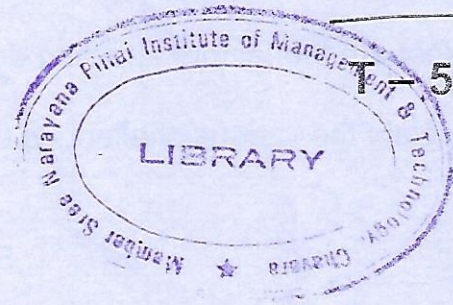


S, 438

29 April 2024  
9.30 - 12.30pm  
Monday.

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T-5158

Reg. No. : .....

Name : .....

First Semester M.B.A. (Full Time/Travel & Tourism/Disaster Management)  
Degree Examination, April 2024

**MGT 511 : PRINCIPLES AND PRACTICES OF MANAGEMENT**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

(Answer **all** questions. Each question carries **4** marks)

1. Discuss the qualities of a good manager in modern organizations.
2. Write a note on European style of Management
3. Discuss briefly POLC in management.
4. What are motivators as per Herzberg's two factor theory?
5. State the concept of Organizational culture.

**SECTION – B**

(5 × 4 = 20 Marks)

(Answer any **three** questions. Each question carries **10** marks)

6. Explain briefly the Behavioral School of Management.
7. Discuss briefly the term PODSCORB.
8. State and explain the Trail theory of leadership.

P.T.O.





9. What are the factors affecting decision making process? Discuss.
10. Explain the various challenges of Management in the 21<sup>st</sup> century?

(3 × 10 = 30 Marks)

### SECTION – C

(Compulsory Question. It carries 25 marks)

#### 11. Case study

Read the following case carefully and answer the questions given at the end.

The newly appointed supervisor of the tool making department of a company has been reviewing the records of tool makers as a means of getting better acquainted with his men. He is using every possible means to get thoroughly acquainted because he has been told that the performance of this department has been on the decline and needs to be improved. He has paused at the records of Subash because Subash appears to him as one of the below average men. The record surprises him because in education, psychological tests and previous ratings, Subash was among the top 10%. So, he has decided to have a conference with Subash in the afternoon.

The discussion between the two has proceeded only a few minutes when Subash invites the supervisor to stop at his house on the way to home to see some of his hobby work. There Subash shows the supervisor some of the finest parts for miniature racing cars, kept in his workshop. And Mrs. Subash points out that her husband can hardly be dragged out his workshop to get a good night's sleep.

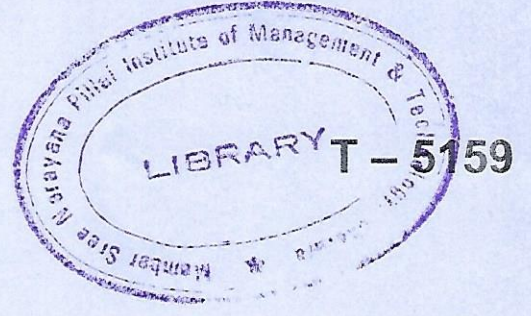
#### Questions

- (a) Does Subash have a motivational potential that can be exploited?
- (b) Suggest suitable measures for improving his motivation towards job.

(1 × 25 = 25 Marks)



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Reg. No. : .....

Name : .....

**First Semester M.B.A. (Full Time/Travel & Tourism/Disaster Management)  
Degree Examination, April 2024**

**MGT 512 : ORGANISATIONAL BEHAVIOUR**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 75

**PART – A**

Answer **all** questions. Each question carries **4** marks.

1. Explain Behavioral Indices.
2. What do you mean by emotional Intelligence? Explain its relevance in Organizational setup.
3. Explain stress mitigation methods.
4. Describe the relationship between power and politics.
5. Why Change Management is required?

**(5 × 4 = 20 Marks)**

**PART – B**

Write in detail on any **three** questions. Each question carries **10** marks.

6. Discuss the behavioral, Social Learning and Cognitive frameworks in OB.
7. Explain the factors that influence personality and theories of personality.

