	2
5	Social entrepreneurs primarily focus on Options : A) Profit maximization B) Tax benefits C) Social change and impact D) Industrial monopoly	UN	1
6	Which of the following represents the correct order of a startup life cycle? Options : A) a) Idea → Validation → Growth → Exit B) b) Exit → Idea → Growth C) c) Growth → Idea → Validation D) d) Validation → Idea → Exit	UN	5

Part B.8 Marks:Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each. questions

Qn No.	Question	CL	CO
7	Explain the characteristics of an entrepreneur ?	UN	1
8	Explain three major pillars / components required to initiate a startup why all these are essential for a new venture	UN	5
9	If a business faces increased competition, under which element of SWOT does it fall?	AP	2
10	Discuss the life cycles of a startup	AP	3

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	<p>A) Use format of project report to present your proposed business venture</p> <p>OR</p> <p>B) Apply the concepts of start up,"A friend wants to start a food delivery service in a competitive market.How would you advise them to choose the right type of start up.</p>	AP	2, 3
12	<p>A) Classify various stages in life cycle of startups</p> <p>OR</p> <p>B) Compare the importance of the 3 pillars of startup support in the early stages of a startup</p>	AN	4, 3
13	<p>A) Appraise the challenges faced by startups in a competitive market and suggest strategies to ensure long term survival</p> <p>OR</p> <p>B) Evaluate the importance of various components of a project report in determining the feasibility and success of a new business venture</p>	EV	3, 2
14	<p>A) Judge the support given by MSMEs to Startups</p>	CR	4, 2

No.	Question	CL	CO
OR B)	Construct a project report with imaginary figures		

Reg. No.:



Name:

University of Kerala

Third Semester FYUGP Degree Examination, November 2025

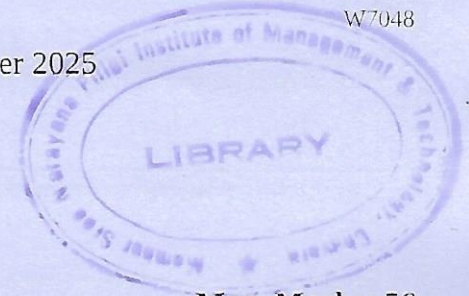
Discipline Specific Core Course

MANAGEMENT

UK3DSCMGT203 - Business Laws

Academic Level: 200-299

2024 Admission



Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	In a contract of guarantee , the person who promises to discharge another's liability is: Options : A)Debtor B)Surety C)Creditor D)Pawnor	RE	4
2	What is a contract of indemnity?	RE	2
3	A contract without consideration is Options : A)Void B)Valid C)Voidable D)Illegal	UN	2
4	In a contract of indemnity, what is the person called who promises to compensate for loss?	UN	4
5	Return of goods in bailment Options : A)Not required B)Optional for bailee C)Mandatory after purpose is complete D)Allowed only after payment	UN	3
6	Define "Company" under the Companies Act 2013	UN	1

Part B.10 Marks:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences each.Answer all questions

Qn No.	Question	CL	CO
7	Describe the importance of intention to create legal relationship in a contract.	UN	1
8	Discuss the importance of law.	UN	1
9	Apply the concept of indemnity in case of an insurance contract.	AP	4
10	Mention any two ways a surety is discharged.	AP	3
11	Give any two features of a public limited company	AP	1

Part C.16 Marks:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	<p>A)</p> <p>A) Demonstrate how a memorandum of association is important in deciding whether a company can start a new line of business under the Companies Act,2013</p> <p>OR</p> <p>B)</p> <p>Apply the provisions of the Companies Act, 2013 to illustrate how the Act regulates the formation and functioning of a private limited company in India.</p>	AP	1, 5
13	<p>A)</p> <p>Use the principles of discharge by impossibility to explain what happens when a contract becomes unlawful subsequently</p> <p>OR</p> <p>B)</p> <p>Chart the rights of bailor.</p>	AP	2, 3
14	<p>A)</p> <p>When does an offer come to an end?</p>	AN	2, 1



W7048

Reg. No.:

Name:

University of Kerala

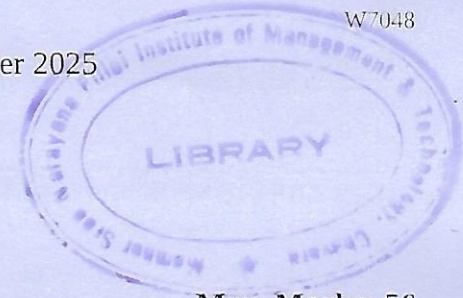
Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Core Course

