

(Pages : 3)

N – 4129

Reg. No. :

Name :

MSN INSTITUTE OF
MANAGEMENT & TECHNOLOGY
LIBRARY
MUKUNDA PURAM P.O.
CHAVARA, KOLLAM-691585

First Semester B.Com. Degree Examination, June 2022

First Degree Programme under CBCSS

ENVIRONMENTAL STUDIES

**(Common for Foundation Course I - CO 1121/CX 1121/TT 1121/HM 1121
(2013 & 2014 Admission), CC 1121 (2014 Admission), Core Course I -
CO 1141/CX 1141/TT 1141/HM 1141(2015 Admn to 2019 Admn)/CC 1141
(2015 Admn to 2017 Admn) and Core Course II - CC 1142
(2018 Admission & 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions, each carries **1** mark.

1. What you mean by Ecology?
2. What is meant by Population?
3. What are Biotic factors?
4. What is an Ecosystem?
5. State the meaning of Heterotrophic Beings.
6. What you mean by Biodiversity?
7. List out any two types of deserts.

P.T.O.

8. Define pollution.
9. What you mean by water conservation?
10. Define waste land reclamation.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. **Each** question carries **2** marks.

11. What is the difference between the concepts of community and population?
12. What you mean by Population Density?
13. What do you understand by Environmental Resistance?
14. What are the main limiting factors for the growth of a population?
15. List out any two objectives of environmental education.
16. What is Ex-situ Conservation?
17. What is sewage treatment?
18. What is meant by waste management?
19. Define aquatic eco system.
20. What you mean by environmental studies?
21. What do you mean by sustainable development?
22. Write a note on resettlement.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

23. State the reasons for displacement of people.
24. Discuss the objectives of rehabilitation.

25. Explain the reasons for population explosion.
26. Explain food chain.
27. Write a note on Decomposers.
28. Explain the causes of Industrial pollution.
29. What is thermal pollution? Explain the effect of thermal pollution.
30. Write a note on Waste management.
31. Write a note on variations in population growth among nations in the world.
(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. Explain the threats to bio diversity.
 33. Explain urban problems related to energy.
 34. Discuss various environmental challenges.
 35. Briefly discuss the scope of environmental studies.
(2 × 15 = 30 Marks)
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First Semester B.A./B.Sc./B.com. Degree Examination, June 2022

First Degree Programme under CBCSS

Language Course – I – English

EN 1111.1 / EN 1111.2 / EN 1111.3 : LANGUAGE SKILLS

(Common for B.A./B.Sc. (EN 1111.1), B.Com. (EN 1111.2) and
Career Related Group 2 (a) (EN 1111.3)

(2019 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or a sentence.

1. What is entropy?

2. Name two non-verbal cues.

3. Which is the standard form of English used in BBC?

4. What are consonants?

5. Identify the sounds underlined in the following words:

(a) king (b) think

6. Mark stress in the following words:

(a) kindness (b) pity

7. What is a CV?

P.T.O.

8. What is a blog?
9. What do you mean by gestures?
10. What is netiquette?

(10 × 1 = 10 Marks)

II. Answer any **eight, each** in a short paragraph not exceeding **50** words.

11. Distinguish between verbal and non-verbal communication.
12. Explain entropy, redundancy and noise.
13. Why is listening considered to be a conscious activity?
14. What is intonation? Explain different intonation patterns with examples.
15. What are the four main types of writing?
16. How is a formal letter different from an informal letter?
17. What are the different segments you should bear in mind while writing reports?
18. Differentiate between intensive and extensive reading.
19. Mention some barriers to effective reading.
20. Give a brief description of the format of writing minutes.
21. How can you successfully introduce yourself at a job interview?
22. What is the role of eye contact in communication?

(8 × 2 = 16 Marks)

III. Answer any **six, each** in a paragraph not exceeding 100 words.

23. Complete the conversation given below:

Raju : Excuse me sir, when is the next train to New Delhi today?

Station Master : _____

Raju : _____

Station Master : Yes, there is a train at five o'clock in the morning tomorrow.

Raju : That's great. _____?

Station Master : Yes, you can do the booking right away.

Raju : _____?

Station Master : Of course, we offer accommodation.

Raju : _____?

Station Master : The rent varies according to the facilities offered. What kind of room do you need?

Raju : _____ : How can I go to the dormitory?

Station Master : _____.

