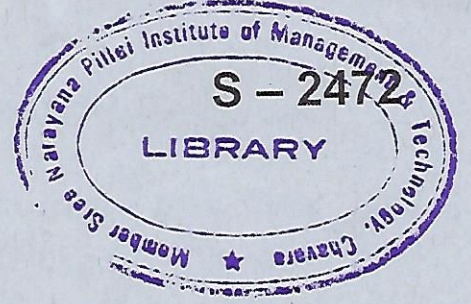


(Pages : 4)



Reg. No. :

Name :

First Semester B.A./B.Sc./B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Language Course – I – English

EN 1111.1/EN 1111.2/EN 1111.3 : LANGUAGE SKILLS

**(Common for B.A./B.Sc. (EN 1111.1), B.Com. (EN 1111.2) & Career Related
Group 2 (a) (EN 1111.3)**

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or a sentence :

1. What are diphthongs?
2. When there is no inherent relation between the words of a language and their meaning, the language is called _____.
3. Checking for errors in grammar, style and repetition in a written text is called _____.
4. _____ is the repetition of a word or idea by restating without adding any extra meaning to the previous information.
5. The word blog is a combined version of the words _____ and _____.
6. _____ is a type of communication in which physical behaviour, expressions and mannerisms are used to express or convey information.
7. What is plagiarism?

P.T.O.

8. The English language has _____ distinctive speech sounds.
9. What are the LSRW skills?
10. Define noise.

(10 × 1 = 10 Marks)

II. Answer any **eight**, each in a short paragraph not exceeding **50** words:

11. Speech sounds
12. Intonation
13. Types of Reading
14. Syllables
15. Extensive and intensive listening
16. Non-verbal communication
17. Barriers to communication
18. Macro and micro skills
19. Listening/hearing
20. Why is eye contact important for communication?
21. Netiquette
22. Interpersonal skills

(8 × 2 = 16 Marks)

III. Answer any **six**, each in a paragraph not exceeding **100** words.

23. Complete the conversation given below :

Ticket Collector : Good afternoon, Madam. May I see your ticket, please?

Passenger : _____

Ticket Collector : Thank you, Your destination is _____. Is this correct?

Passenger : Yes, that's right. I'm heading to _____.

Ticket Collector : Are you travelling alone? Is it official?

Passenger : _____

Ticket Collector : Great. We have a few services onboard today, such as _____ Are you interested in any of these amenities during your journey?

Passenger : I might check out the dining car later, but for now, I'm just going to relax in my seat and enjoy the scenery.

Ticket Collector : _____

Passenger : Thank you, I will. I appreciate your help.

Ticket Collector : You're welcome. Enjoy your journey.

24. You are the anchor for presenting a new book release, interviewing the author, and engaging the audience with literary discussions.

25. Write a story with the moral "True beauty lives within".

26. Write a blog on Environment and Sustainability.

27. Write an email to a distinguished Indian feminist writer requesting her to inaugurate a seminar on 'Gender Equality' in your college.

28. Write a script for a podcast on Family dynamics and Child development.
29. As the College Sports Captain, prepare a minutes of the meeting conducted by the sports committee regarding the conduct of the University Basketball competition.
30. Write a telephone conversation between you and a friend on planning a trip.
31. Edit the passage given below :

Yesterday eveing we visited some friends. Their daughter and our daughter are friends. Their daughter has a cat. The cat just had eight kittens. one kitten followed our daughter all evening. When our daughter sat down on the couch, the kitten sat at her fiit. When our daughter went outsdie, the kitten followed her. When it was time to go, the kitten followed our daughter to our car. When we opened the car door, the kitten jumpd into the car. Our daughters friend gave the kitten to our daughter. Weve brout it home with us. But Im allergic to cats!