P.T.O.





8. Explain how attitudes are formed and the measurement process in detail.
9. Differentiate between leader and manager. Discuss the relations and relevance of leadership as a power center.
10. Explain a research tool that can be used to measure work life balance level among executives in a Private Company.

(3 × 10 = 30 Marks)

### PART – C

#### Compulsory Question.

#### 11. Case Study

##### *Stress Takes its Toll*

Larry Field had a lot of fun in high school. He was a fairly good student, especially in math, he worked harder than most of his friends, and somehow he ended up going steady with Alice Shiflette, class valedictorian. Re worked summers for a local surveyor, William Loude, and when he graduated Mr. Loude offered him a job as number-three man on one of his survey crews. The pay wasn't very high, but Larry already was good at the work, and he believed all he needed was a steady job to boost his confidence to ask Alice to marry him. Once he did, events unfolded rapidly. He started work in June, he and Alice were married in October, Alice took a job as a secretary in a local company that made business forms, and a year later they had their first child.

The baby came as something of a shock to Larry. He had come to enjoy the independence his own paycheck gave him every week. Food and rent took up most of it, but he still enjoyed playing basketball a few nights a week with his high school buddies and spending Sunday afternoons on the softball field. When the baby came, however, Larry's brow began to furrow a bit. He was only 20 years old, and he still wasn't making much money. He asked Mr. Loude for a raise and got it - his first.

Two months later, one of the crew chiefs quit just when Mr. Loude's crews had more work than they could handle. Mr. Loude hated to turn down work, so he made Larry Field a crew chief, giving his crew some of the old instruments that weren't good enough for the precision work of the top crews, and assigned him the easy title surveys in town. Because it meant a jump in salary, Larry had no choice but to accept the crew chief position. But it scared him. He had never been very ambitious or curious, so he'd paid little attention to the training of his former crew chief. He knew how to run the instruments - the basics, anyway - but every morning he woke up terrified that he would be sent on a job he couldn't handle.





During his first few months as a crew chief, Larry began doing things that his wife thought he had outgrown. He frequently talked so fast that he would stumble over his own words, stammer, turn red in the face, and have to start all over again. He began smoking, too, something he had not done since they had started dating. He told his two crew members that smoking kept his hands from shaking when he was working on an instrument. Neither of them smoked, and when Larry began lighting up in the truck while they were waiting for the rain to stop, they would become resentful and complain that he had no right to ruin their lungs too.

Larry found it particularly hard to adjust to being "boss," especially since one of his workers was getting an engineering degree at night school and both crew members were the same age as he. He felt sure that Alfonso Reyes, the scholar, would take over his position in no time. He kept feeling that Alfonso was looking over his shoulder and began snapping any time they worked close together.

Things were getting tense at home, too. Alice had to give up her full-time day job to take care of the baby, so she had started working nights. They hardly ever saw each other, and it seemed as though her only topic of conversation was how they should move to California or Alaska, where she had heard that surveyors were paid five times what Larry made. Larry knew his wife was dissatisfied with her work and believed her intelligence was being wasted, but he didn't know what he could do about it. He was disconcerted when he realized that drinking and worrying about the next day at work while sitting at home with the baby at night had become a pattern.

Case Questions :

- (a) What signs of stress was Larry Field exhibiting?
- (b) How was Larry Field trying to cope with his stress? Can you suggest more effective methods?

(1 × 25 = 25 Marks)





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Reg. No. : .....

Name : .....

**First Semester M.B.A. (Full Time/ Travel and Tourism/ Disaster  
Management) Degree Examination, April 2024**

**MGT 514 : ACCOUNTING FOR MANAGERS**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 75

**PART – A**

Answer **all** questions. Each question carries **5** marks.

1. Discuss the Objectives of Accounting.
2. Write a note on Diminishing Balance method of Depreciation.
3. Discuss the Du Pont analysis.
4. Explain the concept of Responsibility Accounting.
5. Calculate Gross Profit Ratio if Sales Rs.10,00,000 and Gross Profit is 25% on Cost.

