U - 5266

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Reg. No.	
Name :	

Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT - 206 : COMPUTER APPLICATION IN MANAGEMENT

(2022 Admission onwards)

Time: 3 Hours Max. Marks: 60

PART-A

Answer any five questions. Each question carries 3 marks.

- 1. Explain CPU.
- 2. Different between LAN and WAN with example.
- 3. What is meant by Digital Signature?
- 4. Define Spread Sheet.
- 5. What is a Power Point Presentation?
- 6. Explain any three type of output devices.
- 7. What is meant by Internet Technologies?
- 8. What is Downloading?

PART-B

Answer any 5 questions. Each question carries 5 marks.

- 9. What is meant by Computer Software? Explain its types.
- 10. Write a short note on Worldwide web?
- 11. Explain any five commands used in MS Word in MS Office.
- 12. Illustrate with example, any five important functions of MS Excel.
- 13. Explain the basics of creating Power point Presentation.
- 14. Briefly explain various types of Computer Networks.
- 15. What steps are used for sorting the text in MS Word?
- 16. Explain the firewall and its functions.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

- 17. Explain in detail the procedure of Mail merge.
- 18. What are the applications of MS Excel, especially in marketing areas?
- 19. Explain the procedure to prepare a PowerPoint presentation on the Topic "Energy Conservation".



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Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT-205: LEGAL ASPECTS OF BUSINESS

(2022 Admission onwards)

Time: 3 Hours Max. Marks: 60

PART - A

Answer any five questions. Each question carries 3 marks.

- 1. What is meant by valid Contract?
- 2. Define the team offer.
- 3. What is meant by Consideration?
- 4. Define the team Good under Sales of Good Act, 1930.
- 5. What are Negotiable Instruments?
- 6. What is meant by Agency by Estoppel?
- 7. Write a note on Cyber Crimes
- 8. What is meant by Copy right?

Answer any five questions. Each question carries 5 marks.

- 9. Discuss briefly the different types of Contracts.
- 10. Explain briefly the essentials of a valid consideration.
- 11. Write a note on Quasi Contracts.
- 12. Distinguish between sale and agreement to sell.
- 13. State the concept of Holder in due course
- 14. Discuss the rights and duties of Agents.
- 15. Explain briefly the ITR Act 2000.
- 16. What are the rights of Consumers under Consumer Protection Act?

 (5 × 5 = 25 Marks)

PART - C

Answer any two questions. Each question carries 10 marks.

- 17. Define the team Contract. What are the essentials of a Valid Contract? Discuss.
- 18. Explain briefly the procedure for redressal of consumer grievances under Consumer Protection Act.
- 19. Explain the Doctrine of Caveat Emptor. Explain briefly the exceptions to this Doctrine.

 $(2 \times 10 = 20 \text{ Marks})$

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Reg. No.	:
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Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT 204: FUNDAMENTALS OF COST ACCOUNTING

(2022 Admission Onwards)

Time: 3 Hours Max. Marks: 60

SECTION - A

Answer any five questions. Each question carries 3 marks.

- 1. What is meant by Cost Accounting?
- 2. What are indirect Materials?
- 3. What is meant by ABC analysis?
- 4. Define idle time.
- 5. What is machine hour rate?
- 6. Distinguish between absorption of overheads and allocation of overheads.
- 7. Write a note on Cost plus contracts.
- 8. What is meant P/V Ratio?

SECTION - B

Answer any five questions. Each question carries 5 marks.

- 9. State and explain the objectives of Cost Accounting.
- 10. Define Inventory Management. Discuss briefly the different tools for inventory Management.
- 11. Distinguish between Time wage system and Piece rate system of wage payments.
- 12. Define Cost Sheet. What are its advantages?
- 13. Write a note on
 - (a) Marginal Costing and
 - (b) Differential Costing.
- 14. Define Process costing. Distinguish between Joint products and Bye products.
- 15. Prepare a stores Ledger from the following details using LIFO method of pricing the issue of materials.