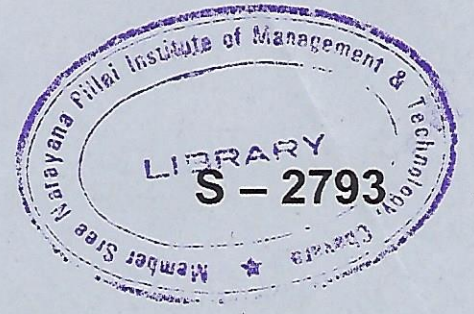
(6 × 4 = 24 Marks)

IV. Answer any **two** each in about three hundred words :

32. Write a paragraph on any two of the following:
 - (a) Online learning
 - (b) Time Management
 - (c) Drug Abuse
33. Write an autobiographical account on your involvement in community projects, volunteering, and social impact.
34. You are Monika applying for the job of content writer in Delta Marketing Agency, Mumbai. Prepare a CV to showcase your qualifications, experience, and skills relevant to this role.
35. Write a speech on The Influence of Social Media on Human Relationships.

(2 × 15 = 30 Marks)

(Pages : 4)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Language Course II – Additional Language I – Malayalam

ML 1111.2 : സാഹിത്യ പഠനം I

(2021 Admission onwards)

Time : 3 Hours

Max. Marks : 80

- I. ഒരു വാക്കിലോ വാക്യത്തിലോ ഉത്തരം എഴുതുക.
1. 'രണ്ടാമൂഴം' എന്ന നോവലിലെ നായകകഥാപാത്രത്തിന്റെ പേരെഴുതുക.
2. 'മലയാളനോവൽസാഹിത്യചരിത്രം' രചിച്ചതാര്?
3. 'കഥ, തിരക്കഥ, സിനിമ' എന്ന കൃതിയുടെ രചയിതാവ് ആര്?
4. 'ഇതി മന്വന്തരം ശുഭം' എന്ന ശീർഷകം നാടകത്തിന് എപ്രകാരം യോജിക്കുന്നു?
5. പാറേമ്മാക്കൽ തോമ്മാക്കത്തനാർ രചിച്ച മലയാളത്തിലെ യാത്രാവിവരണഗ്രന്ഥം ഏത്?
6. 'ഹിമവാന്റെ മുകൾത്തട്ടിൽ' എന്ന കൃതിയുടെ രചയിതാവ് ആര്?
7. ഇതരനാടകങ്ങളുമായി താരതമ്യം ചെയ്യുമ്പോൾ തെരുവു നാടകത്തിനു കൈവരുന്ന പ്രത്യേകതയെന്ത്?
8. എസ്.കെ. പൊറ്റക്കാട്ട് രചിച്ച ഏതെങ്കിലും ഒരു സഞ്ചാരസാഹിത്യകൃതിയുടെ പേരെഴുതുക.

P.T.O.

9. 'കാലം' എന്ന നോവൽ രചിച്ചതാര്?

10. 'സർഗം' എന്ന ചലച്ചിത്രം തിയേറ്ററിൽ പ്രദർശിപ്പിച്ചു തുടങ്ങിയ വർഷമേത്?

(10 × 1 = 10 Marks)

II. ഏതെങ്കിലും എട്ടു ചോദ്യങ്ങൾക്ക് അമ്പതു വാക്കിൽ കവിയാതെ ഉത്തരം എഴുതുക.

11. നാടകവും സിനിമയും തമ്മിലുള്ള സാജാത്യവൈജാത്യങ്ങൾ എന്തെല്ലാം?

12. പ്രഹസനമെന്നാലെന്ത്? വിശദമാക്കുക.

13. 'രണ്ടാമൂഴം' എന്ന നോവലിൽ എം.ടി. ഭീമനിലൂടെ അവതരിപ്പിക്കുന്ന മാനവികസമസ്യയെന്ത്?

14. ആദ്യകാല മലയാളനോവലുകളുടെ സാമാന്യസ്വഭാവത്തെക്കുറിച്ച് ലഘുവിവരണമെഴുതുക.

