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# First Semester 'Five Year M.B.A (Integrated)'/ 'Integrated BM –MAM' Degree Examination, June 2022

# **DDCM 105: FINANCIAL ACCOUNTING**

Time: 3 Hours Max. Marks: 60

### PART - A

Answer any five questions. Each question carries 3 marks each.

- 1. What is meant by Book keeping?
- 2. Write a note on Double Entry system.
- 3. What is financial statement?
- 4. Write a note on capital gearing ratio.
- 5. Define fund flow statement.
- 6. Give the meaning of Joint product.
- 7. What is margin of safety?
- 8. What is meant by Angle of incidence?

 $(5 \times 3 = 15 \text{ Marks})$ 

#### PART - B

Answer any five questions. Each question carries 5 marks.

- 9. Distinguish between cash system and mercantile system of Accounting.
- 10. How various assets and liabilities are classified?

- 11. Current Liabilities = Rs.80,000, Current Ratio = 2, Liquid ratio = 1.5, Prepaid expenses = Rs.2000. Calculate (a) Current Assets (b) Liquid Assets (c) = Inventory.
- 12. What is a profitability Ratio?
- 13. Define cost accounting and explain its objectives.
- 14. What are the limitations of cost accounting?

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- 15. Distinguish between standard cashing and budgetary control.
- 16. Break even volume

Rs.8,000

Fixed costs

Rs.3,200

Find out the P/V Ratio and Profit when sales are Rs.10,000.

 $(5 \times 5 = 25 \text{ Marks})$ 

PART - C

Answer any two questions. Each question carries 10 marks.

- 17. Define accounting and discuss its functions.
- 18. Describe elaborately the different methods of costing.
- 19. Prepare Fund flow statement from the following Balance sheet.

Liabilities	2017	2018	Assets	2017	2018
	Rs.	Rs.		Rs.	Rs.
Share Capital	70,000	74,000	Goodwill	10,000	.5,000
Profit and Loss a/o	: 10,740	11,360	Land	20,000	30,000
Debentures	12,000	6,000	Stock	49,200	42,700
Creditors	10,360	11,840	Debtors	14,900	17,700
			Cash	9,000	7,700
	1,03,100	1,03,100		1,03,100	1,03,100

### Additional Information

- (a) Dividends were paid Rs.4,000
- (b) Land purchased Rs.10,000



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# First Semester 'Five Year M.B.A. (Integrated)', 'Integrated BM – MAM' Degree Examination, June 2022

**DDCM 103: MANAGEMENT PRINCIPLES** 

Time: 3 Hours Max. Marks: 60

### PART - A

Answer any five questions. Each question carries 3 marks.

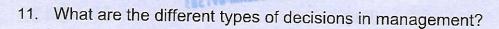
- 1. Explain the decision roles in management.
- 2. What are policies with reference to planning?
- 3. Explain the concept of 'span of control.'
- 4. What is centralization of authority?
- 5. Define the term, staffing.
- 6. What is intrinsic motivation?
- 7. What is departmentation?
- 8. What is controlling in management?

 $(5 \times 3 = 15 \text{ Marks})$ 

#### PART - B

Answer any five questions. Each question carries 5 marks.

- Explain the different levels of management.
- 10. What are the objectives of planning in an organization?



- 12. Elaborate the concept functional structure.
- 13. Explain the major sources of recruitment.
- 14. Describe Herzberg's two factor theory.
- 15. Differentiate coordination and cooperation.
- Elaborate the control process.

PART - C

Answer any two questions. Each question carries 10 marks.

- 17. Define decision making. Explain the process of decision making.
- 18. Describe the concept of selection process.
- 19. Elaborate the major challenges faced by modern day managers.



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	First Semester 'Five Year MBA (Integrated)'/ 'Integrated E Degree Examination, June 2022	BM – MAM
	DDCM 101 — ENGLISH LANGUAGE	
Tim	me : 3 Hours	Max. Marks : 60
	PART – A	
. 1.	Answer any <b>five</b> of the following :	
1.	Transcribe the following words marking the stress.	
	(a) Accent	
	(b) Patriot	
	(c) Photographer	
1	(d) Blacksmith	
	(e) Examination	
	(f) Community	
	(g) Faithful	
	(h) Symphony	
	(i) Police	
	(j) January	
	(k) Honourable	

(I) Pneumonia

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# 2. Mark the intonation in the following:

- (a) What a sweet dream!
- (b) We will go for a picnic?
- (c) Has your friend come?
- (d) Please pass the salt.
- (e) Get out.
- (f) The water is warm.