Raju : _____.

24. You are asked to anchor the Merit Day celebrations of your college. Prepare a script.
25. Prepare a speech on Post-Covid situation in the field of education.
26. You are the editor of the college Magazine and you are interviewing a celebrity chef. Write down at least ten exchanges between you and the chef.
27. Write a blog on the traffic problems in your district.
28. You are interested to begin a startup company. Write an email to Kerala Startup Mission enquiring about the financial assistance you could avail for this business enterprise.

29. Write a script for a podcast on the analysis of a movie you have watched recently.

30. Edit the passage given below:

In developing countries, child marriage still exist and is responsibility for ruining many lives. Similarly, dowry is a very serious and common social issue that almost all classes of people partake in. Another prominent social issues is gender inequality which take away many opportunity from deserving people. Domestic violence especially against women are a serious social issue we must all fight against.

31. Prepare the minutes of a meeting conducted in relation to the World Environmental Day celebrations in your college. Imagine you are the coordinator of the Nature Club.

(6 × 4 = 24 Marks)

IV. Answer any **two** each in about **300** words.

32. Write a paragraph on any two of the following:

- (a) College life
- (b) Life after Covid
- (c) Online education

33. The Employment Centre in your district is launching a massive placement drive. You are talking to the employment officer to get details. Write the conversation.

34. Write a speech on the topic "Eco-tourism".

35. You would like to apply for the post of marketing executive in a top rated company.

Prepare a cover letter and CV to apply for the same.

(2 × 15 = 30 Marks)

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First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Language Course – Additional Language – Hindi

HN 1111.2 — PROSE, COMMERCIAL HINDI AND LETTER WRITING

(2017 – 2019 Admission)

Time : 3 Hours

Max. Marks : 80

- I. एक शब्द या वाक्य में उत्तर लिखिए।
1. 'शिवाजी की बारात' किसकी रचना है?
2. दयानन्द के बचपन का नाम क्या था?
3. 'वह होते तो आज इसका मज़ा चखाते'। इस कथन में 'वह' कौन है?
4. कोसी में लेखक का मिलन किन-किन से हुआ?
5. 'गिल्लू' महादेवी वर्मा के किस संकलन से लिया गया है?
6. 'ठेले पर हिमालय' में किस स्थान की यात्रा का विवरण प्रस्तुत किया गया है?
7. 'मानसरोवर' किसका कहानी संग्रह है?
8. आर्यसमाज की स्थापना किसने की?
9. पत्रों के अनिवार्य गुण क्या-क्या हैं?
10. आवेदन पत्र किस प्रकार के आलेखन के अन्तर्गत आता है?

(10 × 1 = 10 Marks)

P.T.O.

II. दो-तीन वाक्यों में किन्हीं आठ प्रश्नों के उत्तर लिखिए।

11. गिल्लू के अन्तिम दिनों का वर्णन कीजिए।
12. पहली पत्नी जलकर मरी तो शिवजी की क्या हालत हो गयी?
13. 'ठेले पर हिमालय' शीर्षक रचना के अन्त में लेखक कौन-सी इच्छा प्रकट करते हैं?
14. ठाकुर साहब ने अपनी बेटी का विवाह श्रीकंठ से करने का निश्चय क्यों किया?
15. लेखिका का ध्याब आकर्षित करने के लिए गिल्लू क्या उपाय अपनाता था?
16. 'स्वामी दयानन्द' में लेखक ने किस पर प्रकाश डाला है?
17. 'बड़े घर की बेटियाँ ऐसी ही होती हैं। बिगड़ता हुआ काम बना लेती है'। यह किसका कथन है? प्रसंग कौन-सा है?
18. कौसानी के समीप आते-आते पहले लेखक निराश हुए। क्यों?
19. भाषा के सम्बन्ध में स्वामी दयानन्द का मत क्या है?
20. व्यावसायिक पत्र क्या है?
21. पत्र-लेखन का महत्व क्या है?
22. प्रारंभिक आलेखन के अन्तर्गत कौन-कौन से पत्र आते हैं?