15. മലയാളത്തിൽ യാത്രാവിവരണത്തിന്റെ സമകാലസാധ്യതകളേവ?

16. മലയാളനോവലിന്റെ ഭാവുകത്വത്തെ ആധുനികത സ്വാധീനിച്ചതെപ്രകാരം?

17. സഞ്ചാരത്തെ സാഹിത്യാനുഭവമാക്കി മാറ്റുന്നതിൽ സഞ്ചാരസാഹിത്യകാരൻമാർ എത്രത്തോളം വിജയിച്ചിട്ടുണ്ടെന്നു പരിശോധിക്കുക.

18. കെ.പി.എ.സി. യെന്ന നാടക സംഘത്തെക്കുറിച്ച് വിവരണമെഴുതുക.

19. മലയാളത്തിലെ സംഗീതനാടകങ്ങളെക്കുറിച്ച് ലഘുവിവരണമെഴുതുക.

20. ചലച്ചിത്രനിരൂപണം എന്നാലെന്തെന്ന് വിശദമാക്കുക.

21. കുറിപ്പെഴുതുക - സ്ത്രീനാടകവേദി.

22. 'വർത്തമാനപുസ്തക'ത്തിലെ പ്രതിപാദ്യമെന്ത്?

(8 × 2 = 16 Marks)



III. നൂറു വാക്കിൽ കവിയാതെ ഏതെങ്കിലും ആറു ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

23. തനതു നാടകവേദിയുടെ സവിശേഷതകളേവ?

24. തിരക്കഥാരചനയുടെ ഘട്ടങ്ങളെന്തെല്ലാമെന്ന് വിശദീകരിക്കുക.

25. 'രണ്ടാമൂഴം' എന്ന നോവലിന് ആസ്വാദനം എഴുതുക.

26. സമുദായപരിഷ്കരണം ലക്ഷ്യമാക്കി രചിച്ച നാടകങ്ങൾ ഏതെല്ലാം?

27. മലയാള തിരക്കഥാരചനയിലെ പുതിയ പ്രവണതകളേവ?

28. എം.ടി. യുടെ ഗദ്യം കാവ്യഭാഷയോടടുത്തു നിൽക്കുന്നു എന്ന അഭിപ്രായത്തിന്റെ സാധുത നിർണ്ണയിക്കുക.

29. കാളിദാസ് പുതുമനയുടെ നാടകങ്ങളുടെ പ്രത്യേകതകളേവ?

30. 'ഹിമവാന്റെ മുകൾത്തട്ടിൽ' എന്ന കൃതി അനാവരണം ചെയ്യുന്ന ജീവിതസത്യമെന്ത്?

31. 'സർഗം' എന്ന സിനിമയിൽ സംഗീതം വഹിക്കുന്ന പങ്കിനെക്കുറിച്ച് ലഘുവിവരണമെഴുതുക.

(6 × 4 = 24 Marks)

IV. മൂന്നു വാക്കിൽ കവിയാതെ ഏതെങ്കിലും രണ്ടു ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

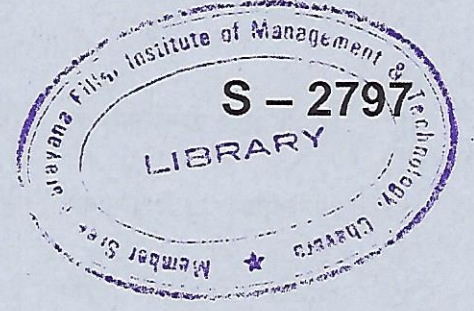
32. മലയാളത്തിലെ നോവലുകളുടെ ഉദയവികാസ പരിണാമചരിത്രത്തെക്കുറിച്ച് ഉപന്യസിക്കുക.