**(5 × 5 = 25 Marks)**

**PART – B**

Answer **all** questions. Each question carries **10** marks.

6. (a) Explain briefly the tools and techniques used in Management Accounting.

**OR**

- (b) Distinguish between Fund flow statement and Cash flow statement.

P.T.O.





7. (a) Write a note on International Financial Reporting Standards.

OR

- (b) From the following Balance Sheets of X Ltd. you are required to prepare Schedule of Changes in Working Capital and Fund Flow Statement.

Liabilities	Year I (Rs.)	Year II (Rs.)	Assets	Year I (Rs.)	Year II (Rs.)
Equity Capital	1,20,000	1,60,000	Building	1,18,000	1,90,000
Share premium	20,000	22,000	Machinery	40,000	80,000
Reserves	14,000	16,400	Furniture	6,000	3,000
8% Debentures	—	60,000	Stock	20,000	30,000
Current liabilities	90,000	1,12,000	Debtors	80,000	84,000
P and L account	36,000	46,000	Cash	16,000	29,400
Total	<u>2,80,000</u>	<u>4,16,400</u>	Total	<u>2,80,000</u>	<u>4,16,400</u>

During the year machinery was written off by Rs.30,000 and Furniture by Rs.2,000.

8. (a) The following are the comparative Balance Sheets of XYZ Ltd as on December 2019 and 2020.

Liabilities	2019 (Rs.)	2020 (Rs.)	Assets	2019 (Rs.)	2020 (Rs.)
Share Capital	3,50,000	3,70,000	Land	1,00,000	1,50,000
P and L account	50,400	52,800	Stock	2,46,000	2,13,500
9% Debenture	60,000	30,000	Goodwill	50,000	25,000
Creditors	51,600	59,200	Cash and Bank	45,000	39,000
			Debtors	71,000	84,500
Total	<u>5,12,000</u>	<u>5,12,000</u>	Total	<u>5,12,000</u>	<u>5,12,000</u>

Adjustments:

- Dividends declared and paid during the year Rs.17,500.
- Land was revalued at Rs.1,50,000 and the profit on revaluation transferred to Profit and Loss account. Prepare Cash Flow Statement.

OR



(b). From the following particulars, prepare a Bank Reconciliation Statement as on 31/12/2020.

- (i) Overdraft as per Cash book Rs.1,000.
- (ii) Cheques issued but not presented Rs.2,000.
- (iii) Cheques deposited but not collected Rs.5,000.
- (iv) Dividend collected and credited in the passbook only Rs.1,200.

9. (a) What is Forensic Accounting? Discuss the areas of applications for forensic accounting.

OR

(b) Prepare Trading and Profit and Loss account and Balance Sheet from the following Trial Balance and other adjustments as on 31/12/2020.

Item	Debit (Rs.)	Credit (Rs.)
Drawings and Capital	750	15,000
Opening stock	6,920	
Bills Receivable and Bills Payable	1,000	1,180
Returns	300	320
Purchases and Sales	4,500	8,300
Wages	70	
Discount		30
Salaries	200	
Investments	3,000	
Insurance	120	
Building	3,000	
Furniture	700	
Debtors and Creditors	6,000	1,300
Cash in Hand	470	
Bank Overdraft		900
Total	27,030	27,030



Adjustments:

Closing stock Rs.7,060. Allow interest on capital @6% p.a. Insurance prepaid Rs.60. Depreciate Building and Furniture @10% pa. Wages due Rs.40. Provide 10% for reserve for bad debts and 5% on debtors and creditors.

10. (a) What are Generally Accepted Accounting Principles? Discuss.

