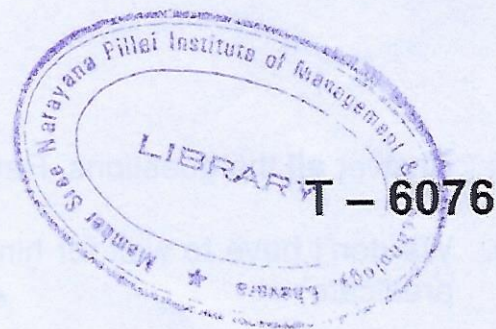


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Reg. No. :

Name :

First Semester Five Year MBA (Integrated) Degree Examination, July 2024

IMGT-101 : BUSINESS ENGLISH-1

(2022 Admission Onwards)

Time : 3 Hours

Max. Marks : 60

I. Answer any **five** questions.

1. What is phonology?
2. What are Allophones? Give two examples.
3. What are back vowels? Write down the back vowels in phonetic transcription.
4. What is a syllable? Describe the process of syllabification.
5. Describe the vocal cords. How are vocal cords used during speech?
6. Distinguish between Laterals and fricatives. Write down the phonetic symbols for the laterals and fricatives.

(5 × 4 = 20 Marks)

II. Answer the following in about **150** words.

7. What are the different types of diphthongs? Prepare a list of Diphthongs in the IPA giving two examples for each sound.

(1 × 10 = 10 Marks)

III. Write an essay on the following (Attempt one out of two questions.)

8. What are the differences between British English and American English? Give examples to illustrate.

OR

9. Why is English called a Link language?

(1 × 20 = 20 Marks)

P.T.O.

IV. Answer **all** the questions. Rewrite the following as directed.

10. We don't have to wait for him. (Divide the sentence labeling the subject and the predicate)
11. He ran very fast. (What is the part of speech of the underlined word?)
12. He has – honorary degree (a/an)
13. He went to work despite of his illness. (correct the sentence)
14. It ——— only cloudy now, but it ——— rain tomorrow. (fill in the blanks)

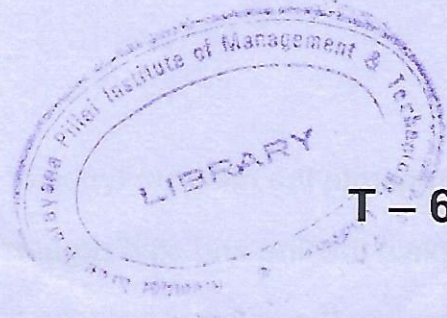
(5 × 1 = 5 Marks)

15. Attempt a phonetic transcription of the following marking stress.

This book grew out of my study of the experiences of other women. It is built on the stories of eighty women who said no, who made changes in their lives. All of them left successful careers to find, as I did, their right livelihood. Some have permanently downshifted to part-time jobs in order to make time in the day for other interests, such as art, volunteer work, self-development, spiritual interests and travel. A number of others have created their own small businesses: two own bookstores; one runs a sheep farm; three operate day-care centers. Some have become consultants, others writers. All have given to the word success a very personal definition.

(1 × 5 = 5 Marks)

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Reg. No. :

Name :

First Semester Five Year MBA (Integrated) Degree Examination, July 2024

IMGT-102 : PRINCIPLES AND PRACTICES OF MANAGEMENT

(2022 Admission Onwards)

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer any **five** questions. Each question carries **3** marks.

1. Is management an art or science?
2. Write a short note on strategic plan.
3. Briefly explain the informal organization.
4. What do you mean by departmentalization?
5. Discuss the elements of delegation.
6. Explain the difference between authority and power.
7. What are the types of coordination?

(5 × 3 = 15 Marks)

SECTION – B

Answer any **five** questions. Each question carries **5** marks.

8. Discuss the roles of a manager.
9. Describe briefly about the top level and middle level management.
10. Explain the characteristics of planning.

P.T.O.



11. Enumerate the different types of policies.
12. Explain the line and staff organization structure.
13. Elucidate the external sources of recruitment.
14. Explain the techniques of controlling.