MANAGEMENT**UK3DSCMGT203 - Business Laws**

Academic Level: 200-299

2024 Admission

**Time: 2 Hours(120 Mins)****Max. Marks: 56****Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions**

Qn No.	Question	CL	CO
1	In a contract of guarantee , the person who promises to discharge another's liability is: Options : A)Debtor B)Surety C)Creditor D)Pawnor	RE	4
2	What is a contract of indemnity?	RE	2
3	A contract without consideration is Options : A)Void B)Valid C)Voidable D)Illegal	UN	2
4	In a contract of indemnity, what is the person called who promises to compensate for loss?	UN	4
5	Return of goods in bailment Options : A)Not required B)Optional for bailee C)Mandatory after purpose is complete D)Allowed only after payment	UN	3
6	Define "Company" under the Companies Act 2013	UN	1

Part B.10 Marks:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences each.Answer all questions

Qn No.	Question	CL	CO
7	Describe the importance of intention to create legal relationship in a contract.	UN	1
8	Discuss the importance of law.	UN	1
9	Apply the concept of indemnity in case of an insurance contract.	AP	4
10	Mention any two ways a surety is discharged.	AP	3
11	Give any two features of a public limited company	AP	1

Part C.16 Marks:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	<p>A)</p> <p>A) Demonstrate how a memorandum of association is important in deciding whether a company can start a new line of business under the Companies Act,2013</p> <p>OR</p> <p>B)</p> <p>Apply the provisions of the Companies Act, 2013 to illustrate how the Act regulates the formation and functioning of a private limited company in India.</p>	AP	1, 5
13	<p>A)</p> <p>Use the principles of discharge by impossibility to explain what happens when a contract becomes unlawful subsequently</p> <p>OR</p> <p>B)</p> <p>Chart the rights of bailor.</p>	AP	2, 3
14	<p>A)</p> <p>When does an offer come to an end?</p>	AN	2, 1

Question		CL	CO
	Discuss the importance of legal structures of business for entrepreneurs.		
15	<p>A) Define indemnity . Compare it with guarantee.</p> <p>OR</p> <p>B) Analyse the rights and duties of a bailor and bailee.</p>	AN	4, 3

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn	Question	CL	CO
16	<p>A) Examine the legal position when goods are lost or damaged during bailment. Analyse how the law decides who is at fault and liable.</p> <p>OR</p> <p>B) Explain how a pledge is different from a normal bailment. Analyse the rights and duties of the pawner and pawnee with examples</p>	AN	4, 4
17	<p>A) Argue whether the remedies available for breach of contract under the Indian Contract Act, 1872, are adequate to protect the interests of both parties.</p> <p>OR</p> <p>B) Evaluate the significance of bailment and pledge in facilitating commercial transactions.</p>	EV	2, 3
18	<p>A) Evaluate the role of indemnity and guarantee in business law.</p> <p>OR</p> <p>B) A group of students have started a small online business selling handmade crafts. They are unsure which business structure to choose. They want to ensure their personal savings (like their pocket money) are safe if the business has losses, and they also want to be able to add more friends as co-owners in the future. Compare a Partnership Firm with a Limited Liability Partnership (LLP). Based on their needs, assess which of these two business structures would be a better choice for them and clearly explain why.</p>	EV	2, 4

Qn No.	Question	CL	CO
19	<p>A) Create a case example illustrating breach of bailment terms.</p> <p>OR</p> <p>B) Design a legal test to determine whether an agreement in restraint of trade (Sec. 27) should be enforceable in new industries like tech startups.</p>	CR	4, 2

Reg. No.:



Name:

University of Kerala

Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Elective

COMMERCE

UK3DSECOM201 - Conceptual Framework of Co-operation

Academic Level: 200-299

2024 Admission



Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	Primary objective of Capitalism is Options : A)Welfare of workers B)Equitable distribution C)Maximization of profit D)Public welfare	RE	1
2	The First Co-operative Societies Act in India was passed in the year Options : A)1885 B)1892 C)1904 D)1919	RE	4
3	Co. operative week celebrated from Options : A)November ,14 to 20 B)July,14 to 20 C)January, 20 to 26 D)June,10 to14	UN	1
4	Choose the key principle of Cooperation Options : A)Profit maximization for shareholders B)Democratic Control C)Government control D)Centralized decision-making	UN	3
5	Select the cooperative extension activity Options : A)Financial assistance programme B)Community outreach and education initiatives C)Legal arbitration mechanisms D)Technical audit processes	UN	2

Qn No.	Question	CL	CO
6	Identify the name of the economic system where the means of production are owned and operated by the Government or the State. Options : A)Capitalism B)Socialism C)Feudalism D)Corporatism	UN	2