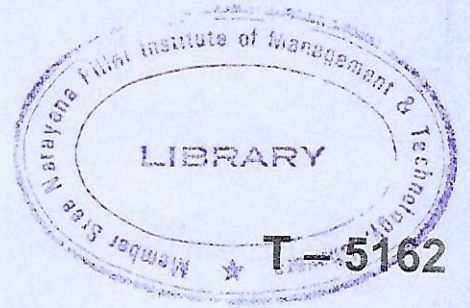
OR

- (b) Calculate the value of Current asset, Current liabilities and Stock turn over ratio from the following information:

Current Ratio	:	2.5
Working Capital	=	Rs.60,000
Opening stock	=	Rs.29,000
Closing stock	=	Rs.31,000
Sales	=	Rs.3,20,000
Gross profit ratio	=	25% on sales

(5 × 10 = 50 Marks)





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Reg. No. : .....

Name : .....

**First Semester M.B.A. (Full Time / Travel & Tourism / Disaster Management) Degree Examination, April 2024**

**MGT 515 – MANAGERIAL ECONOMICS**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer **all** questions. Each question carries equal mark.

1. Recall Opportunity cost principle.
2. List the various methods of demand forecasting.
3. Illustrate Isocost lines.
4. Compare Perfect and Imperfect competition.
5. Outline Balance of Payments.

**SECTION – B**

**(5 × 5 = 25 Marks)**

Answer **five** questions. Each question carries equal marks.

6. (a) "Managerial economics consists of the economic modes of thought to analyze business situations." Justify.

**OR**

- (b) Examine the key principles of Managerial economics which are used for decision making, with examples.

P.T.O.





7. (a) Explain the different types of elasticities of demand.

OR

- (b) Explain the downward sloping demand curve with price effect, income effect and substitution effect.

8. (a) Assess the functional form of short run cost function and explain it using cost curves.

OR

- (b) Elaborate the managerial applications of Break-even analysis.

9. (a) Examine the main features of monopolistic competition. Illustrate with diagrams, how equilibrium price is determined under this market structure.

OR

- (b) To what extent does the kinked demand curve help in explaining price rigidity under oligopoly.

10. (a) Explain GDP and GNP, bringing out the difference between the two national income aggregates. Is GDP a perfect measure of economic activity? Discuss.

OR

- (b) Appraise the different methods of measuring national income. Which of these are followed in India?

(5 × 10 = 50 Marks)





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T – 5164

Reg. No. : .....

Name : .....

**First Semester M.B.A. (Full Time / Travel and Tourism / Disaster Management) Degree Examination, April 2024**

**MGT 517 : ENVIRONMENTAL MANAGEMENT**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 75

**PART – A**

Answer **all** questions.

1. What is sustainable development?
2. State the purpose of EPA 1986.
3. Enumerate the EIA methodologies.
4. What is LCA?
5. Enumerate PDCA.

**(5 × 4 = 20 Marks)**

**PART – B**

Answer any **three** questions.

6. Explain the sources of business ethics in detail.
7. Enumerate the role of the Water (Prevention and Control of Pollution) Act, 1974 in environmental management.
8. Explain the environmental clearance procedures.

P.T.O.





9. Describe the environmental audit process.
10. Enumerate the significance and core elements of EMS.

(3 × 10 = 30 Marks)

### PART – C

#### Case Study.

11. Yamaha is engaged in initiatives through its business activities, products, and services to respond to shared global issues pertaining to matters such as climate change, biodiversity, and the promotion of recycling. At the same time, Yamaha is engaged in environmental preservation activities including the reduction of emissions of chemical substances, prevention of leaks of hazardous substances, the appropriate use of timber, forest preservation, and other activities that contribute to preserving the environment. Based on the Group Environmental Management Policies and Rules, we have established an integrated environmental management system for all domestic business sites while overseas sites develop their environmental management systems. The Environmental Division of Yamaha Corporation is responsible for supporting and leading Group wide environmental activities. To this end, the division gathers information on regulatory and social trends related to the environment, enacts Group wide policies and rules, monitors and audits activities, and provides technical support for introducing environmental facilities and performs environmental measurements. The Yamaha Group is acquiring certification under ISO 14001, an international standard for environmental management systems. As of March 31, 2020, Yamaha Corporation and 22 domestic and overseas Group companies had acquired certification. These companies account for approximately 95% of the Yamaha Group's greenhouse gas emissions (Scope 1 and 2). Yamaha Corporation began conducting environmental accounting in fiscal 2000 as a means of quantitatively evaluating the effectiveness of its environmental initiatives. These environmental accounting practices are also currently being used at Yamaha Group production companies and resort facilities in Japan and overseas.