(5 × 5 = 25 Marks)

SECTION – C

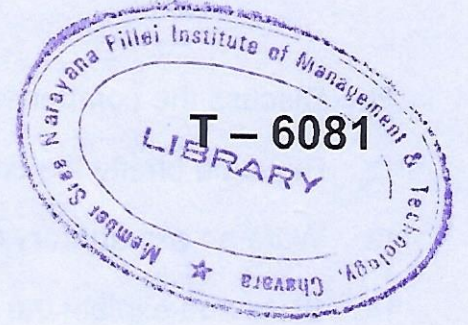
Answer any **two** questions. Each question carries **10** marks.

15. Explain the steps involved in the planning process.
16. Elucidate the characteristics and importance of directing.
17. Explain the problems involved in decision making.

(2 × 10 = 20 Marks)



(Pages : 2)



Reg. No. :

Name :

First Semester Five Year MBA (Integrated) Degree Examination, July 2024

IMGT-106 : BUSINESS ENVIRONMENT

(2022 Admission Onwards)

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer any **five** questions. **Each** question carries **3** marks. Write short notes on

1. Business Environment
2. Business Ethics
3. Money market
4. GST
5. NITI AYOOG
6. Knowledge Process Outsourcing
7. Transnational Company

SECTION – B

(5 × 3 = 15 Marks)

Answer any **five** questions. Each question carries **5** marks.

8. Explain briefly the significance of business environment.
9. Discuss briefly the social and cultural environment of business.
10. Examine the role of Manager in the Social context.

P.T.O.



11. Discuss the components of Indian Financial System.
12. Examine briefly the concept of Monetary Policy stating its importance.
13. Write an explanatory note on National Knowledge Commission.
14. State and explain the concept of Business Process Outsourcing.

(5 × 5 = 25 Marks)

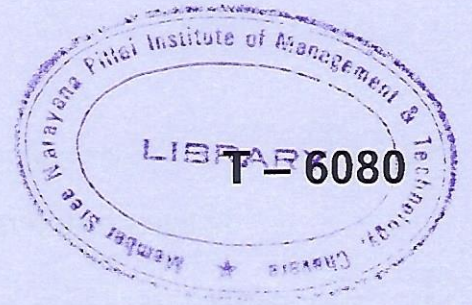
SECTION – C

Answer any **two** questions. Each question carries **10** marks.

15. What is meant by Environmental Scanning? Discuss briefly the different steps involved in the process of Scanning.
16. State the concept of LPG. Explain the impact of LPG on Indian Economy.
17. Discuss the role of (a) IDBI and (b) SIDBI in the industrial development of our Country.

(2 × 10 = 20 Marks)

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Reg. No. :

Name :

**First Semester Five Year M.B.A. (Integrated) Degree Examination,
July 2024**

IMGT-105 : FUNDAMENTALS OF FINANCIAL ACCOUNTING

(2022 Admission Onwards)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries **3** marks.

1. Define Accounting.
2. What is meant by International Accounting Standards?
3. What is error of principle?
4. State the objectives of providing depreciation.
5. Define Deferred Revenue Expenditure.
6. Mr. A has invested Rs.50,000 as capital and 10% is provided as interest on capital. How do you deal with this item in the final accounts of Mr. A?
7. What is meant by statutory company?

(5 × 3 = 15 Marks)

P.T.O.



PART – B

Answer **any five** questions. Each question carries **5** marks.

8. Distinguish between Book Keeping and Accounting.
9. Discuss briefly the users of accounting information.
10. Distinguish between Fixed installment system and Diminishing balance system.
11. Write short notes on

(a) Marshalling of Balance Sheet

(b) GAAP.