# 3. Give the orthographical version of the following words:

- (a) /'m∧ðə/
- (b) /dl'mpkrəsi/
- (c) /'s^bstəns/
- (d) /dls'tlηkJən/
- (e) /lmædʒl'nel∫ən/
- (f) '/frelgrans/
- (g) /meln'tein/
- (h) /'glæmə/
- (i) /lg'za:mpl/
- (j) /mal'grelJən/
- (k) /'w∧ndəfʊl/
- (I) /k\ltlvelt/

- 4. Syllabify the following words:
  - (a) Amplify
  - (b) Brilliance
  - (c) Calendar
  - (d) Conclusion
  - (e) Fragment
  - (f) Immigrate
  - (g) Management
  - (h) Procedure
  - (i) Neighbour
  - (j) Tomorrow
  - (k) Sympathize
  - (I) Vibration
- 5. Define phonetics and the branches of phonetics.
- 6. Which are the nasal sounds in English and illustrate the process of articulation of these sounds.
- 7. Which are the closing diphthongs in English? Give examples.
- 8. Define regional dialect. Which are the regional dialects of Standard English  $(5 \times 3 = 15 \text{ Marks})$

PART - B

- II. Answer any **five** of the following.
- 9. Transcribe and give the syllable structure of the following words:
  - (a) Stream
  - (b) Grasp
  - (c) Tempt
  - (d) Bet
  - (e) Dew

- (f) Twist
- (g) Fact
- (h) Next
- (i) Spring
- (j) Adapts
- 10. Define syllable structure with two examples.
- 11. Define Suprasegmentals.
- 12. Which are the plosives in English. Give examples?
- 13. Which are the important Intonation types in English. Give examples?
- 14. Describe allomorphs with examples.
- 15. Which are the major classifications of affixes?
- 16. Distinguish between acronymy and blending. Give examples.

### PART - C

Answer any two of the following.

- 17. Briefly describe the form class and function class words in English.
- 18. Describe the processes of word formation in English.
- 19. Describe the organs of speech.

 $(2 \times 10 = 20 \text{ Marks})$ 

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# First Semester 'Five Year M.B.A (Integrated)'/ 'Integrated BM – MAM' Degree Examination, June 2022

# DDCM 104 — ORGANISATIONAL BEHAVIOUR

Time: 3 Hours Max. Marks: 60

## PART - A

Answer any five questions. Each question carries 3 marks.

- 1. Write the nature of OB.
- 2. Give a brief note on the Maslow's need theory of motivation.
- 3. Write a short note on Delphi technique of decision making.
- 4. List the causes of politics in organization.
- 5. Enumerate the components of organisation culture.
- 6. Give the importance knowing attitude.
- 7. Write a short note on group cohesiveness.
- 8. Explain in brief about any one method to resolve conflict.

 $(5 \times 3 = 15 \text{ Marks})$ 

#### PART - B

Answer any five questions. Each question carries 5 marks.

- 9. Give a note on learning and its types.
- 10. Explain any McClelland need theory of motivation and its criticism.

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- 11. Enumerate the process of group formation.
- 12. Discuss the various types of leadership.
- 13. Elucidate the criterion to be considered in designing structure of an organisation.
- 14. Enumerate in brief on the foundations of Individual behavior.
- 15. Give the importance of motivation for jobs.
- 16. Explain the causes of stress at work and its management strategy.

PART - C

 $(5 \times 5 = 25 \text{ Marks})$ 

Answer any two questions. Each question carries 10 marks.

- 17. OB has changes a lot to accommodate the millennium culture Validate the statement.
- 18. Explain in detail about Transactional Analysis and its usefulness in a corporate setting.
- 19. Give an elaborate note on the change management, its process and challenges.

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# First Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM – MAM' Degree Examination, June 2022

**DDCM 106: BUSINESS MATHEMATICS** 

Time: 3 Hours Max. Marks: 60

### PART - A

Answer any **five** questions. **Each** question carries **3** marks.

- 1. What is an equivalence relation?
- 2. Define a set and give an example.
- 3. Write a short note on matrix.
- 4. Differentiate between limit and value of a function.
- 5. What is compound interest?
- 6. Write a short note on combination.
- Define the term probability.
- 8. What is meant by Annuity?

 $(5 \times 3 = 15 \text{ Marks})$ 

# PART - B

Write any five questions. Each question carries 5 marks.