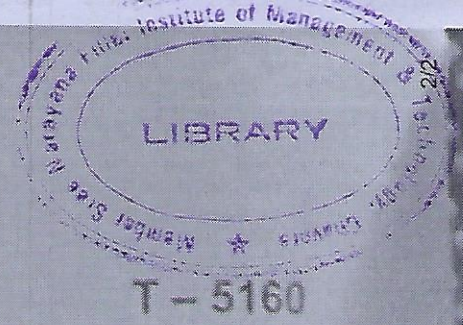
The Yamaha Group offers a variety of training and education opportunities to employees in an effort to raise their knowledge and skills with respect to the environment. Such opportunities include the general education provided to all employees, specialty education for instructor candidates at production sites, and environmental facilities education and training for individuals in charge of environmental facilities. The Yamaha Group has established specialized training curricula for employees engaged in areas that require specialized knowledge, including personnel involved in waste management, wastewater treatment facility operation and management, and chemical substance handling. Specialized training sessions are conducted after defining and compiling lists of the skills required for processes that have a particularly large impact on the environment and examining the related educational needs. The Yamaha Group invites lecturers from external organizations and holds annual seminars to train internal environmental auditors as an initiative to enhance our environmental preservation activities. The Yamaha Group provides support and training to improve the environmental awareness of all employees and to promote eco-conscious activities by employees in their daily lives.

- (a) Comment on the Environmental Policy of Yamaha.
- (b) What is the EMS practices followed in Yamaha?
- (c) What is the scope of ISO 14001 Certification?
- (d) Comment on the Environmental Management Promotion Initiatives in Yamaha.

**(1 × 25 = 25 Marks)**







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T - 5160

Reg. No. : .....

Name : .....

First Semester M.B.A. (Full Time/ Travel and Tourism/ Disaster Management) Degree Examination, April 2024

**MGT 513 : DOMESTIC BUSINESS ENVIRONMENT AND VALUE BASED MANAGEMENT**

(2023 Admission)

Time : 3 Hours

Max. Marks : 75

**PART - A**

Answer all questions. Each question carries 4 marks.

Write short notes on

1. Domestic Business
2. Monetary policy
3. National Knowledge Commission
4. Ethical Dilemma
5. Whistle Blowing

(5 × 4 = 20 Marks)

**PART - B**

Write in detail on any three questions. Each question carries 10 marks.

6. Discuss the factors affecting economic environment of business.
7. Write short notes on
  - (a) Fiscal Management
  - (b) Direct taxes vs Indirect taxes.

B.T.O.





8. Discuss briefly the concepts of BPO, KPO and LPO.
9. Define Business Ethics. What are the characteristics of business ethics?
10. Explain briefly the steps in ethical decision making.

(3 × 10 = 30 Marks)

### PART - C

#### Compulsory

#### Case Study:

*Read the following case carefully and answer the questions given at the end*

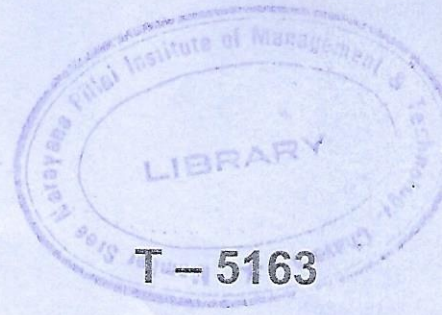
On 8 November 2016, the Government of India announced the demonetisation making all Rs.500 and Rs.1,000 banknotes of the Mahatma Gandhi Series invalid past midnight. The government claimed that the action would curtail the use of illicit and counterfeit cash to fund illegal activity and terrorism. The BSE SENSEX and NIFTY 50 stock indices fell over 6 per cent on the day after the announcement. The decision was heavily criticised by members of the opposition parties leading to debates in both houses of parliament and triggering organised protests against the government in several places across India. People seeking to exchange their bank notes had to stand in lengthy queues, and several deaths were linked to the inconveniences caused due to the rush to exchange cash. After demonetisation the demand for point of sales (POS) or card swipe machines has increased. E-payment options like PayTM has also seen a rise.