12. Prepare a Trial Balance from the following items:

	Rs.		Rs.
Capital	24,000	Building	12,000
Opening Stock	8,500	Returns Inward	1,900
Furniture	2,600	Returns Outward	350
Purchases	8,950	Trade Expenses	1,000
Cash	7,300	Discount Received	970
Carriage	300	Salary	3,000
Sales	22,500	Office Rent	2,270

13. A Ltd. Purchased Machinery costing Rs.60,000 on 1 January 2019. Additional machinery worth Rs.30,000 was acquired on 1 July 2020. On 1 July 2021, 1/2 of the machinery purchased on 1 July 2020 were sold for Rs.10,000. Depreciation is charged @10% on the Fixed Instalment Method. Accounts are closed on 31 December every year. Prepare Machinery Account.



14. Journalise the following transactions in the books of Mr. Aneesh.

2022

- December 1 Started business with cash Rs.60,000.
 December 1 Paid into Bank Rs.25,000.
 December 3 Goods bought for cash Rs.20,000.
 December 5 Purchased furniture and paid by cheque Rs.5,000.
 December 8 Sold goods to Amit Rs.15,000.
 December 11 Sold goods worth Rs.10,000 and received Rs.6,500 from Mohan.
 December 15 Purchased goods and paid by cheque Rs.12,500.
 December 17 Amit returned goods Rs. 1,000.
 December 24 Withdrew from Bank for personal use Rs.3,000.
 December 30 Received cheque from Mohan Rs.3,500.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

15. Define Accounting principles. Explain briefly the different accounting principles.
 16. The following balances are extracted from the books of Mr. Babu on 31-12-2022. Prepare Final Accounts.

	Amount (Rs)		Amount (Rs)
Capital account	9,000	Purchases	15,000
Furniture	800	Carriage Outwards	200
Creditors	1,600	Salaries	2,000
Premises	13,000	Sales	18,000
Bad debts	80	Rent received	800
Cash	40	Discount allowed	180
Drawings	900	Loan	4,000
Bank overdraft	905	Reserve for Bad debts	100
Debtors	1,500	Expenses	705



Adjustments:

- (a) Salaries due Rs.200.
- (b) Closing stock Rs.3,500.
- (c) Make provision for bad debts @ 3%
- (d) Write off 10% Depreciation on furniture.
- (e) Due from tenants rent Rs.100.

17. Prepare three column cash book of Mr. Manohar from the following particulars.

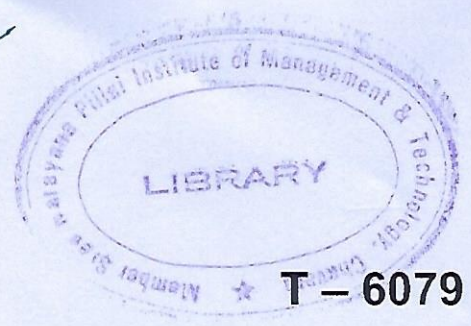
2022

- January 1 Balance of cash in hand Rs.3,000 and at Bank Rs.12,000.
- January 4 Bought goods for cash Rs.800 and for cheque Rs.2,250.
- January 6 Drew Cash from office use Rs.2,000.
- January 10 Paid wages in cash Rs.2,000.
- January 15 Paid Rajesh Rs.800 by cheque.
- January 18 Sold goods for cash Rs.4,000.
- January 22 Paid into Bank Rs.3,500
- January 25 Paid Manu Rs. 1,450 in full settlement of his account Rs.1,500.
- January 29 Received from Gopi a cheque of Rs.950 and allowed him discount Rs.50.

(2 × 10 = 20 Marks)



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Reg. No. :

Name :

**First Semester Five Year M.B.A. (Integrated) Degree Examination,
July 2024**

IMGT-104 : BUSINESS MATHEMATICS

(2022 Admission Onwards)

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. Each question carries **3** marks.

1. List and explain different types of sets.
2. Describe *Inverse of a Matrix*.
3. What are :
 - (a) *Zero Matrices* and
 - (b) *Symmetric Matrices*.
4. Explain the concept 'Continuity'.
5. Write a short note on : *Axiomatic Approach to probability*.
6. State Bayes' Theorem.
7. Explain the 'Discounting Principle' in finance.

(5 × 3 = 15 Marks)

P.T.O.