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Examine the ethical aspects of Cooperation	UN	1
8	Differentiate between PACS and Central Cooperative Banks.	UN	4
9	Name any two strategies to enhance member participation	AP	5
10	Illustrate the major problem that motivated the British Government to introduce co-operative legislation in India	AP	5
11	Identify the concept of "Cooperative Values" in a real-life situation to form a Cooperative Society	AP	1

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Make a comparative analysis of co operation and mixed economic system OR B) XYZ Cooperative Bank aims to enhance financial inclusion in its operational areas by improving access, availability, and usage of financial services for its members. Design a strategic plan to achieve this goal, focusing on the dimensions of financial inclusion	AP	2, 5
13	A) Analyse how cooperatives contribute to economic empowerment in rural India. OR B)	AP	4, 1

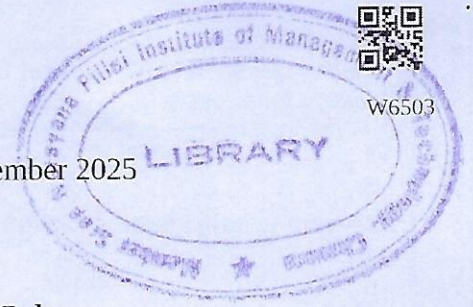
	Question	CL	CO
10	Explain the Rochdale principles and their relevance to modern cooperatives		
14	A) Differentiate between co-operative societies and Joint stock companies. OR B) Examine the different types of training programs provided to various stakeholders in a cooperative institution	AN	2, 2
15	A) Describe the evolution of the Cooperative Movement in Kerala. OR B) Trace evolution and development of the Rochdale Pioneers Cooperative Society	AN	4, 1

Part D.24 Marks. Time: 60 Minutes. (Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each. Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyse the role of ICA in shaping the principles of cooperation OR B) Describe the structure of credit co-operatives in Kerala.	AN	1, 4
17	A) Evaluate the role of the International Co-operative Alliance (ICA) in strengthening the cooperative movement worldwide. OR B) Explain the structure of of co-operative education and training in India.	EV	3, 3
18	A) Evaluate the role of dairy cooperatives in promoting social welfare and Rural Development in Kerala	EV	4, 2

Qn No.	Question	CL	CO
OR B)	Appraise the role of cooperation in promoting community welfare compared to socialism		
A)	Evaluate strategies to enhance member participation in cooperative societies		
OR 19 B)	Develop a chart showing the structure of short term and long term co-operative credit institutions in Kerala	CR	3, 4

Reg. No.:



Name:

University of Kerala

Third Semester FYUGP Degree Examination, November 2025

Multi-Disciplinary course

ENGLISH

UK3MDCENG201 - Kerala Studies-Art and Culture

Academic Level: 200-299

2024 Admission

Time: 1 Hour

Max. Marks: 28

Part A ,4 Marks ,Time 5 Minutes (Cognitive Level :Remember(RE)/Understand(UN))Objective Type 1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	Who laid the foundation for travelogue writing in Malayalam literature?	RE	2
2	Who is credited with formalizing 'Advaita Philosophy' in Kerala?	RE	1
3	Define Aryanisation.	UN	2
4	What were the major kingdoms of Tamizhakam during the Sangam period?	UN	2

Part B ,8 Marks ,Time 15 Minutes (Cognitive Level :Understand(UN)/Apply(AP))Short Answer 2 marks each, Answer all questions

Qn No.	Question	CL	CO
5	Why is Thunchath Ramanujan Ezhuthachan called the father of the Malayalam language	UN	2
6	Describe the cultural importance of Kathakali in Kerala.	UN	2
7	Examine the role of Kerala Granthasala Sangham in promoting literacy in Kerala	AP	4
8	How did Muziri's port become a cultural and historical gateway?	AP	4

Part C ,16 Marks ,Time 40 Minutes (Cognitive Level :Apply(AP)/Analyse(AN)/Evaluate(EV))Long Answer 4 marks each, Answer all questions choosing among options* within each question

Qn No.	Question	CL	CO
9	A) Apply the influence of theyyams to illustrate how they shape the socio-psychological landscape of North Kerala. OR B) Describe the challenges faced by different dance forms of Kerala.	AP	3, 4
10	A) How is Malayalam rap connected to other regional rap movements in India, or to the global hip-hop diaspora? OR B)	AN	4, 3