(8 × 2 = 16 Marks)

III. सौ-सौ शब्दों में किन्हीं छः प्रश्नों के उत्तर लिखिए।

23. 'गिल्लू इनमें अपवाद था'। लेखिका ने यह बात किस सन्दर्भ में कहीं और क्यों?
24. धर्मवीर भारती और उनकी पत्नी की नैनीताल से कोसी तक की यात्रा का वर्णन कीजिए।
25. आनन्दी का चरित्र-चित्रण कीजिए।
26. 'प्रेमचन्द हिंदी के कथा सम्राट हैं'। इस पर अपना विचार लिखिए।

27. स्वामी दयानन्द की मृत्यु कैसे हुई?
28. स्वामी दयानन्द का जीवन संघर्ष आधुनिक पीढ़ी के लिए निश्चित रूप से प्रेरणा का कार्य करेगा। स्पष्ट कीजिए।
29. 'ठेले पर हिमालय' में धर्मवीर भारती ने किनका वर्णन किया है?
30. 'बड़े घर की बेटी' कहानी से प्रेमचन्द क्या सन्देश देना चाहते हैं?
31. लेखिका के दुर्घटना में घायल होकर कुछ दिन अस्पताल में रहने पर गिल्लू के व्यवहार में क्या अन्तर आ गया?

(6 × 4 = 24 Marks)

IV. किन्हीं दो प्रश्नों के उत्तर लिखिए।

32. 'शिवाजी की बारात' में आधुनिक संवेदना और शब्दावली को शिव के पौराणिक चरित्र पर आरोपित करने से उसका एक अत्यन्त व्यंग्यात्मक रूप बन गया है। इस उक्ति पर प्रकाश डालिए।
33. नारी जाति के आधार पर नहीं संस्कार के आधार पर बड़ी होती है। 'बड़े घर की बेटी' कहानी के आधार पर यह स्पष्ट कीजिए।
34. 'स्वामी दयानन्द' निबंध के आधार पर दयानन्द के जीवन पर प्रकाश डालिए।
35. अपने पाठ्यक्रम के हिन्दी पुस्तकों की माँग करते हुए नवयुग प्रकाशक के नाम पत्र तैयार कीजिए।

(2 × 15 = 30 Marks)

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MUKUNDAPURAM P.O.
CHAVARA, KOLLAM-691585

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Complementary Course I

CO 1131 / CC 1131 – MANAGERIAL ECONOMICS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in **one** or **two** sentences.

1. What do you mean by differential pricing?
2. Who is a Managerial economist?
3. What are complimentary goods?
4. State the meaning of isocost curve.
5. What is product line pricing?
6. Why Managerial economics is pragmatic?
7. What is fiscal policy?
8. Mention any two objectives of demand forecasting.

P.T.O.

9. What are the phases of business cycle?
10. What do you mean by optimum combination of inputs?

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SECTION – B

(10 × 1 = 10 Marks)

Answer any **eight** questions not exceeding a paragraph.

11. Define market and state its types.
12. Define GDP.
13. What do you mean by Price?
14. Distinguish between micro level forecasting and macro level forecasting.
15. What is extension and contraction of demand?
16. What are the points of difference between recession and depression?
17. What do you mean by shift in demand?
18. State the relationship of managerial economics with accounting.
19. Mention the assumptions of Law of diminishing returns.
20. What is demand analysis?
21. Write two features of managerial economics.
22. What are circumstances in which price skimming policy will be adopted by a firm?
23. What is consumer surplus?
24. What are 'point' and 'arc' elasticity?

25. What do you mean by slump in trade cycle?
26. What is price leadership under oligopoly market?

(8 × 2 = 16 Marks)

SECTION – C

Short essay type problems. Answer any **six** questions

27. State Law of Demand. Explain its reasons and Exceptions.
28. Discuss about stages of production under law of variable proportions.
29. Give a detailed account on the tools and techniques of decision making in managerial economics.
30. State the properties of isoquants.
31. What is Business Cycle? State the causes.
32. Economics is called a Science of Scarcity and Choice. Discuss.
33. Explain the various cost oriented pricing policies.
34. Briefly explain the factors influencing demand forecasting.
35. Explain the features of trade cycles.
36. State the importance and criticisms of Cobb — Douglas Production function.
37. What is monopoly? Explain the features and types of monopoly.
38. Explain the uses of elasticity of demand.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type problems: Answer any **two** questions.

39. Briefly explain the factors influencing pricing decision.
40. Discuss the nature and scope of Managerial economics.
41. Explain the concept of Returns to Scale. Discuss the internal and external economies of scale.
42. Define Monopolistic competition. Explain the characteristics of Monopolistic competition.
43. What is elasticity of demand? Describe the different types of Elasticity of demand.
44. Explain the various theories of Business cycle.