33. 'സർഗം' എന്ന ചലച്ചിത്രത്തെ ജനകീയമാക്കിയ ഘടകങ്ങളെന്തെല്ലാമെന്ന് വിശദീകരിക്കുക.

34. 'കാലത്തിനു മുമ്പേ നടന്ന എഴുത്തുകാരനാണ് കാളിദാസ് പൂതുമന' എന്ന അഭിപ്രായത്തിന്റെ സാധുത പരിശോധിക്കുക.
35. യാത്രാവിവരണം എന്നതിലുപരി ഒരു മികച്ച സാഹിത്യകൃതി കൂടിയാണ് 'ഹിമവാന്റെ മുകൾത്തട്ടിൽ' - വിശദീകരിക്കുക.

(2 × 15 = 30 Marks)

(Pages : 3)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme Under CBCSS

Language Course : Additional Language-Hindi

HN 1111.2 – HINDI GADYA AUR VYAVASAYIK PATRA LEKHAN

(2023 Admission)

Time : 3 Hours

Max. Marks : 80

- I. एक शब्द या वाक्य में उत्तर लिखिए।
1. प्रेमचंद के दो नाटकों का नाम लिखिए।
2. 'प्रबंध प्रभाकर' – किसकी रचना है?
3. रचना विषय की दृष्टि से बाबू गुलाबराय की रचनाओं के प्रकारों को लिखिए।
4. 'पाठ' कहानी के रचनाकार कौन हैं?
5. जन सेवक ने बच्चों को उपहार स्वरूप क्या-क्या दिया?
6. सतीश की माँ ने साबुन को क्यों बेच दिया?
7. बाबू गुलाब राय का जन्म कब हुआ?
8. गौरा को मारने के लिए ग्वाले ने क्या खिलाई?
9. अभिवादन किसे कहते हैं?
10. 'भगत की गत' कौन-सी विधा है?

(10 × 1 = 10 Marks)

P.T.O.

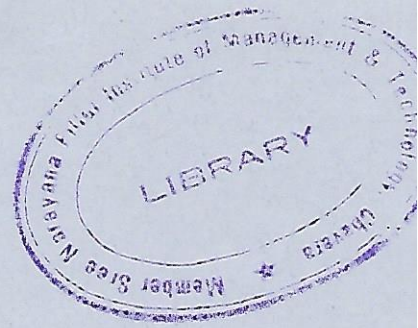
II. किन्हीं आठ प्रश्नों का उत्तर करीब 50 शब्दों में लिखिए।

11. व्यवसायिक पत्र में पृष्ठांकन किसे कहते हैं?
12. प्रेमचंद के लेखन की विशेषता लिखिए।
13. सरदार सुजान सिंह क्यों सेवा से मुक्त होना चाहते थे?
14. महादेवी वर्मा को क्यों 'आधुनिक मीरा' कहा जाता है?
15. महादेवी वर्मा की भाषा।
16. गौरा की आकृति का वर्णन कीजिए।
17. मनुष्य को आदरणीय बनानेवाले गुण क्या-क्या है?
18. बाबू गुलाबराय की चार दार्शनिक रचनाओं का नाम लिखिए।
19. जानकीनाथ ने किस प्रकार सुजन सिंह की मदद की?
20. चित्रा मुद्गल के चार कहानी-संग्रहों का नाम लिखिए।
21. व्यवसायिक पत्र में यथार्थता के महत्व को समझाइए।
22. प्रेमचंद के चार उपन्यासों का नाम लिखिए।

(8 × 2 = 16 Marks)

III. किन्हीं छः प्रश्नों के उत्तर लिखिए।

23. व्यवसायिक क्षेत्र के भीतर आनेवाले प्रमुख पत्र कौन-कौन से हैं?
24. चित्रा मुद्गल के लेखन की विशेषता क्या है?
25. 'गौरा' में चित्रित लाल मणी का वर्णन कीजिए। उसे अपनी माँ कैसे नष्ट हो गयी?
26. भगत जी को भगवान क्यों नरक में भेजते हैं?
27. कपड़ों की किसी कंपनी के नाम मूल्य सूची भेजने के लिए पत्र लिखें।