Qn No.	Question	CL	CO
	Analyse the social and cultural functions of the Bhakti Movement in the development of Kerala's folk and temple arts.		
11	<p>A)</p> <p>Theyyam is considered as a significant dance form of Kerala for many years. Why?</p> <p>OR</p> <p>B)</p> <p>Evaluate how <i>Nambooiri's Gandharvan</i> painting reflects the intersection of mythology, cultural identity and artistic expression in Kerala.</p>	EV	5, 4
12	<p>A)</p> <p>Create a short poem on travel.</p> <p>OR</p> <p>B)</p> <p>Prepare an interview (minimum ten questions and answers) with a renowned painter or sculptor highlighting their influences, style, and techniques</p>	CR	5, 5

Reg. No.:



Name:

University of Kerala

Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Elective

COMMERCE

UK3DSECOM200 - Investment Management

Academic Level: 200-299

2024 Admission

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions

Qn No.	Question	CL	CO
1	Which type of deposit is suitable for business transaction Options : A)Savings Account B)Fixed Deposit Account C)Current Account D)Recurring Deposit account	RE	4
2	The process of determining the present value of future cash flows by applying a discount rate is called Options : A)Discounting B)Compounding C)Time value of money D)Leverage	RE	1
3	Which of the following is not a money market instrument? Options : A)Treasury Bill B) Certificate of Deposit C)Debenture D)Commercial Paper	UN	3
4	Socially responsible investing involves Options : A)Ignoring ESG metrics B)Investing in only high return stocks C)Avoiding companies that harm society or the environment D)Speculating in Cryptocurrency	UN	2
5	Which of the following is a money market instrument Options : A)ULIP	UN	1

Qn No.	Question	CL	CO
	B) Commercial paper C) Bonds D) Equity shares		
6	A Net Asset Value of a mutual fund represent s: Options : A) Fund manager 's fee B) Market value per unit of the fund C) Total dividend declared D) Company's total asset	UN	4

Part B.10 Marks. Time: 20 Minutes (Cognitive Level: Understand (UN)/Apply (AP)) Two-three sentences. 2 marks each. Answer all questions

Qn No.	Question	CL	CO
7	Explain how Asset Management Company help a individual in investment management	UN	4
8	Explain the features of investment	UN	1
9	Explain the significance of the time value of money in investment decisions	AP	2
10	Explore the concept of Asset management Company	AP	4
11	Analyse the difference between speculation and gambling.	AP	1

Part C.16 Marks. Time: 35 Minutes. (Cognitive Level : Apply (AP)/Analyse (AN)) Short Answer. 4 marks each, Answer all 4 questions, choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Apply the concept of Risk and Return in choosing between fixed deposits and equity shares. OR B) Apply SEBI guidelines for mutual fund operations to evaluate the compliance of a hypothetical mutual fund scheme.	AP	4, 4
13	A) Identify the different methods of investing in gold OR B) Explain how inflation affects the real rate of return on investment with an example.	AP	3, 2

	Question	CL	CO
14	<p>A) Compare and contrast physical gold, gold ETF, and Sovereign Gold Bond in terms of liquidity, risk and return.</p> <p>OR</p> <p>B) Evaluate how mutual fund diversification helps in minimizing investment risk.</p>	AN	3, 3
15	<p>A) A person wants to invest in equity but worried about risk. How would you apply the principles of investment to guide him.</p> <p>OR</p> <p>B) Compare and contrast the objectives and time horizon of an 'Investor' versus a 'Speculator'</p>	AN	2, 1

Part D.24 Marks. Time: 60 Minutes. (Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each. Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	<p>A) Examine how Unit Linked Insurance Plans have evolved over time in the financial market.</p> <p>OR</p> <p>B) Break down the investment management process into distinct phases and analyse their sequential relationships.</p>	AN	3, 2
17	<p>A) List out and explain the three pillars of ESG</p> <p>OR</p> <p>B) Evaluate the effectiveness of mutual funds as an investment tool for small investors.</p>	EV	5, 3
18	<p>A) Evaluate the relationship between risk and return in various investment avenues.</p>	EV	4, 3

Qn No.	Question	CL	CO
OR B)	Appraise the effectiveness of fundamental and technical analysis in guiding investment decisions. Support your answer with examples of how each method influences investor choices in different market conditions.		
A)	Formulate an investment plan using different types of mutual funds to achieve short-term and long-term financial objectives.		
19	OR B) A. Assume you are a financial advisor. Design a diversified real estate investment strategy for an individual with moderate income. Justify why your proposed mix is suitable.	CR	4, 4

Reg. No.:

Name:



University of Kerala

Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Elective

COMMERCE

UK3DSECOM203 - Computer Application in Business

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks. Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each. Answer all questions

