

Library

9.30 am to 12.30 p.m

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KUNJAPURAM P.O.
CHAVARA, KOLLAM-691 585

M – 5742

Reg. No. :

Name :

Sixth Semester 'Five Year MBA (Integrated)'/ 'Integrated BM – MAM'
Degree Examination, November 2021

DDCM 601 – MANAGEMENT INFORMATION SYSTEMS

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any five of the following. Each question carries 3 marks.

1. Define closed system.
2. Define GDSS.
3. What is Knowledge Base?
4. Define DFD.
5. What is System implementation?
6. Define SDLC.
7. Explain Finance Information System.
8. What is Data redundancy?

(5 × 3 = 15 Marks)

PART – B

Answer any five questions. Each question carries 5 marks.

9. What are the causes of System implementation failure?
10. Explain the disadvantages of Database.

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11. What are the steps in prototyping?
12. Explain the characteristics of DSS.
13. What are the physical components of MIS?
14. Explain different types of Systems.
15. How do you assess quality of information?
16. Explain Life Cycle approach of System Development.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. **Each** question carries **10** marks.

17. Explain the role of MIS into a business organization.
18. While implementing MIS in any organization change can occur in the number of ways. List and explain the steps in the process as suggested by Lewin's model.
19. How to use an information system to support competitive strategy? Explain with an example for each strategy.

(2 × 10 = 20 Marks)

22/11/21

11.15 pm to 2.15 p.m

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MSN Institute of Management and Technology
Chavara, Kollam
Chief Superintendent
(University Examinations)
Mrs. Himakumari.V
5743

Reg. No. :

Name :

Sixth Semester 'Five Year M.B.A. (Integrated)' / 'Integrated BM – MAM'
Degree Examination, November 2021

DDCM 602 – STRATEGIC MANAGEMENT

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any five questions. Each question carries 3 marks.

1. Why Mission is needed in an organization?
2. Explain the term Objectives of business.
3. What is Divisional Policy Matrix?
4. What do you mean by Portfolio Analysis?
5. Describe Active alternatives.
6. What is Amalgamation?
7. Explain Leadership.
8. What is Staff organization structure?

(5 × 3 = 15 Marks)

PART – B

Answer any five questions. Each question carries 5 marks.

9. Discuss the different stages of Project life cycle.
10. Explain the process of Strategic Planning.

Mrs. Himakumari.V
Chief Superintendent
(University Examinations)
MSN Institute of Management and Technology
Chavara, Kollam

P.T.O.



11. What is Merger? What are its merits and demerits?
12. What is the importance of analyzing corporate capabilities in business?
13. What is ERP? What are its features?
14. Explain the different types of Organizational Structure.
15. What are the steps in setting up and balancing objective in business?
16. What are the Elements of strategy?

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Explain briefly the process of Strategy Implementation.
18. What are the various approaches in Strategy Formulation?
19. What is Management of change? Explain.

(2 × 10 = 20 Marks)

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Reg. No. :

Name :

**Sixth Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM-MAM'.
Degree Examination, November 2021**

DDCM 603 : EXPORT - IMPORT PROCEDURES

Time : 3 Hours

Max. Marks : 60

PART – A

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Answer any **five** questions. Each question carries **3** marks.

1. Elaborate on the different types of trade restrictions.
2. What is the role of EIA (Export Inspection Agency) in export?
3. Describe the stages of customs clearance.
4. Explain the deferred payment export.
5. What is the duty free replenishment certificate?
6. Describe the classification goods as per import policy.
7. Elaborate on the trading houses.
8. Write a short note on foreign exchange budgeting.

(5 × 3 = 15 Marks)

PART – B

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Answer any **five** questions. Each question carries **5** marks.

9. Describe the various types of marine insurance.
10. Elaborate on the export promotion capital goods scheme (EPCG).

P.T.O.



11. Explain the elements of export packing list.
12. What are the different categories of exporters?
13. What are the categories of goods not allowed to impart through courier?
14. Discuss the role of DGFT (Director General of Foreign Trade) in export.
15. Outline the major pre shipment inspections in export.
16. Explain the benefits and drawbacks of counter trade.

PART – C

(5 × 5 = 25 Marks)

Answer any **two** questions. Each question carries **10** marks.

17. Discuss the procedure of import, detailing its relevance.
18. Explain the major documentary requirements of export transactions.
19. Explain various export promotion schemes in India.

(2 × 10 = 20 Marks)



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Mrs. Himakumari.V
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Chavara, Kollam

M – 5745

Reg. No. :

Name :

Sixth Semester 'Five Year M.B.A. (Integrated)'/ '(Integrated) BM – MAM'
Degree Examination, November 2021

DDCM 604 : HUMAN SKILLS

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries **3** marks.

1. Explain the process of group discussion.
2. What are the features of a newsletter?
3. Elaborate on the process of tele calling for sales.
4. What is short term memory test?
5. Explain the steps in problem solving.
6. Describe the use of paralanguage in communication.
7. Write a short note on the crisis communication.
8. What are the factors of intergroup relations?

(5 × 3 = 15 Marks)

PART – B

Answer **any five** questions. Each question carries **5** marks.

9. Written communication is legally binding. Justify the statement.
10. What are the major characteristics of a good public speaker?

P.T.O.



11. Describe the thumb rules to follow while preparing a project proposal.
12. Explain the etiquettes to be followed in an organizational setting.
13. Differentiate between leaders and managers with examples.
14. What are study skills? How can it be improved?
15. Elaborate on the different stages of negotiation process.
16. Explain the steps involved in building an effective team.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Write a letter to the CEO of M/s ABC Learning Private Ltd expressing your interest to be their franchisee in your locality.
18. Prepare a resume for applying towards the post of management trainee at HLL Ltd.
19. Explain how managers use effective motivation skills to extract maximum efficiency from the employees in an organization.

(2 × 10 = 20 Marks)