28. व्यवसायिक पत्र लिखते समय किन-किन बातों का ध्यान रखना है?
29. साबुन प्रदान करने के पीछे नेता का उद्देश्य क्या था?
30. 'मधुर भाषण' किसे कहते हैं?
31. "मुझे भी टिकेट लगेगा यहाँ? मैंने कभी टिकेट नहीं लिया।" – सप्रसंग व्याख्या कीजिए।

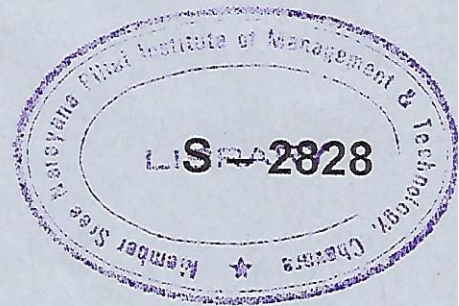
(6 × 4 = 24 Marks)

IV. किन्हीं दो प्रश्नों के उत्तर लिखिए।

32. 'गोरा' रेखाचित्र की विशेषताएँ लिखिए।
33. मधुर भाषण के महत्व पर विचार कीजिए।
34. 'पाठ' कहानी का सारांश लिखिए।
35. किसी कम्पनी में व्यवस्थापक का पद खाली है। इस पद के लिए आवेदन पत्र तैयार कीजिए।

(2 × 15 = 30 Marks)

(Pages : 3)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Foundation Course – I

**CO 1121/CX 1121/TT 1121/HM 1121/CC 1121 — METHODOLOGY AND
PERSPECTIVES OF BUSINESS EDUCATION**

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **1** or **2** sentences each. Each question carries 1 mark.

1. What are features of HUF?
2. What do you understand by Trusts?
3. Define Multinational Corporations.
4. How are indirect taxes collected?
5. What is a Joint Venture?
6. Describe KPO.
7. What is a case study?
8. What is a Partnership?
9. What is a Holding Company?
10. What do you understand by primary sector?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph each. Each question carries **2** marks.

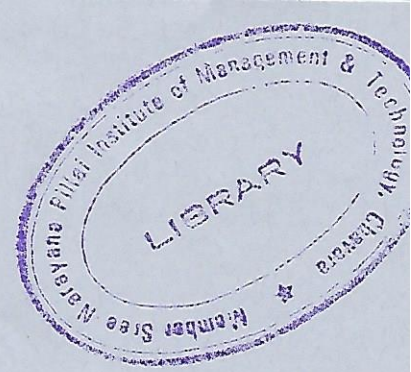
11. Define MSME.
12. What is meant by Liberalization?
13. What is meant by social responsibility?
14. Define NGO.
15. What do you mean by BPO?
16. What is the role of NCC?
17. What is managerialism?
18. What are main business challenges arising from regulatory environment?
19. What do you mean by Work-Life Balance?
20. Give five examples for indirect taxes.
21. Explain the concept of social ethics.
22. What is the role of business in economic development?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not exceeding 120 words each. Each question carries **4** marks.

23. What is Privatization? What measures are taken by the GOI towards implementing it?
24. Discuss the sources of business idea generation.



25. What are the different forms of partnership?
26. Discuss the role of business information in an organisation?
27. What are the key features of multinational corporations?
28. What are the objectives of New Economic Policy?
29. State the key aspects of business ethics.
30. What are the major elements of Human Capital Management?
31. Discuss the main characteristics of Quality Circles.