2023 April 1 Opening Balance	10,850 kgs@ Rs.130 per kg
April 2 Purchased	20,000 kgs @ Rs.134 per kg

April 3 Issued 6,750 kgs to production
April 5 Issued 8,500 kgs to production

April 6 Received back 550 kgs from production being surplus

April 7 Purchased 17,550 kgs @ Rs.128 per kg
April 8 Issued 11,250 kgs to production

April 9 Physical verification reveals a loss 250 kgs

April 10 Issued 8,950 kgs to production
April 12 Issued 6,300 kgs to production

April 15 Purchased 10,000 kgs @ Rs.132 per kg

April 16 Issued 7,750 kgs to production

16. Fifty units are introduced into a process at a cost of Rs.1 each. The total additional expenditure incurred by the process is Rs.30. Of the units introduced, 10% are normally spoiled in the course of manufacture, these possess a scrap value of Rs.0.25 each. Owing to an accident, only 40 units were produced.

Prepare

- (a) Process Account and
- (b) Abnormal Loss account

 $(5 \times 5 = 25 \text{ Marks})$

SECTION - C

Answer any two questions. Each question carries 10 marks.

17. The following information has been obtained from the records of A. Ltd for the period from January to June 30 2023.

Particulars	1 January 2023 (Rs.)	30 June 2023 (Rs.)
Cost of materials	30,000	25,000
Cost of Work-in-progress	12,000	15,000
Cost of stock of finished goods	60,000	55,000

Transactions during the six months are

Purchase of raw materials	-	Rs.4,50,000
Wages Paid	-	Rs.2,30,000
Factory Overheads	-	Rs.92,000
Administration Overheads	-	Rs.30,000
Selling and distribution overheads	-	Rs.20,000
Sales	-	Rs.9,00,000

18. A company has five departments. A, B, C, D are production departments and E is a service department. The actual costs for the period are as follows.

Item	Amount in Rs.	Item	Amount in Rs.
Repairs	2,000	Insurance	1,500
Repairs	2,500	Lighting	1,800
Depreciation	1,200	Employer's Liability Insurance	600
Supervision	4,000		

The following data are available in respect of the Five Departments.

	Dept. A	Dept. B	Dept. C	Dept. D	Dept. E
Area (Sq.ft.)	140	120	110	90	40
No. of Workers	25	20	10	10	5
Total Wages	Rs.10,000	Rs.8,000	Rs.5,000	Rs.5,000	Rs.2,000
Value of Plant	Rs.20,000	Rs.18,000	Rs.16,000	Rs.10,000	Rs.6,000
Value of Stock	Rs.15,000	Rs.10,000	Rs.5,000	Rs.2,000	_

Apportion the costs to various departments on equitable basis.

- 19. From the following particulars calculate
 - (a) Contribution
 - (b) P/V Ratio
 - (c) Break Even point in units and in rupees
 - (d) What will be the selling price per unit if the break even point is brought down to 25,000 units?

Fixed Expenses - Rs.1,50,000

Variable cost per unit - Rs.10

Selling price per unit - Rs.15

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Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT-203: BUSINESS ETHICS

(2022 Admission Onwards)

Time: 3 Hours Max. Marks: 60

PART-A

Answer any FIVE questions. Each question carries 3 marks.

- 1. Define "Business Ethics"? Give example.
- 2. Highlight the interrelationship between Ethics and Value.
- 3. What ethical dilemma crops up? Give example.
- 4. What is Ethical Audit?
- 5. Define Social Audit? Give an example.
- 6. Compare and contract Competence and effectiveness, using example.
- 7. Why investor protection is needed?
- 8. What is CRS?

Answer any FIVE questions. Each question carries 5 marks.

- 9. Highlight, with suitable examples, the importance of Ethics in Business.
- 10. What is "Whistle Blowing"? How it ensures business ethics?
- 11. State the impact of unethical practices in HRD in the future of the organisatiopn Give example.
- 12. State the necessity for having an ethics committee in an organisation.
- 13. Highlight the procedure adopted shaping Directorial Competence in a PSU.
- 14. Detail the emerging trends in Corporate Governance.
- 15. Explain how the CSR fits into the Business Ethics arena.
- 16. Detail with example the influence of Organisational Culture in Ethic.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any TWO questions. Each question carries 10 marks.