PART – B

Answer any **five** questions. Each question carries **5** marks.

8. In a class of 100 students, 35 like science and 45 like math. Among them, 10 like both. How many like either of them and how many like neither?

9. Write the Universal set for the following cases separately :

(a) $P = \{4, 6, 8\}$ $Q = \{1, 3, 9\}$ $R = \{0, 2, 5\}$ $S = \{7\}$

(b) $X = \{a, b, c\}$ $Y = \{c, b, f\}$ $Z = \{e, g\}$

(c) Prime numbers less than 10, even numbers less than 10, multiples of 3 less than 10.

10. If $A = \begin{bmatrix} 1 & 5 \\ -1 & 2 \\ 0 & -3 \end{bmatrix}$ and $B = \begin{bmatrix} -1 & -4 & -1 \\ 1 & -2 & 0 \end{bmatrix}$, prove that $A \cdot B \neq B \cdot A$.

11. Find the determinant of the matrix M :

$$M = \begin{bmatrix} 1 & 1 & 2 \\ 2 & 3 & 1 \\ 3 & 4 & -5 \end{bmatrix}$$

12. Find the derivative of $(5x^3 - 3x + 1)(x + 1)$.

13. There are 18 tickets marked with numbers 1 to 18. What's the probability of selecting a ticket having the following property :

(a) even number

(b) number divisible by 3

(c) prime number

(d) number divisible by 6



14. Write short notes on :

- (a) Permutation and Combination and
- (b) Conditional Probability.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. Each question carries **10** marks.

15. Solve the following set of non-homogenous equations using Crammer's Rule :

$$2x + y - z = 3$$

$$x + y + z = 1$$

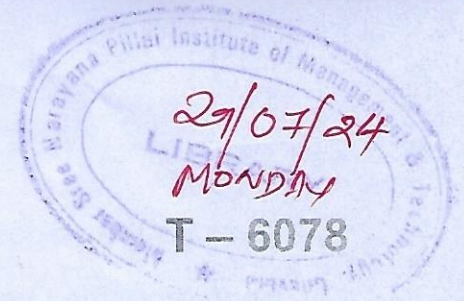
$$x - 2y - 3z = 4$$

16. (a) Mr. Renjith deposited Rs.10,000 for 4 year at a rate of 6% p.a. Find the interest and amount he got. 4

(b) Find the compound interest (CI) on Rs.12,600 for 2 years at 10% per annum compounded annually. 6

17. A construction company employs 2 executive engineers. Engineer-1 does the work for 60% of jobs of the company. Engineer-2 does the work for 40% of jobs of the company. It is known from the past experience that the probability of an error when engineer-1 does the work is 0.03, whereas the probability of an error in the work of engineer-2 is 0.04. Suppose a serious error occurs in the work, which engineer would you guess did the work?

(2 × 10 = 20 Marks)



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Reg. No. :

Name :

First Semester Five Year MBA (Integrated) Degree Examination, July 2024

IMGT 103 : MANAGERIAL ECONOMICS

(2022 Admission Onwards)

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer any **five** questions. Each question carries **3** marks.

1. Write a short note on risk and uncertainty.
2. What do you mean by Veblen effect?
3. What is cross elasticity?
4. What are the determinants of cost function?
5. List out the advantages of oligopoly.
6. What is price discrimination?
7. Explain the importance of game theory in business.

(5 × 3 = 15 Marks)

SECTION – B

Answer any **five** questions. Each question carries **5** marks.

8. Discuss the significance of managerial economics.
9. Explain the opportunity cost concept in managerial economics.
10. Describe the properties of Indifference curves.

P.T.O.

11. Illustrate the stages of production function under the law of variable proportion.
12. Enumerate the Limitations of Input-output analysis.
13. Elucidate the reasons for economies of size.
14. Explain the features of business cycles.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. Each question carries **10** marks.

15. Explain the methods of demand forecasting in detail.
16. Elucidate the pricing under perfect competition.
17. Discuss the relationship between short run cost price and output.

(2 × 10 = 20 Marks)