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Reg. No. : ....

Name : ....

**Fourth Semester 'Five Year MBA (Integrated)' / 'Integrated BM – MAM'
Degree Examination, November 2021**

DDCM 404 : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 60

PART – A

(Answer **any five** questions. Each question carries **3** marks)

1. What do you mean by operations management?

2. Define plant layout.

3. What is TQM?

4. Define vertical integration.

5. What do you mean by value engineering?

6. Define materials management.

7. What are safety stocks?

8. Define World Class Manufacturing.

(5 × 3 = 15 Marks)

P.T.O.

PART – B

(Answer **any five** questions. Each question carries **5** marks)

9. What are the ingredients of production and operations management?

10. Write a note on work measurement techniques.

11. How far is quality management vital for operational decisions?

12. Narrate the steps involved in the development of MPS.

13. Distinguish between MRP-I and MRP-II.

14. Substantiate the lessons from Japanese manufacturing.

15. State the part played by inventory control in materials management.

16. Explain the concept of shop floor control.

(5 × 5 = 25 Marks)

PART – C

(Answer **any two** questions. Each question carries **10** marks)

17. "Flexible manufacturing is considered to be the best suitable form in the modern setup." Discuss the validity of this statement.

18. What are the challenges faced by the new generation of operations managers? Suggest remedies for overcoming these challenges.

19. Elaborate the various strategies and problems related with aggregate planning.

(2 × 10 = 20 Marks)

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Name : ....

Fourth Semester 'Five Year MBA (Integrated)' / 'Integrated BM – MAM' Degree Examination, November 2021

DDCM 405 PRINCIPLES OF INSURANCE

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries 3 marks.

1. Define Life insurance.

2. What do you mean by underwriting?

3. What is meant by arbitration?

4. What do you mean by non-life insurance pricing?

5. Define Re-insurance.

6. What is meant by a proposal form?

7. What do you mean by Reinsurance markets?

8. What are called as Rate making entities?

(5 × 3 = 15 Marks)

P.T.O.

PART – B

Answer **any five** questions. Each question carries **5** marks.

9. Give a brief note on special principles of life insurance.

10. Explain in brief on the stages in premium collections.

11. Compare moral and morale hazards.

12. Explain the trade barriers in Reinsurance industry.

13. Describe about the life insurance intermediaries.

14. Explain the different objective for pricing insurance product.

15. Explain the responsibility and duties of an insurance survey.

16. Explain the historical development of reinsurance.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each question carries **10** marks.

17. Explain the legal position with reference to the insurance in India.

18. Explain the methods of reinsurance in detail.

19. Explain in detail on the process of underwriting.

(2 × 10 = 20 Marks)

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Reg. No. : ....

Name : ....

Fourth Semester 'Five Year MBA (Integrated)' / 'Integrated BM – MAM'
Degree Examination, November 2021

DDCM 403 COMMERCIAL LAW

Time : 3 Hours

Max. Marks : 60

PART – A

Answer **any five** questions. Each question carries **3 marks**.

1. Explain the term - Constitution of India.

2. What are the benefits of written communication?

3. Define dissolution of a firm.

4. Which documents are essential to incorporate a company?

5. Explain the concept of corporate governance.

6. What is GST?

7. What is meant by VAT?

8. Mention any three objectives of payment of Bonus Act.

(5 × 3 = 15 Marks)

PART – B

Answer **any five** questions. Each question carries **5 marks**.

9. State the essential principles of Natural Justice.

10. What are the elements of a valid contract?

P.T.O.

11. Explain the steps for registration of partnership firm.

12. What are the various modes of winding up of companies? Explain any one.

13. List out the contents of prospectus.

14. What are the uses of Right to Information Act to the Society? Explain.

15. Write short note on VAT-calculation.

16. State the need of payment of Wages Act.

(5 × 5 = 25 Marks)

PART – C

Answer any two questions. Each question carries 10 marks.

17. What do you mean by breach of contract? Explain the remedies for breach of contract.

18. Explain the procedure for formation of a company.

19. Explain the objectives of Industrial Dispute Act in India.

(2 × 10 = 20 Marks)

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**Fourth Semester 'Five Year M.B.A (Integrated)'/'Integrated BM-MAM'
Degree Examination, November 2021**

DDCM 401 : ENTREPRENEURSHIP

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. **Each** question carries **3** marks.

1. What is meant by small business?

2. State the concept of business plan.

3. What is feasibility planning?

4. Define venture capital.

5. What is meant by project life cycle?

6. What is meant by franchising?

7. What is the significance of venture financing?

8. List any four agencies financing entrepreneurs.

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. **Each** question carries **5** marks.

9. Discuss briefly the traits of a good entrepreneur.

10. Explain the need and importance of marketing research.

P.T.O.

11. Write short notes on :

   (a) Concept of pricing

   (b) Growth strategies.

12. State the advantages and disadvantages of acquiring established business.

13. Discuss the effects of financing on effective asset management.

14. What are the requirements for successful patent grants? Discuss.

15. Discuss the protection of intellectual property rights.

16. Explain the procedure involved in the registration of trademarks.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. **Each** question carries **10** marks.

17. "Entrepreneurship plays a crucial role in the economic development of a country". Elucidate.

18. Explain how do you prepare a business plan for starting an eco-friendly product.

19. Discuss in detail the role of institutional agencies in entrepreneurship development.

(2 × 10 = 20 Marks)

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**Fourth Semester 'Five Year M.B.A. (Integrated)'/'Integrated BM-MAM'
Degree Examination, November 2021**

DDCM 402 : MICRO ECONOMICS

Time : 3 Hours

Max. Marks : 60

PART – A

Answer any **five** questions. **Each** question carries **3** marks.

1. State the basic concepts of micro economics.

2. What do you mean by efficiency with respect to micro economics?

3. Define demand analysis.

4. Write a short note on Slutsky theorem.

5. What are isoquants?

6. State the traditional theory of cost.

7. Define pricing.

8. State the concept of saddle point.

(5 × 3 = 15 Marks)

PART – B

Answer any **five** questions. **Each** question carries **5** marks.

9. Discuss the basic economic tools for decision making.

10. Distinguish between cardinal and ordinal utility.

P.T.O.

11. Identify the reasons for the revision of demand theory by Hicks.

12. How does a multi-product firm maximize its profit?

13. "It is impossible to derive cost function from production function." Check the validity of this statement.

14. Explicate the L-shaped cost curve with a neat diagram.

15. Enumerate the factors to be considered while taking pricing decisions.

16. Enumerate the model of managerial discretion.

(5 × 5 = 25 Marks)

PART – C

Answer any **two** questions. **Each** question carries **10** marks.

17. Compare and contrast the methods of economic analysis.

18. Elucidate the various economies of scale.

19. Critically evaluate the managerial theories of firm.

(2 × 10 = 20 Marks)

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