- 17. "Corporate Disclosure and investor Protection has different objectives and hence cannot meet" Analyses and Discuss.
- 18. Deliberate about two theories of ethic of your choice.
- 19. "Ethic in Marketing is only a formality, as in today's context sales dominates and not marketing" Critically examine.

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Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025

IMGT – 202 : BUSINESS COMMUNICATION (2022 Admission Onwards)

Time: 3 Hours Max. Marks: 60

PART - A

Answer any five questions. Each question carries 3 marks.

- 1. Enumerate any six principles of effective communication.
- 2. What is the purpose of 'reference'?
- 3. Highlight the contents of a newsletter, using an example.
- 4. State the advantages of extempore speech.
- 5. Differentiate Tele-conferencing and Video conferencing.
- 6. What is 'Proximics'? Give an example.
- 7. What is 'Concluding Interview'?
- 8. List down the barriers of Communication.

Answer any five questions. Each question carries 5 marks.

- 9. Explain, using examples, how the process of communication varies between intrapersonal and Interpersonal Communication.
- 10. What will be effect of not following the Principles of Effective Writing?
- 1. Discuss, with illustrations, various forms of Persuasive Communication.
- 1. Detail the interviewing skills required for a HR professional.
- 3. What are the effects in an organisation which misses non-verbal communication?
- 14. Highlight the importance of business communication, using examples.
- State various types of reports and discuss their ingredients.
- 16. Highlight the effect of not following the Principles of Effective Listening for a candidate attending an online interview.

 $(5 \times 5 = 25 \text{ Marks})$

PART - C

Answer any two questions. Each question carries 10 marks.

- Oetail, using examples, various skill sets required for a MBA student to get placed in a 'start up in' India.
- As a HR executive how will you lever the technology to recruit managers from across the globe for a MNC?
- 19. As a Marketing Consultant, design a Marketing Communication Campaign for a FMCG major for their a new product launch.



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Re	g. No. :
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	Second Semester Five Year M.B.A. (Integrated) Degree Examination, January 2025
	IMGT-201 – BUSINESS ENGLISH – II
1	(2022 Admission Onwards)
Tim	ne : 3 Hours Max. Marks : 60
	PART- A
1.	Answer any five of the following.
1.	My father is — doctor and he encourages me to eat fruits. I ate apple yesterday. — apple was juicy and delicious (use 'a', 'an' or the wherever necessary)
2.	These doughnuts are ———— than the once we had last Saturday.(use the comparative degree of 'sweet')
3.	I really want ———— wrapping papers. Do you have ———— wrapping paper? (Use 'some' or 'any' as required)
4.	This book is not interesting. It is not useful either. (Rewrite the sentence using Neither nor)
5.	Students are learning English. (Split the sentence into the subject and the

- She (write) every day. (Rewrite using the correct tense of the verb in bracket) 6.
- He said to me, "What are you wearing?" (Turn into indirect speech) 7.

predicate).

- II. Answer any five of the following.
- 8. What is verbal communication?
- 9. Define the word adverb. Give two examples of adverb.
- 10. What are the two main classifications of e-mails?
- 11. Write a note on the benefits of active listening.
- 12. What is a business report and what are its features?
- 13. Discuss the importance of group discussion.
- 14. What is the difference between regular and irregular verbs?

 $(5 \times 2 = 10 \text{ Marks})$

PART - C

- III. Answer any five of the following.
- 15. Differences between horizontal and vertical communications.
- 16. Briefly explain verbal and non-verbal communication.
- 17. State different hindrances to communication.
- 18. What is the difference between group discussion and debate?
- 19. Discuss the features of effective professional communication.
- 20. Daisy and her mother are quarrelling over the advantages and disadvantages of social media. Write a conversation between them.
- 21. Prepare a resume to apply for the post of an office assistant in Arts and Science College.

PART - D

- IV. Answer any two of the following in about 300 words each.
- 22. Distinguish between British English and American English.
- 23. Comment on the significance of English language skills in entrepreneurship.
- 24. Why is effective communication important in business and management?