- 9. If  $A = \{3,4,2\}$ ,  $B = \{3,4,5,6\}$ ,  $C = \{2,4,6,8\}$ , verify by actual writing the set that  $A \cap (B-C) = (A \cap B) (A \cap C)$ .
- 10. Show that =  $\begin{pmatrix} 1 & 0 & -2 \\ 2 & 2 & 4 \\ 0 & 0 & 2 \end{pmatrix}$  Satisfies the equation  $A^2 3A + 2I_3 = 0$ .
- 11. If  $A = \begin{pmatrix} 0 & 2 & 3 \\ 2 & 1 & 4 \end{pmatrix}$  and  $B = \begin{pmatrix} 7 & 6 & 3 \\ 1 & 4 & 5 \end{pmatrix}$ , Find the value of 2A+3B.
- 12. The total cost C(x) of a firm is given by,  $C(x) = 20 + 2x + 0.05x^2$ , in terms of the output 'X'. Determine
  - (a) Average Cost
  - (b) Marginal Cost
  - (c) Variable Cost
- 13. Evaluate the limits

(a) 
$$\lim_{X \to \infty} = \frac{2x^3 + 3x^2 + 5}{-5x^3 + 8x - 17}$$

(b) 
$$\lim_{X \to \infty} = \frac{x^3 - 8}{x^2 - 4}$$

- 14. A husband and wife appear in an interview for two vacancies in the same post. The probability of husband is selection is 1/7 and that of wife's selection is 1/5. What is the probability that
  - (a) Body of then will be selected
  - (b) Only one of them will be selected and
  - (c) None of them will be selected.

- 15. A bag contains 6 red and 8 green balls.
  - (a) If one ball is drawn at random, then what is the probability of the ball being green?
  - (b) If two balls are drawn at random, then what is the probability that one is red and the other green.
- 16. A person desires to buy the house. If the person borrowed Rs.4 lakhs at 12 per cent interest for 36 months, find the simple interest the person paid the first month and the portion of the house purchased with the first payment of Rs.50,000.

PART - C

Answer any two questions. The question carries 10 marks.

17. Show that the following system of equations is consistent.

2x - y + 3z = 5, 3x + 2y - z = 7 and 4x + 5y - 5z = 9. Also find the solution.

- 18. Suppose an item is manufacture by three machines X,Y, and Z. All the three machines have equal capacity and are operated at the same rate. It is known that percentages of defective items produced by X, Y and Z are 2,7 and 12 per cent respectively. All the items produced by X, Y and Z are put into one bin. From this bin, one item is drawn at random and is found to be defective. What is the probability that this item was produced on Y?
- 19. A machine depreciates at the rate of 7% of its value at the beginning of a year. If the machine were purchased for Rs.8500, what is the minimum number of completed years at the end of which the worth of the machine will be less than or equal to half of its original cost price?

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# First Semester 'Five Year M.B.A. (Integrated)'/ 'Integrated BM – MAM' Degree Examination, June 2022

# **DDCM 102 — BUSINESS ENVIRONMENT**

Time: 3 Hours Max. Marks: 60

## PART - A

Answer any five questions. Each question carries 3 marks.

- Define forecasting. List its types
- 2. Differentiate Liberalization and Privatization.
- Write the advantages and disadvantages of MNC's.
- 4. What do you mean by Corporate Strategy? Give two examples.
- 5. Write a brief note on Business Ethics.
- 6. What is meant by internal environment?
- 7. Give the necessity of foreign investment.
- 8. List the challenges in strategy implementation.

 $(5 \times 3 = 15 \text{ Marks})$ 

#### PART - B

Answer any five questions. Each question carries 5 marks.

- 9. Write a short note on Economic and legal environments and its components.
- 10. Give a brief note on the competitive strength of Indian Industry.



- 11. Give a note on the need for the participation of MNC's in India.
- 12. Explain the components of business policy in brief.
- 13. Explain the importance of corporate social responsibility for a modern day business.
- 14. Critically examine the strategy followed by multinational passenger Car Company of your choice.
- 15. Explain the importance of strategic choice in the success of any organization with an example.
- 16. Explain the ecological issues faced by the modern day business.

PART - C

Answer any two questions. Each question carries 10 marks.

- 17. Explain the techniques of environment scanning in detail, taking any example.
- 18. Examine the impact of the liberalization policy on any sector of your choice.
- 19. India does not require MNC's. Record your views.

 $(2 \times 10 = 20 \text{ Marks})$ 

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