(2 × 15 = 30 Marks)

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N-4136

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Foundation Course I

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for CO 1121/CX 1121/TT 1121/HM 1121/CC 1121)

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries **one** mark.

1. Write any two characteristics of joint hindu family form of business organisation.
2. What is an MNC?
3. Which are the activities associated with Quinary Sector of an economy?
4. What is the difference between IT and ITES?
5. What is Social Cost Benefit Analysis?
6. What are the Advantages of privatization?
7. What is Human Capital Management?
8. What is meant by Quality of Work-Life?

P.T.O.

9. What is the role of NSS?

10. What is seminar?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions in not exceeding **one** paragraph. Each question carries **2** marks.

11. What is the nature of a communist system?
12. What are the characteristics of sole proprietorship form of business organisation?
13. Write the nature of Joint Ventures.
14. What is the nature of Secondary sector?
15. Which are the Concerns over Tertiarisation of an economy?
16. What are the Issues and Concerns of the Health Sector in India?
17. Which are the economic factors affecting business growth?
18. What are the disadvantages of MSMEs?
19. What are the factors used for screening of business ideas?
20. What are the features of economic growth?
21. How Public Sector Undertakings can be classified?
22. Which are the constituents of human capital?
23. Which are the Approaches to measurement of human capital?
24. What are the roles of facilitator of a Quality circle?
25. What are the objectives of the project report?
26. What are the limitations of Case studies?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks.

27. What are the features of capitalism?
28. What are the characteristics of a mixed economy?
29. What are the merits of partnership form of business organisation?
30. Which are the components of Primary sector in Indian economy
31. What are the Reasons for growth of the tertiary sector?
32. What are the measures needed for promoting tourism sector in India?
33. What are the characteristics of an entrepreneur?
34. Which are the personal barriers in setting up a business?
35. Which are the different objectives of business?
36. What are the benefits of human capital management?
37. What are the advantages of Note Taking?
38. What are the techniques for listening the lectures better?

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

39. Explain the different sources of collecting business information.
40. Bring out the characteristics of cooperative society.
41. Explain the steps in Establishing business.
42. Explain the factors affecting economic development.
43. Explain the characteristics that influence quality of work life.
44. Explain how presentation can be made effective?

(2 × 15 = 30 Marks)

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N – 4140

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First Semester B.Com. Degree Examination, June 2022

First Degree Programme under CBCSS

Core Course II

CO 1142/CC 1143: MANAGEMENT CONCEPTS AND THOUGHTS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. Define organisation.
2. What do you mean by decentralization?
3. Define Charismatic leadership.
4. What is negative motivation?
5. Define manpower planning.
6. What is accountability?
7. What is line organisation?
8. What is contingency approach?
9. Define communication.
10. What do you mean by effective management?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not exceeding a paragraph.

11. Define motivation.
12. What do you mean by contemporary management?
13. What semantic barrier?
14. What is meant by unity of command?
15. Define Responsibility.
16. What is meant by Business process Re-engineering?
17. What do you mean by informal communication?
18. What is financial motivation?
19. What do you mean by stress management?
20. Write a note on conceptual management skill.
21. What do you mean by Espirit de corps?
22. State the meaning of change management?
23. What is knowledge management?
24. What is meant by Direction?
25. What is social need?
26. What is TPM?

(8 × 2 = 16 Marks)

SECTION – C

Short essay type questions: Answer any **six** questions.

27. Explain the importance of motivation.
28. What are the Mintzberg's managerial roles?
29. What are the different types of planning?

30. Briefly explain the principles of organizing
31. What are the various elements of direction?
32. Differentiate between scientific management theory and human relation theory.
33. What are the essentials of effective control system?
34. What are the skills required by an international manager?
35. What are the principles of TQM?
36. Distinguish between open system and closed system.
37. Briefly explain the process of communication.
38. What do you mean by authority? State the characteristics.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type questions: Answer any **two** questions.

39. Briefly explain the various leadership styles.
40. Explain Mc Gregor's Theory X and Theory Y
41. What is meant by communication? How can communication be made more effective?
42. Discuss Deming's 14 points on quality management.
43. Explain behavioural approach to management. What are the merits and demerits?
44. What is manpower planning? Describe the need and objectives of manpower planning.

(2 × 15 = 30 Marks)