(6 × 4 = 24 Marks)

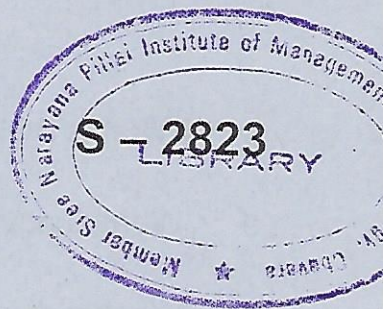
SECTION – D

Answer any **two** questions in not exceeding four pages each. Each question carries **15** marks.

32. What are the constituents of the external environment of business?
33. Compare and contrast between the different economic systems.
34. Define environmental analysis. Discuss the process of environmental analysis.
35. Explain the role of private sector in economic development of India.

(2 × 15 = 30 Marks)

(Pages : 3)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Foundation Course/Core Course

ENVIRONMENTAL STUDIES

(CO 1121/CX 1121/TT 1121/HM 1121 (2013 & 2014 Admission), CC 1121 (2014 Admission), CC 1141 (2015 – 2017 Admission) CO 1141/CX 1141/TT 1141/ HM 1141 (2015 Admission Onwards), CC 1142 (2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. What is genetic diversity?
2. Define biosphere.
3. What is photosynthesis?
4. What do you mean by soil pollution?
5. Define environmental management.
6. What are decomposers?
7. What is smog?

P.T.O.

8. What is BOD?
9. What is aquatic ecosystem?
10. What is dispersion?

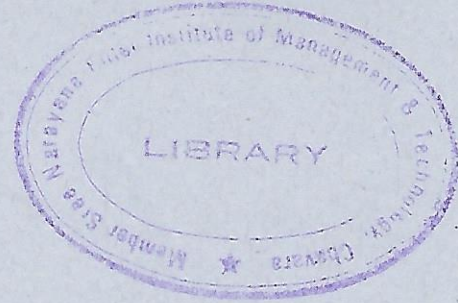
(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions not exceeding a paragraph.

11. What do you understand by Greenpeace?
12. Define the term natural resources.
13. What are the main objectives of environment Act 1986?
14. What is “chipko Andolan”?
15. What do you mean by water conservation?
16. Write a note on ecological balance.
17. What are the types of pollutants?
18. Explain the sources of water pollution.
19. What are the effects of ozone depletion?
20. What is pyrolysis?
21. What is In-situ conservation of biodiversity?
22. What do you meant by renewable natural resources?

(8 × 2 = 16 Marks)



SECTION – C

Short essay type questions: Answer any **six** questions.

23. Discuss human rights relating to environment.
24. Write short note on “environmental public awareness”.
25. Explain the scope of environmental studies.
26. Distinguish between climate and weather.
27. What do you understand by sustainable development?
28. Explain briefly the concept environmental ethics.
29. Give a brief account of resettlement and rehabilitation of people.
30. Discuss in brief the elements of physical environment.
31. What is meant by value education?

(6 × 4 = 24 Marks)

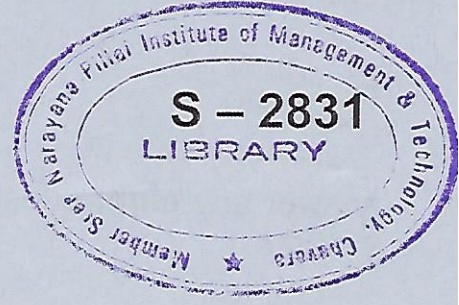
SECTION – D

Long essay type questions: Answer any **two** questions.

32. Explain in detail the effect of air pollution.
33. Write an essay on rain water harvesting and watershed management.
34. Define environment. What are the causes of environmental degradation?
35. Discuss the urban problems related to energy.

(2 × 15 = 30 Marks)

(Pages : 3)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Core Course :

CO 1142 / CC 1143 : MANAGEMENT CONCEPTS AND THOUGHTS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word or **two** sentences. Each question carries **1** mark.