Qn No.	Question	CL	CO
1	What is the main purpose of presentation technology? Options : A)To process data B)To present information effectively to an audience C) To store files D)To program software	RE	2
2	A Master Slide helps to: Options : A)Add sound to Slides B)Insert Clipart C)Apply uniform layout to all slides D)Insert new Slides	RE	2
3	Which file extension is commonly used for word documents? Options : A).docx B).xlsx C).pptx D).pdf	UN	3
4	Which feature of MS PowerPoint allows movement between slides during a presentation? Options : A)Slide sorter B)Transition C)Animation D)Template	UN	2
5	Expand TCP/IP. Options : A)Transmission Control Protocol/Internal Protocol B)Transmission Cost Protocol/Internet Protocol C)Transmission Control Protocol/Internet Protocol D)Transfer Control Protocol/Internal Protocol	UN	1
6	What is the primary purpose of Mail Merge in MS Word?	UN	3

Qn No.	Question	CL	CO
	Options : A)Creating spreadsheets B)Generating personalized documents C)Designing presentations D)Email encryption		

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the main purpose of office automation in a business organization.	UN	3
8	What is the difference between slide transitions and animations?	UN	2
9	Demonstrate how to insert and customize headers and footers in a business report.	AP	4
10	How to set page margins in MS Word?	AP	3

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Construct page formatting tools in MS word. OR B) Identify the significance of hyperlinks for creating a presentation.	AP	4, 2
12	A) Examine the features and importance of Microsoft PowerPoint in presentation technology. OR B) Inspect how AI tools enhance the quality of business presentations?	AN	4, 5
13	A) Evaluate advanced uses of Microsoft Power Point. OR B) Explain the procedure for inserting character spacing,line spacing and paragraph spacing in Word document.	EV	2, 4

Qn No.	Question	CL	CO
14	<p>A) Create a program schedule for the inaugural meeting of the Commerce Association of your college using MS Word.</p> <p>OR</p> <p>B) Design a multimedia presentation using Power Point.</p>	CR	3, 2

Reg. No.:



Name:

University of Kerala

Third Semester FYUGP Degree Examination, November 2025

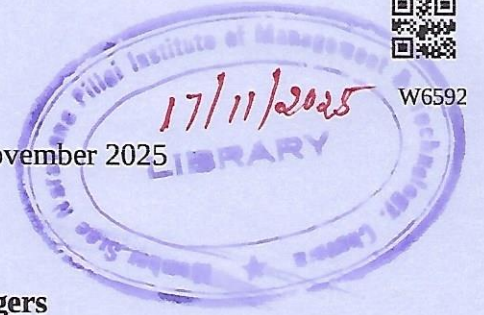
Value Addition Courses

MANAGEMENT

UK3VACMGT201 - Skills For Managers

Academic Level: 200-299

2024 Admission



Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	Define Netiquette Options : A)Rules for maintaining personal hygiene B)Techniques for managing a business network C)Acceptable behaviour while using the internet D)Guidelines for table manners	RE	3
2	Identify the hurdle to success. Options : A)Positive attitude B)Procrastination C)Time management D)Goal setting	RE	1
3	Describe the significance of body language in personality development Options : A)It helps in speaking louder B)It confuses the listener C)It supports verbal communication D)It has no real effect	UN	1
4	Identify the quality of a good leader Options : A)Laziness B)Confidence C)Dishonesty D)Irresponsibility	UN	2
5	Identify the process that involves a small group of participants expressing their opinions and ideas on a given topic Options : A)Debate B)Group Discussion C)Interview D)Conversation	UN	2

Qn No.	Question	CL	CO
6	Describe the main purpose of business correspondence? Options : A)Personal interaction B)Entertainment C)Official communication between business or individuals D)Gossip	UN	4

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Discuss the major Soft skills.	UN	1
8	Describe the importance of Good manners in a workplace	UN	3
9	Demonstrate steps to conduct a short group discussion effectively.	AP	5
10	Demonstrate the ways to overcome hurdles to success	AP	1

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Compare Group Discussion and Debate OR B) Construct some strategies to improve presentation.	AP	4, 4
12	A) Analyse the role of teamwork and collaboration in achieving organizational goals. OR B) Analyze the role of personality development programs to reduce stress and improve employability.	AN	2, 4
13	A) Assess the role of communication skills in the modern era OR B) Evaluate the importance of Netiquettes'	EV	2, 2
14	A) Prepare a CV for a final-year BBA student looking to apply for a management trainee role in a corporate firm.	CR	4, 4

Qn No.	Question	CL	CO
	OR B) Write an enquiry letter to a supplier, M/s XYZ Enterprises, seeking information about their product range, pricing, and delivery terms for office furniture. Assume you are the procurement manager of a company.		