#### Questions :

- (a) Identify and explain in detail the various dimensions of business environment which relate to the above mentioned case.
- (b) List and explain the values that the government seeks to promote through demonetisation.

(1 × 25 = 25 Marks)





(Pages : 4)

Reg. No. : .....

Name : .....

**First Semester M.B.A. (Full Time / Travel & Tourism / Disaster  
Management) Degree Examination, April 2024**

**MGT 516 – QUANTITATIVE TECHNIQUES.**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer **all** questions. Each question carries **5** marks.

1. Explain different types Probability sampling techniques.
2. Two sets of candidates are competing for the positions on the Board of directors of a company. The probabilities that the first and second sets will win are 0.6 and 0.4 respectively. If the first set wins, the probability of introducing a new product is 0.8, and the corresponding probability if the second set wins is 0.3. What is the probability that the new product will be introduced?
3. Explain Exponential Distribution.
4. What are statistical estimations? Mention types.
5. Explain different types of correlation.

**(5 × 5 = 25 Marks)**

P.T.O.





## SECTION – B

Answer **all** questions. Each question carries **10** marks.

6. (a) The sales data of 6 shops before and after a special promotional campaign are given below :

Shops	Sales (before) Rs. in 000's	Sales (after) Rs. in 000's
A	42	47
B	50	60
C	48	55
D	53	58
E	28	32
F	31	38

Can the campaign be judged as success?

OR

- (b) What is Hypothesis? What are the steps involved in testing of Hypothesis?
7. (a) Twenty sheets aluminum alloy were examined for surface flaws. The frequency of the number of sheets with a given number of flaws per sheet was as follows:

Number of flaws :	0	1	2	3	4	5	6
Frequency	4	3	5	2	4	1	1

What is the probability of finding a sheet chosen at random which contains 3 or more surface flaws? Draw a Histogram.

OR

- (b) Most graduate schools of business require applicants for admission to take the Graduate Management admission Council's GMAT examination. Scores on the GMAT are roughly normally distributed with a mean of 527 and a standard deviation of 112. What is the probability of an individual scoring above 500 on the GMAT? How high must an individual score on the GMAT in order to score in the highest 5%?





8. (a) Following details represents individual's weight and corresponding blood pressure.

Person	Weight	Blood pressure
A	150	125
B	169	130
C	175	160
D	180	169
E	200	150

Find whether the Blood Pressure is associated to Weight of persons.

OR

- (b) A student counted the number of words in an essay she had written, recording the total every 10 lines.

No. of lines (x) : 10 20 30 40 50 60 70 80

No. of words (y) : 75 136 210 291 368 441 519 588

Find the formula to convert lines to words.

How many words has she written if she writes?

- (i) 65 lines
- (ii) 100 lines
- (iii) 1000 lines

9. (a) The probability that 'A' solves a problem in Maths is  $\frac{2}{5}$  and the probability that 'B' solves it is  $\frac{3}{8}$ .

If they try independently find the probability that :

- (i) Both solve the problem.
- (ii) at least one solve the problem.
- (iii) none solve the problem.

OR

- (b) Explain different schools of thought on probability.



10. (a) Calculate quartile deviation and co-efficient quartile deviation from the data given below?

Class	0-5	5-10	10-15	15-20	20-25
Frequency	3	5	8	12	20

OR

- (b) (i) Write any four features of a good statistical average.
- (ii) Define harmonic mean and state two areas where its use is considered appropriate.

(5 × 10 = 50 Marks)

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