1. What is contingency approach?
2. Define planning.
3. What is culture?
4. Define policy.
5. What is centralization?
6. What is direction?
7. What is managerial control?
8. Define leadership.
9. Define TQM.
10. What is accountability?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not to exceed in one paragraph. Each question carries **2** marks.

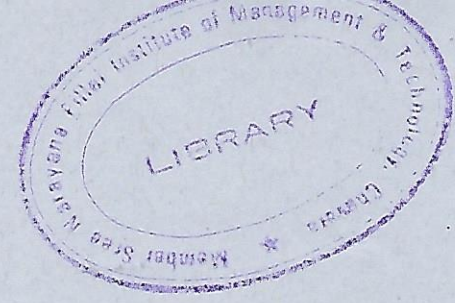
11. What is the significance of staffing?
12. What is management by objectives?
13. What is organizing?
14. Name any two types of organizational culture.
15. Differentiate authority and responsibility.
16. What is paternalistic leadership?
17. What is expectancy theory?
18. What is intrinsic motivation?
19. What is esteem needs?
20. What is semantic barrier?
21. What is upward communication?
22. What is knowledge management?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions not to exceed in 120 words. Each question carries **4** marks.

23. Write a short note on Hawthorne studies
24. What are the differences between delegation and decentralization?
25. Briefly explain Maslow's need hierarchy theory.



26. What are the importance of planning?
27. What are the steps in control process?
28. What are the functions of organisational culture?
29. Write a short note on trait theory of leadership.
30. Explain the motivation process.
31. Explain the concept of learning organization.

SECTION – D

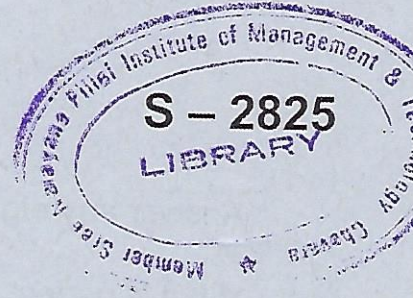
(6 × 4 = 24 Marks)

Answer any **two** questions not to exceed in 4 pages each. Each question carries **15** marks.

32. Explain various schools of management thoughts.
33. Explain the various styles of leadership.
34. What are the barriers of communication? How they can be removed?
35. Explain the principles of TQM.

(2 × 15 = 30 Marks)

(Pages : 3)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Complementary Course I

CO 1131/CC 1131 : MANAGERIAL ECONOMICS

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. Define Managerial Economics.
2. What is demand forecasting?
3. What is cross elasticity of demand?
4. What is discounting?
5. What is supply schedule?
6. Define marginal revenue.
7. What is fixed and variable cost?
8. What is Business Cycle?
9. What is monopoly?
10. What is price leadership?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding a paragraph.

11. What is perfect competition?
12. What is consumer's equilibrium?
13. What is the difference between internal and external economies?
14. What is equi-marginal principle?
15. What is income elasticity of demand?
16. What do you mean by long term forecasting?
17. What are different phases of business cycle?
18. Differentiate between monopoly and monopolistic competition.
19. What is Average Revenue?
20. What are the different kinds of price elasticity?
21. What is explicit cost?
22. Mention any two assumptions of Law of Demand.

(8 × 2 = 16 Marks)

SECTION – C

Short essay type questions : Answer **any six** questions.

23. What are the factors determining supply of a commodity?
24. Explain the features of perfect competition.
25. What are the causes of Business Cycle?



26. Explain about the different kinds of monopoly.
27. What is oligopoly? Explain its features.
28. Explain the importance of Elasticity of Demand.
29. Explain the pricing strategy of new products.
30. What are factors which influence pricing?
31. Explain expansion and contraction of demand.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type questions: Answer **any two** questions.

32. Explain the methods of demand forecasting for existing product.
33. Discuss the Law of Demand. Explain the factors determining demand.
34. Explain the scope of Managerial Economics.
35. Discuss the various methods of Pricing.

(2 × 15 = 30 Marks)